



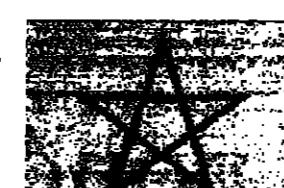
**Bondage**  
Inflation fears unsettle  
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**Scott sells up**  
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Europe's Business Newspaper

THURSDAY OCTOBER 27 1994

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# FINANCIAL TIMES

## Ford Motor soars to record \$1.1bn profits in quarter

The US's second biggest carmaker, Ford Motor, reported record after-tax profits for the third quarter. Overall, after-tax profits jumped to \$1.1bn, two and half times their level of a year ago. The biggest factor behind the increase was a \$245m improvement in profits from vehicle sales in North America, which reached \$829m. A 17 per cent rise in sales and lower discounts offered to customers drove the improvement. Page 17. Lex, Page 18; Nissan Motor loses appeal, Page 8.

**Moscow seeks way of limiting oil damage.** Russian officials have flown to the northern region of Komi to head the operation to control an oil spill that environmentalists say could have a disastrous impact on the fragile Arctic environment. Page 16

**DuPont chemical profits rise 97%.** The world's largest chemical company, DuPont of the US, confirmed the strength of the cyclical upswing in its industry with a 97 per cent jump in third quarter net earnings from its chemical operations overall. Page 17

**Garzarelli resigns from Lehman.** New York market strategist Elaine Garzarelli has resigned from Lehman Brothers Holdings. An industry source said she was asked to quit as part of cost-cutting measures. She is credited with accurately predicting the 1987 crash.

**Britain urged to curb road transport.** An environmental commission sponsored by the British government has recommended a doubling of petrol prices in real terms, a halving of spending on main roads, and a big increase in subsidies to buses and trains. Page 18

**Cash-for-questions row grows.** Opposition leaders in the UK stepped up the pressure on the government as prime minister Mr John Major sought to draw a line under the cash-for-questions controversy by meeting Lord Nolan, chairman of the nascent standing committee on standards in public life.

**Bouncing cheques rock Taiwan.** For Taiwan's underground financiers and above-ground brokers, yesterday's bounced cheque ratio announcement was bad news - a 10-month high at 58 per cent. Page 16

**Scania Automobile recovery continues.** The Swedish carmaker has announced a SKr26m (\$3.6m) pre-tax profit for the first nine months and said it was on course for its first full-year profit in six years. Page 17

**Banco Santander is heading for record profits this year after its Pta28bn (\$3.2bn) acquisition last April of troubled bank Banco Espanol de Credito.** (Banesto) Page 17.

**Brussels in tougher stance on trade.** The European Commission is poised to drop its inhibitions about using countervailing duties as part of a tougher approach to tackle illicit trade practices by third countries. Page 4

**UK gifts fall sharply.** UK gifts prices lurched sharply lower after the Bank of England announced the results of the auction of £2.5bn 8 per cent gifts due 2005. The December long gilt futures contract lost 7 point to 99.4. Page 24

**France tightens Saudi export terms.** France has confirmed that it has toughened terms for export credit guarantees with Saudi Arabia in the last few weeks in the light of a reassessment of the Middle Eastern government's ability to pay promptly on its guarantees.

**Hijacker frees two crew members.** Two crew members were freed from a hijacked plane in southern Russia, leaving only the captain and the hijacker on board, according to the commercial radio station Echo Moskva. The hijacker, believed to be acting alone, has already received \$2.3m ransom in exchange for releasing 23 hostages and is believed to want another \$2m.

**Sharp ahead 55% at six months.** Sharp, the Japanese consumer electronics manufacturer, increased non-consolidated recurring profits - before extraordinary items and tax by 55 per cent in the first six months to the end-September. Page 23

**Competition hits Chinese airlines.** Chinese airlines are reporting heavy losses in the face of stiff competition from foreign carriers and a sharp rise in operating costs. Page 6; Iberia tries to avert strike, Page 3; Australia-NZ 'open skies' cloud over, Page 4.

**Anheuser record.** Anheuser-Busch cemented its position as the top brewer in the US during the third quarter, reporting record sales and profits as its Bud Light brand became the country's second most popular beer after Budweiser. Page 20

**STOCK MARKET INDICES**

FTSE 100	2,698.0	(-1.0)
Yield	4.2%	
FTSE Eurofirst 100	1,300.7	(+4.7)
FTSE All-Share	1,496.5	(+0.1%)
Hang Seng	15,746.53	(+1.20)
Domestic Int'l Ave	3,850.53	(+0.0)
S&P Composite	62.41	(+0.05)
2 Index	90.5	(+0.7)

**US LUNCHEONTE RATES**

Federal Funds	4.5%
3-Mo T-bills Yld	5.134%
Long Bond	8.0%
Yield	8.05%

**IN LONDON MONEY**

3-Mo Interbank	9%	(same)
Libor 3-Mo fut	Dec 89.2	(Dec 89.2)
LIBOR SEA CH (Argus)		
Brent 15-day (Dec)	\$16.77	(16.5)
Gold		
New York Comex (Dec)	\$391.0	(291.2)
London	\$393.0	(291.4)

**DOLLAR**

New York (London)	DM 1.4942
DM	1.4942
FF	5.1265
SF	1.2462
Y	97.945
London	DM 1.4853
DM	1.4853
FF	5.1177
SF	1.2465
Y	97.035
S Index	60.7

**TOKYO close Y 98.94**

**Austria** Sch2 Greece Df550 Malta Lst150 Cedar Qtr111  
**Belgium** Dfl250 Hong Kong Hkg150 Morocco Mkt150 S. Africa Sfl11  
**Bulgaria** Bfl65 Hungary Fl150 Morocco Mkt150 S. Africa Sfl11  
**Cyprus** Cfl150 India Shs150 Norway Nkr17.00 Spain Pts22.0  
**Croatia** Dfl150 Poland Shs150 Norway Nkr17.00 Spain Pts22.0  
**Denmark** Dkr150 Italy L2000 Oman Qtr1.50 Sweden Skr16  
**Egypt** Efl5.00 Japan Y500 Pakistan Rft150 Switzerland Sfr1.30  
**Estonia** Efl20 Jordan JD1.50 Philippines Pct150 Syria Sdr20.0  
**Finland** Fls150 Kuwait Fls150 Portugal Pts22.0 Turkey Dtl12.00  
**France** Frfl5.00 Lebanon US\$1.50 Portugal Pts22.0 Turkey Dtl12.00  
**Germany** Dfl150 Lux Lfl50

## France ordered to open two internal air routes

By Paul Betts in London, John Riddiford in Paris and Lionel Barber in Brussels

The European Court of Justice yesterday ordered the French government to open up immediately two of the country's busiest and most lucrative internal air routes, ending the monopoly of Air Inter, the domestic partner of Air France.

The decision is the second

defeat in five months for the French government which has been attempting to delay liberalising its domestic air transport market while it seeks to restructure its loss-making flag carrier. Last night the government was still seeking to avoid the immediate opening of the routes. Instead, it said it would open them from January next year.

France was forced in June to

allow British carriers to fly to

Orly airport in the south of Paris

and from Paris to Toulouse.

The decision is the second

defeat in five months for the

British government and the European Commission.

After losing the "Battle of Orly", it appealed to the European Court against another Brussels ruling ordering it to open up the Orly-Marseilles and Orly-Toulouse routes by October 27.

But the court rejected the French request to delay liberalising the two profitable routes until later next year and said France "must open the lines...

and take the necessary measures

to allow this decision to take effect on October 27".

The French reaction could set Paris on a collision course with Brussels over EU air transport liberalisation policy.

Mr Marcelino Oreja, the European Union transport commissioner, yesterday called on France to comply fully with the court ruling. Mr Oreja is understood to be adamant that France cannot be allowed to delay opening up landing rights until January next year.

Mr Oreja said: "The EU is a community of equal rights and obligations before the law," said one Brussels official. "France is not respecting this principle," he added.

Member states and airlines

committed to liberalisation are

angry at the Commission's

decision to allow the French govern

ment to grant FF720bn (\$3.9bn)

in fresh subsidies to Air France,

as well as approving state aid to Olympic Airways of

Greece and TAP Air Portugal.

The British government and seven European airlines filed actions in the European Court this month seeking to annul the EU approval for the Air France state aid.

The French Transport Ministry said in a statement that the government was committed to "gradual and managed liberalisation" on domestic routes.

Australia/NZ 'open skies' cloud over, Page 4

**Hussein and Rabin signal new era of co-operation in desert ceremony**

## Israel and Jordan end 46 years of hostility

By Julian Ozanne on the Israel-Jordan border

Israel and Jordan signed a formal peace agreement on their barren border yesterday in a desert ceremony with blessings taken from the holy books to mark the end of 46 years of hostility.

It is not just the end of war but the beginning of new co-operation, Mr Shimon Peres, Israel's foreign minister, told the 5,000 guests. "Let's... dream together. We've got the licence."

The treaty demarcates the two countries' borders, resolving disputed water claims and fixing security and environmental arrangements. The two nations will exchange ambassadors within a month and begin ambitious joint economic projects.

President Bill Clinton, who attended the ceremony, praised King Hussein of Jordan and Mr Yitzhak Rabin, the Israeli prime minister, and said the treaty had broken the chains that had kept the two countries in the shadow of strife and suffering.

But even as the ceremony took place, Jewish settlers claimed that Arab gunmen had kidnapped an Israeli youth in the

peacemakers, for they shall inherit the earth," said Mr Clinton, who signed the treaty along with Mr Rabin and Mr Abdulsalam al-Majali.

Mr Rabin said: "The peace that was born today gives us all the hope that the children born today will never know war between us and their mothers will know no sorrow."

Symbolic gestures of reconciliation between former warriors dominated the open-air ceremony. One Israeli in a wheelchair, wounded by Jordanians in the 1967 battle for Jerusalem, wept as Israeli and Jordanian marching bands rubbed shoulders within a month and begin ambitious joint economic projects.

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Smoke signal: King Hussein of Jordan (left) informally seals his country's peace deal with Israel by sharing a cigarette with Israeli prime minister Yitzhak Rabin after the official signing ceremony

West Bank, as Palestinians opposed to the treaty held rallies across the West Bank and burnt pictures of King Hussein. The Lebanese Islamic extremist Hizbullah group sent mortar fire crashing in to northern Israel and denounced the treaty as "a grand crime and treachery".

Mark Nicholson adds from Cairo earlier yesterday, Mr Clinton held talks in Cairo with President Hosni Mubarak, the Egyptian

leader, and Mr Yasir Arafat, chairman of the Palestine Liberation Organisation, after which the US president said he was satisfied with Mr Arafat's undertakings to combat Hamas, the militant Islamic Palestinian group.

Calling this a "matter of great urgency", Mr Clinton told reporters that he received a "very firm and unambiguous response" from the Palestinian leader. Chairman Arafat said he would

do all that he could to combat terrorism, specifically Hamas, but other groups as well.

Mr Clinton added: "I believe that he understands that Hamas is his enemy now and that once you become a partner in the peace process, you have to fight for peace."

Clinton aims to ease Israel-Syria deadlock, Page 7

## Sweden's Securum to seek \$2.8bn in debt package

By Christopher Brown-Humes in Stockholm

Securum, the Swedish state-owned company set up to liquidate Nordbanken's bad loans, launched a SKr20bn (\$2.8bn) refinancing yesterday in one of Sweden's biggest non-government debt issues.

The funds will be used to repay most of the loans Securum received from Nordbanken, the state-owned bank, when it took over SKr67bn in sour credits from the bank last year.

The move allows Securum to widen its borrowing base and assists government efforts to privatise Nordbanken, the biggest casualty of the Swedish banking crisis, by reducing its exposure to a single client. Privatisation is expected next year, after formal approval from the newly-elected social democratic government.

Mr Anders Nyren, Securum's chief financial officer, said the company wanted to "position itself in the international markets for future business transactions". He stressed there would only be "a very marginal" increase in the company's funding costs, even though the loans from Nordbanken were granted on a "cost of funds" basis.

Nordbanken will remain Securum's largest creditor, but outstanding loans are expected to fall to between SKr6bn and SKr10bn from nearly SKr23bn.

The two tranches of the programme are backed by the Swed

Continued on Page 16

## Tokyo minister under pressure to quit after war comments

By William Dawkins in Tokyo and Tony Walker in Beijing



dials at the recent Asian Games in Hiroshima.

Mr Hashimoto irritated China again only last week by meeting his Taiwanese counterpart, Japan's first formal ministerial meeting with Taiwan in 22 years. The ill health of Mr Deng Xiaoping, the Chinese leader, contributes to inflexibility among Beijing's leaders, unwilling to step out of the official line when a power struggle may be imminent.

Mr Tomiichi Murayama, Japan's socialist prime minister, has sought to defend Mr Hashimoto's war remark, while Mr Kozo Igarashi, the chief government spokesman, maintained yesterday that the comment had been misreported.

The growing queue of Japanese ministers to lose their jobs for their views on wartime history (four in the past eight years) is a testament to Japan's continuing internal divisions over whether it was aggressor or victim.

Mr Hashimoto, 57, on the right wing of the LDP, represents an important minority that feels that Japan's recent wartime apologies should not diminish the honour of its war dead.

He heads an association of bereaved war families and leads a controversial annual visit of LDP colleagues to the Yasukuni Shrine, where war heroes, including some convicted war criminals, are remembered.

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help you make decisions more quickly, intelligently and successfully than the competition. But today's torrent of information comes in many different forms and needs expert interpretation to be understandable and useful. That's where we come in.

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## NEWS: EUROPE

# France ponders superhighway gamble

By John Riddings in Paris

From the network of *Trains à grande vitesse* to the construction of a new national library, France has a penchant for *grands projets*. Today, the government will consider a project which could rank with the grandest - the creation of a national *auto-route d'information*, a gallic information superhighway.

Ministers from the relevant departments of Prime Minister Edouard Balladur's government meet this afternoon to discuss a long-awaited report from Mr Théry, a former managing director of France Télécom and an architect of the Minitel project, the teletext system which now has

more than 23,000 services.

Like Minitel at its launch in 1979, Mr Théry's new project is ambitious. His report proposes the establishment of a network of fibre optic cables linking every household by 2015. The aim is to build a national infrastructure allowing the French public and businesses to connect to a network of interactive television, telephone entertainment and data services.

According to Mr Théry, the cost of the infrastructure alone would be between FF150bn (£18bn) and FF200bn (£24bn) by the year 2015. Much of the investment, he argues, should be borne by France Télécom, which should switch resources from copper telephone lines to the fibre optic cables needed

for the superhighway.

"We are behind not only the US, but also our main partner, Germany," he says, citing the Opal project, which will provide fibre optic connections to 1.2m east Germans by 1996.

The message strikes a chord with the French government. But it has yet to decide how far Mr Théry's ambitious proposals will be transformed into reality.

In his letter commissioning the report, Mr Balladur asked Mr Théry in February to "elucidate" the objectives for France in the area of information superhighways. Officials say the study will lead the debate but that it is not a blueprint for legislation.

But Mr Théry's proposals

have also drawn criticism. "There is little analysis of the role of competitors," says one industry analyst. "Telecoms markets are in the process of liberalisation, but there is no mention of any other players except France Télécom."

The report also skirts the issue of how France's programme should relate to that being studied by the European Commission. In particular, Mr Martin Bangemann, the industry commissioner is proposing that private companies rather than governments should take the lead in the development of a European information superhighway.

Some EU member states are pressing for national operators to surrender their monopolies over their national infrastructure. In France, communications and utilities groups such as Bouygues and Générale des Eaux are pressing for increased access to the telecoms market.

More serious, given the central role it has been prescribed by Mr Théry, are the reservations expressed by France Télécom. The state operator is wary of such a bold investment in infrastructure. Mr Marcel Roulet, chairman, says:

"Rather than put in place immediately a colossal infrastructure, let us focus on the contents, namely the programmes, which we will be able to offer our future clients."

Behind such sentiments lies

a worrying precedent - the *Plan Cable*. Launched in 1982, the plan committed FF125bn to create a state of the art cable network. But competition from more terrestrial and satellite TV broadcasters, the high cost of subscriptions and the lack of services have all limited demand. France still has one of the lowest rates of cable penetration in Europe.

France made just about every mistake in cable that it was possible to make," says Mr Gérard Symyry, chairman of the multimedia operations of France Télécom.

The task for ministers today is how to plot a path so that the next *grand projet* of the information era is not such a grand failure.

## EUROPEAN NEWS DIGEST

## Berlusconi eases pensions pain

The Berlusconi government yesterday agreed on a new decree to ease hardship caused by Italy's pension reform proposals in the 1995 budget. Mr Clemente Mastella, the labour minister, said 100,000 persons were affected and the extra cost in 1995 would be £600m (£240m). The expense would be met from a treasury contingency fund. The cost of the amendments is lower than first projected; this is largely because the government has shifted the biggest burden of the changes on to the 1996 and 1997 budgets. The government decided to soften some aspects of pension reform in the wake of the huge nationwide demonstrations organised by the trade unions.

The main hardship cases concern those who retired early hoping to collect more generous pensions next year by escaping expected benefit cuts. They risked being trapped by a government decision to stop paying pensions for the first six months of retirement to people who retired between September and February 1995. Now those with 37 years' contributions by July will have uninhibited access to their pensions. The government will also remove the penalty applied to those retiring early if their retirement is postponed to 1998 or in the case of less than 30 years' contributions to 1997. Robert Graham, Rome.

## Confusion over rouble support

The deputy chairman of Russia's central bank yesterday said it would no longer intervene on the foreign exchange markets to support the rouble - a policy it followed for much of this year at great cost. "The reserves of the central bank are sufficient only to support five or six days of interventions on Moscow's Interbank Currency Exchange," Mr Alexander Khandruyev told an international conference in London. "In August, foreign exchange reserves were \$5.2bn. Now we have \$1.7bn-\$1.8bn left. What do we do next?" However, his comments contradicted those made earlier this week by Tatyana Paramonova, the new head of the central bank, who succeeded Mr Victor Gerashchenko when he resigned after the rouble collapsed after the central bank abandoned its support. She pledged: "Foreign currency reserves, of which the Central Bank of Russia is not the only holder, will be used to defend the rouble."

The rouble's 21 per cent plunge against the dollar on October 11 sent that week's inflation rate to a one-year high. Inflation jumped to 6.8 per cent, the highest rate since September 1993, up sharply from the previous week's rate of 2.7 per cent. *Our Foreign Staff, London.*

## Prize-winning law students



The final interviews for the Financial Times-Freshfields European Prize for the Best Business Law Student of 1994 were conducted in Frankfurt on Monday. Pictured from left to right are Mr Robin Pauley, managing editor of the Financial Times, (vice chairman of the panel of judges); Mr Okko-Henrik Behrends, Germany, joint first prize winner; Professor Guido Rossi, Professor of Law, Milan University, (chairman of the judges); Mr Vincent Coq, France, third prize; Mr John Grieves, senior partner of Freshfields; Mr David Chirner, France, joint first prize. The panel of 14 judges assessed the candidates on their knowledge of national law, international private law and European Union directives.

## Zeiss workers fight job cuts

Thousands of German workers chanting "out with the management" yesterday protested against job-cutting plans by optical equipment maker Carl Zeiss and demanded that the company's board quit. Mr Edwin Michler, head of the loss-making company's works council, told 4,500 jeering demonstrators at the Zeiss Oberkochen plant in the southern state of Baden-Württemberg the board was not providing enough information about its plans. Zeiss, once renowned for its paternalistic management, wants to shed 3,000 out of 15,500 jobs in plants in east and west Germany by withdrawing from unprofitable business areas to save about DM250m (£102m) by 1996. Mr Michler accused the board of making contradictory statements about the future of various factories.

Zeiss management board chairman Mr Jobst Herrmann announced last week he planned to resign. The group lost DM180m in 1993/94 mainly in east Germany's Jena branch. The management says further losses would endanger the company's existence once funds provided to the Jena company by the Treuhand privatisation agency dry up in 1995. *Reuters, Oberkochen.*

## Tapie in courtroom battle

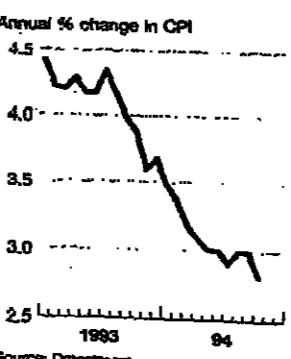
Mr Bernard Tapie, the controversial French businessman and politician, yesterday renewed his legal battle against Crédit Lyonnais, the troubled state-owned bank to which he owes an estimated FF1.2bn (£140m). In a packed courtroom of the Tribunal de Grande Instance in Paris, Mr Tapie's lawyers argued that Crédit Lyonnais should be forced to stick by the terms of a deal it reached with him in March this year to repay his loans over five years. Crédit Lyonnais argues the agreement is void because it did not supply the necessary expert opinions in time to support the high value he claimed for the assets against which the accord was secured. The bank already has custody of many of Mr Tapie's assets, including shares in his furniture collection, his yacht and his house in Paris. Valuations suggest they may be worth substantially less than his debts, with one putting them at FF300m. Judgment is expected in several weeks. *Andrew Jack, Paris.*

## ECONOMIC WATCH

## German inflation falls to 2.8%

## Western Germany: Inflation

Annual % change in CPI



Source: Destatis

Union bank of Switzerland's Frankfurt office. Mr Reid, noting that the strong D-Mark had deflected any upwards pressure from import prices, expected inflation to continue falling. After hitting 2.3 per cent in January it could reach 2 per cent by late summer.

■ Denmark's preliminary unadjusted trade surplus was DKr4.65bn (£425m) in August compared with DKr3.17bn in July. The unadjusted trade surplus for January to August fell to DKr23.7bn compared with DKr26.7bn for the previous year.

■ Portugal's retail sales index rose 1.3 per cent in the 12 months to June, the National Statistics Institute said.

## 1984 CB 1994

# THE "CB" BANK CARD: 10 YEARS OF INTERBANKING

**I**t was in 1984 that the French banking community, without posing a threat to the autonomy and personality of its individual members, decided to construct an interbank system for the withdrawal of cash and payment by cards: the "CB" system.

Today, only close technical and financial cooperation enables each bank to offer its customers a universal bank card which is growing ever more reliable: the "CB" card.

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Each and every one thus benefits from competition between banks which remain fully in control of their own commercial policies.

*It is this balance between cooperation and competition which lies behind the success of the "CB" Bank Card.*

## 10 YEARS OF SUCCESS

	1984 (prior to interbanking)	1994 (after 10 years of interbanking)	
	3 incompatible networks	1 perfectly interbank system: the "CB" system	
Number of cards:	5 million	7.5 million	1.3 million
Affiliated merchants:	275,000	140,000	10,000
(including those equipped with EPTs):	14,000	13,000	6,000
Number of payments:	124 million	22 million	4.5 million
Automatic teller machines:	3,700	2,900	600
Number of withdrawals:	60 million	81 million	17 million
		22 million "CB" cards	600 million



GROUPEMENT DES CARTES BANCAIRES «CB»

## NEWS: EUROPE

## Challenge to Russian democracy on the waterfront

They drive through the streets in Japanese four-wheel drive vehicles, groups of tough young men with cropped hair and leather jackets - the uniform of the gang enforcers. Welcome to Vladivostok, Russia's famed port on the Pacific, where organised crime gangs are hugely powerful and are battling it out for control of port facilities, companies and retail outlets.

In the elegantly restored Versailles Hotel in the town centre, visiting businessmen speak of all deals having to go through one or other of the local crime families, of nightly shootings, of a wholly corrupt police force.

This is the menacing setting for a drama of great importance in the development of Russian democracy.

The governor of the Primorye region, of which Vladivostok is the capital, Mr. Evgeny Nazdratenko, has been accused of corrupt and dictatorial rule by local people, by those claiming to be his victims and by external experts. These claims have not, however, been tested in court; they remain a vast, but unproven, indictment of the effectiveness of Russian regional and central government.

On one night last week, Mr. Alexander Sviridov, whose Sab corporation was about to open

a diamond exchange in the city, was killed in what the Interfax news agency said was probably a mafia killing. Earlier on the same day, Mr. Vladimir Cherepkov, son of Mr. Victor Cherepkov, Vladivostok's former mayor, was sentenced to seven years in prison for the theft of a computer from his school.

According to opponents to his rule, these disparate events are connected to the central actor in the drama of Vladivostok, Governor Nazdratenko. Mr. Nazdratenko was to have stood for election as governor on October 7 (he is presently appointed by President Boris Yeltsin); but the vote was cancelled by a decree issued by Mr. Yeltsin last month.

The vote was called off immediately after the receipt of a report, written by experts from the Russia's Choice party (led by Mr. Yegor Gaidar) which said that Primorye was "in the grip of fear"; it alleged that Mr. Nazdratenko had terrorised political opponents, closed opposition newspapers, taken shares with associates in the bulk of the privatised enterprises and - in his vendetta against former Mayor Cherepkov - trumped up the theft charges against his son after dismissing the father from office on false charges of accepting bribes.

According to Mr. Igor Sanachev, a former official under Mr. Cherepkov, "Nazdratenko had all the means to ensure that he won the election". This is a judgment shared by others who would not give their names. This assumption of intended flag-rigging or intimidation was the reason the opposition pressed for a

postponement of the election for governor.

Mr. Sanachev goes further: cancelling the election deprived Mr. Nazdratenko of his only chance to survive - the chance of gaining the people's mandate. Now, he believes: "He has served his purpose and he has to go."

That purpose, according to Mr. Sanachev and the Russia's Choice report, was to provide an administration which would allow the directors of the large plants to get rich through privatisation and through misuse

of government funds. For the past three years, according to Mr. Sanachev and the Russia's Choice investigators, Mr. Nazdratenko and his allies in a group named "PAKT", had so dominated the privatisation process as to ensure that the largest single portion of shares came to them as directors of the enterprises privatised.

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But according to the former mayor, Mr. Cherepkov, the administration is ruthless. Elected as mayor last year on an anti-Nazdratenko ticket, he was physically removed from his office in May and a substitute mayor put in his place. His son was arrested and charged with the theft. Last Friday, he received seven years jail - a savage punishment which, his father said,

"all agree was a punishment

not for him but for the Cherepkov family". Mr. Cherepkov says that the judge is a close ally of Mr. Nazdratenko and squarely blames the governor for manipulating the case.

He is, however, fighting back. He has already collected 20,000 signatures in protest against the sentence and says he will take the case to Moscow, to President Yeltsin.

But among the crime, corruption and violence, business grows. Mr. Sergei Frank is the finance director of Fesco, a privatised shipping line which operates a fleet of more than 160 merchant ships. He oversees a company which, he says, is "free of debt with the capacity to improve the quality of the fleet and the efficiency of our operations". Its shares trade at \$90, giving it a market capitalisation of \$146m (compared with an implied valuation of \$4.5m), and he expects a net profit of around \$90m this year.

Some 15 per cent of his company is now held by foreign investors, of which Crédit Suisse First Boston (CSFB) and Citibank are the largest: CSFB's research note on the company says its prospects are "inspiring".

In the short term, however, disillusion with democracy, perhaps even encouraged by Mr. Nazdratenko's hold over the region, may further empower him. Last weekend an election to the Primorye parliament failed when not enough people turned out to vote. Only 20 deputies were elected to the 39-seat parliament, six fewer than the quota required. Now, Mr. Nazdratenko will be able to run the region without a legislature until new parliamentary elections, probably next year.

business to develop is confirmed by Mr. Andrew Fox, a young British financier who came to the region two years ago. He has created two investment funds, set up a company which trades on the stock exchange and is investing his own and his partners' money in local enterprises.

There are some extremely profitable companies here whose shares are increasing in value very rapidly indeed," he says, citing a huge cement plant whose output is greater than that of Australia's.

Mr. Fox acknowledges the pervasiveness of the mafia and of violence, but, making the same point as Mr. Frank, says he could make a lot of money opening restaurants or laundries. We could, but then you're in the mafia territory."

Mr. Nazdratenko's continued rule in the region may now be in doubt: the members of "PAKT", bosses of the big local enterprises, are now mainly rich men though many of their workers have no work and little wages and the organisation is riven with infighting.

In the short term, however, disillusion with democracy, perhaps even encouraged by Mr. Nazdratenko's hold over the region, may further empower him. Last weekend an election to the Primorye parliament failed when not enough people turned out to vote. Only 20 deputies were elected to the 39-seat parliament, six fewer than the quota required. Now, Mr. Nazdratenko will be able to run the region without a legislature until new parliamentary elections, probably next year.

## Iberia tries to avert strikes as financial crisis grows

By Tom Burns in Madrid

Management of Iberia, the Spanish state-owned airline, meet unions today and on Friday in a final effort to avert strikes planned for next month at the financially crippled flag-carrier.

In the midst of the strike negotiations, Iberia is seeking to assure its future viability through a drastic cost-cutting programme and by injecting fresh public funds into the airline. Iberia wants to lower sala-

ries by an average of 15 per cent over the next two years and the Madrid government is due to ask authorisation from the European Union for the provision of new capital for Iberia totalling at least Pta125m (\$1bn).

An Iberia spokesman said yesterday that unless agreement was obtained over the salary cuts and the capital injection, the airline would be technically bankrupt by the spring of next year.

Unions have nevertheless called

for strikes over a separate issue that is linked to Iberia's refusal to make up back pay that is due at the end of this month under the terms of a salary agreement dating back to August last year.

Twenty-four hour strikes, which could ground the airline, are initially scheduled for November 3 and 11.

Iberia is on course to lose Pta44bn this year, up from initial estimates of Pta30bn. The salary reductions, along with additional measures,

which include shedding 2,120 jobs from the company's 24,455 labour force, seek to save Pta32.3m. The back-pay agreement, which Iberia says it is no position to honour, represents an additional cost of Pta17bn.

In an effort to stem its losses, Iberia has renegotiated with Airbus, the European aircraft manufacturing consortium, the Pta109bn purchase of eight A-340 long-range aircraft which were due for delivery over the next three years. Under a

recent agreement Iberia will lease four of the aircraft and will delay the acquisition of the other four.

The airline is now negotiating the cancellation of a second contract, worth Pta120bn, involving the acquisition of eight A-321 aircraft, a smaller, short-range Airbus.

"We can't buy them because we can't pay for them, it is as simple as that," an Iberia spokesman said.

Iberia says that unless it has first managed radically to overhaul its spending, the government will be

unable to negotiate new funds for the airline in Brussels. The company was last recapitalised by INI, the public-sector holding company, in 1992 when Brussels authorised subsidies totalling Pta120bn on condition that no more public money be made available to it until 1996.

The company's losses over the past four years, which have in part been linked to an ambitious airline investment programme in Latin America, have effectively wiped out the 1992 capital injection.

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## NEWS: WORLD TRADE

# Brussels reaches for a tougher trade weapon

By Lionel Berber  
in Brussels

The European Commission is poised to drop its inhibitions about using countervailing duties as part of a tougher approach to tackle illicit trade practices by third countries.

The new policy stems from small but significant changes in European Union trade regulations which have been taken on to rules to be adopted as part of the Uruguay Round, the General Agreement on Tariffs and Trade global trade accord.

It also fits into a wider pattern of Europe slowly but steadily strengthening its trade weaponry, a process accelerated by the need to harmonise trade rules within the EU as a result of the single market and the Gatt agreement.

Sir Leon Brittan, chief EU trade negotiator, outlined the changes last week in a speech to the toy manufacturers of Europe in which he claimed that Europe had been "too shy" in using countervailing duties to combat unfair traders.

## WORLD TRADE NEWS DIGEST

## Skoda unveils new family car

Skoda, Czech subsidiary of Volkswagen, yesterday launched its first new car range since its takeover by the German carmaker in 1981. The Felicia small family car will replace the Favorit range, and comes as the Prague government appears close to allowing VW to take a majority 50.5 per cent stake in Skoda. The German company, which bought 31 per cent in 1981 for DM620m (\$413m), is set to take 70 per cent by the end of 1995 with the investment of a further DM780m. VW's abrupt move last year to more than halve its overall investment plan for Skoda by the end of the decade to only DM3.7bn has soured relations with Prague. However, Czech fears about VW's commitment appear to have been calmed by pledges to continue developing a second car range for Skoda, to be launched in late 1996.

Mr Detlev Schmidt, Skoda sales director, outlined ambitious plans yesterday for expanding the company's worldwide sales and distribution network. Dealerships were raised from 1,522 at the end of 1991 to 2,100 two years later and are due to reach 2,500 this year and 4,000 by the end of the decade. The number of markets in which Skoda cars are sold will rise from 20 in 1991 to 57 by the end of this year, and around 36 new ones are under study. It has opened up markets above all in Asia, the Middle East and South America.

The Felicia, developed over the past three years as a far-reaching modernisation of the Favorit incorporating 1,600 new parts, will be the first to be offered with VW engines in some versions. *Kevin Done, Prague*

## Asia-Pacific zone confidence

Senator Rob McMullan, Australia's trade minister, yesterday brushed aside reports that China had rejected the idea of setting a binding timetable under which the Asia-Pacific region would move towards "free trade", saying he was "moderately optimistic" a deal could still be achieved. The proposal will be discussed at next month's summit of Asia-Pacific Economic Co-operation forum leaders in Jakarta. Mr McMullan believed there was a "reasonable prospect" China would back the proposal, after discussions between the leaders themselves in Indonesia. The proposal, as currently mooted would require developed Apec countries, such as the US or Australia, to remove trade barriers more quickly than less developed ones, but would see all barriers across the 18-nation grouping eliminated by the year 2020. *Nikki Tait, Sydney*

## Contracts

■ Alcatel-Alsthom's subsidiary Alcatel Networks Systems Malaysia has signed a FF140m (\$26m) contract for a high-volume data transmission network to the private Malaysian operator Time Telekom. The equipment includes land and underwater fibre-optic cables almost 5,000km long. It is due to start service in January and be completed in the first half of 1996. *APX, Paris*

■ Ipc Constructors, part of Ipc International, has won a \$65m contract to build natural gas pipelines in Thailand - 105km of 28in and 5km of 36in steel pipe. *Reuter, Singapore*

"We [the Europeans] were always hampered because the Americans had a tougher definition of subsidies," a trade official said.

However, other Brussels officials acknowledged that the EU had rarely used countervailing duties for fear of provoking retaliation against Europe's heavily subsidised farm exports. The Uruguay Round agreement to cut export subsidies in agriculture meant Brussels would be less inhibited about using this line of attack.

In similar vein, the Commission intends to make it easier for individual companies to seek redress against unfair trade in goods, services, and intellectual property in markets other than the EU. In the past, companies were asked to raise complaints through their umbrella industries.

The Commission said the new measures were "absolutely categorically different" from the controversial Section 301 trade weapon which the US has used to prise open markets.

It emphasised that the EU would resort to retaliation only after exhausting the disputes procedures set out in the new World Trade Organisation. The WTO is due to come into force after the Gatt agreement is ratified, with the target date falling in December.

As part of the Gatt deal reached last December, the EU agreed to strengthen trade weapons, allowing the Commission's preliminary decisions to use anti-dumping or anti-subsidies to become definitive by a simple majority vote

in the Council of Ministers. Previously, Commission action could be blocked by a minority of free-trade leaning countries, led by the UK and Germany.

Also, ministers made it harder for free-traders to block Commission use of safeguard measures against imports with which the EU has preferential trade arrangements.

Blocking minorities are still required to invoke safeguard measures against countries with non-preferential arrangements and in the area of textiles.

## Italian leads the field for WTO job

By Frances Williams in Geneva

Mr Renato Ruggiero, the European Union candidate to head the future World Trade Organisation, is leading the three-man field "by a length", according to diplomats.

Of the 90 odd countries so far consulted, about a third back him. A quarter favour Mr Carlos Salinas de Gortari, outgoing Mexican president, with Mr Kim Chul-su of South Korea not far behind.

Support follows broadly regional lines. Mr Salinas has central and south America solidly behind him, with Washington giving support behind the scenes. Mr Kim, South Korea's trade minister, has most of Asia, including Japan and Australia. Mr Ruggiero, a former Italian trade minister, has western and eastern Europe, with a sprinkling of Mediterranean, African and Asian nations.

The decision has to be made



Mr Renato Ruggiero: ahead "by a length"

by a length"

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## NEWS: THE AMERICAS

## US orders show modest increase

By Jurek Martin

in Washington

US durable goods orders rose by a modest 0.1 per cent in September compared with August, mostly because of big new contracts in the defence sector. The month saw a 21.7 per cent increase in orders for military ships and tanks, more than twice the 10.8 per cent advance of the previous month.

Last month's increase in the overall index, according to the Commerce Department, is the second in a row, the seventh this year and the 12th in the last 14 months. New factory orders are 14 per cent above the level of the corresponding month last year, while the third quarter result produced a 1.5 per cent increase on the April-June period.

The volatility in defence orders has produced large swings in durable goods orders in recent months. The August performance was yesterday revised upwards to a 6.4 per cent gain from 6.1 per cent, while in July orders dropped by 3.9 per cent.

Defence buying meant that the transportation component rose 2.1 per cent in September. Excluding this sector, the index dropped 0.6 per cent, after a 2.5 per cent rise in the previous month, with orders for industrial machinery and equipment falling by 2.5 per cent.

New orders for non-defence capital goods, a more reliable indication of the state of manufacturing, rose 0.5 per cent in the month, following a 3.4 per cent increase in August.

• The modest rise in durable goods orders was in keeping with the picture of continued robust economic growth, US analysts said yesterday, agencies add from New York and Washington.

"There is still a lot of momentum in the economy," said economist Ms Cynthia Latta of DRI-McGraw Hill, an economic forecasting company in Lexington, Massachusetts.

## Kennedy pulls back from abyss

Reports of senator's political death could be premature, writes Jurek Martin



Suddenly it seems that Mr Edward Kennedy, in his 22nd year as a US senator, can look forward to another six in Washington representing his native Massachusetts. He emerged relatively unscathed from his first televised debate with Mr Mitt Romney, his Republican challenger, on Tuesday night. Simultaneously two local polls gave him leads of 12 and 18 points, a vast improvement on last month when his edge had all but evaporated.

The prospect of liberal Massachusetts voting against one of the great liberals in the Senate had been unthinkable. The state and the Kennedy name have been indissoluble for generations, with his hold on office not even seriously threatened by the 1968 tragedy of Chappaquiddick when he drove a car off a bridge and a young woman companion drowned.

Yet, however improbably, he had appeared to be in trouble as the Republicans went after the three great liberal scalps they would love to remove from office - Mr Kennedy, Governor Mario Cuomo of New York, and, in the state of Washington, Mr Tom Foley, Speaker of the House.

The senator's particular vulnerability stems partly from his political longevity in a year when incumbency is a dirty word and, partly, because, at 62 and overweight, his image as a tired and ageing satyr looked as if it were catching up with him. Mr Romney certainly offered a contrasting candidacy. He is the whole-some 47-year-old venture capitalist son of Mr George Romney, former governor of Michigan who was well in the running for the 1968 Republican presidential nomination before he confessed to having been "brainwashed" into supporting the Vietnam war.

Though a political neophyte, Mr Romney's policy prescriptions - more business and less government - challenged Mr Kennedy's belief in the efficacy of government. Conservative positions have, after all, taken root even in Massachusetts, with Governor Bill Weld, the Republican, not only popular but virtually certain of re-election next month.

Thus, barely two weeks ago, the columnists had begun to foresee Mr Kennedy's demise. From the right, Mr George Will gleefully proclaimed: "Massachusetts may be the Jurassic Park of American politics where the dinosaur of liberalism lumbers on oblivious to the fact that its era has long since past. But the Tyrannosaurus Rex is endangered."

From the left, Ms Ellen Goodman found in "a whiff of defeat in the fall air" in a race "that looks more and more like

a beauty contest". She quoted a sad Kennedy supporter saying "he looks like a homeless man in a thousand dollar suit".

What has happened is that Mr Kennedy has begun to fight - and with plenty of assistance from outside the state. President Bill Clinton, whose ratings in Massachusetts are the highest in the nation, has already campaigned with the senator once and plans to do so again. The Kennedy he knew, Mr Clinton said, was not only a liberal ideologue but more capable than any Democrat in the Senate of persuading Republicans to come out of the bunker of eternal resistance.

Mr Kennedy was certainly

combative in a sharp and often

raucous debate on Tuesday

night. When his opponent

accused him of making profits

on a Washington real estate

deal "at the taxpayers'

expense". Mr Kennedy shot

back, invoking the tragedies

that have visited his family.

"Mr Romney, the Kennedys are

not in public service to make

money. We have paid too high

a price."

Mr Romney gave as good as he got. When Mr Kennedy charged he had refused health care to part-time employees, the Republican said the Kennedy family had done the same at one of its businesses.

The post-debate scorecards

mostly pointed to a draw, but

as one Boston political peer put it: "If Kennedy didn't lose, he won, and if Romney didn't win, he lost."

## AMERICAN NEWS DIGEST

## ID card warning for California

All Californians would have to carry identification cards to prove their citizenship if voters pass a proposition to cut services to illegal immigrants, Governor Pete Wilson says. In an interview with the San Francisco Chronicle yesterday, Mr Wilson rejected the idea that people born in the US might need to carry an ID card. "If you are a legal resident you have absolutely nothing to fear," Mr Wilson told the newspaper. "It has nothing whatsoever to do with eye or skin colour. You are reasonably suspect if you cannot provide documentation that you are in the country legally."

The card is not part of Proposition 187, a measure on the November 8 ballot that would deny illegal immigrants in the state public schooling and most health and welfare benefits. However, Mr Wilson said he believed it would be needed to enforce Proposition 187 if the measure were approved by voters.

Mr Wilson, who has emphasised Proposition 187 would not affect emergency healthcare, has made support for the proposition a plank in his re-election platform. His Democratic opponent, Ms Kathleen Brown, opposes it.

Mexico has protested over the proposition, saying its implementation would damage US-Mexican relations. AP, San Francisco

## US emergencies turned away

Some US hospitals are still refusing to treat emergency patients unable to pay for medical care, despite a federal law forbidding the practice of "patient dumping". A consumer group, Public Citizen's Health Research Group, reported yesterday that 68 hospitals in 22 states were cited by the federal government for refusing to treat emergency patients for non-medical reasons during 1993 and the first quarter of 1994.

Ms Joan Steiner, co-author of the report and a lawyer with the health research group, said the organisation believed many incidents of patient dumping went unreported and that no state or region was exempt. Under a law passed in 1986, hospitals are forbidden to deny for non-medical reasons treatment to any emergency patient or woman in labour. "Enforcement is only touching the tiniest tip of the iceberg," said Ms Steiner. "On the whole, we think this is a pretty consistent problem across the country." AP, Washington

## Canadian inflation to stay low

Canada's economic growth appears to be continuing at a vigorous pace, but the underlying rate of inflation is expected to remain low, the Bank of Canada said in its autumn review.

"Economic activity expanded at more than 5 per cent in the first half of the year, and the economy appears to be continuing to grow at a vigorous pace," the bank said. "It is estimated that, in spite of the rise in capacity utilisation, the economy has room to expand at a growth rate above potential for some time."

The underlying rate of inflation had remained in the lower part of the "inflation-control target band" and was expected to remain there, the bank added. Excluding indirect taxes and movements in the food and energy components, the 12-month inflation rate had remained at about 1.7 per cent, the bank said, using data to September 23. Economic activity expanded at an annualised rate of 6.4 per cent in the second quarter.

"Over the balance of the year, output should grow at a solid, although somewhat slower, pace." Reuter, Ottawa

## Cuba reforms extend to consumer goods

By Pascal Fletcher in Havana

Cuba's hard-pressed consumers, still digesting the novelty of farm produce markets opened on October 1, received a further dose of free market economic reform yesterday when the government authorised a similar system to sell scarce manufactured and consumer goods.

Individuals and local state industries will now be able to sell goods directly to the public with traders, not the state, setting prices. A government decree said the goods would be offered through a network of shops, street markets and

other authorised public vending points.

"People will be able to sell absolutely everything," a commentator on state-run Radio Rebelde said. He gave as examples furniture, mattresses, household articles such as brooms and window blinds, spare plumbing parts and clothes.

As with the farm markets, vendors will have to pay a tax on sales.

The markets selling manufactured and consumer goods - which, like the farm markets, will operate in Cuban pesos - indicate a further easing of the state's grip on economic production. They will also create more opportuni-

ties for self-employed private manufacturers and craftspeople. These were authorised to operate on a limited scale late last year and had started selling their wares at a small number of street market sites, which are expected rapidly to increase in number.

Chronic shortages of even the most basic consumer articles have been a headache for Cubans for years. Problems worsened after 1990 when local manufacturing was hit by the collapse of Cuba's preferential trade relations with the former Soviet bloc. The continuing US trade and financial embargo applied an additional squeeze.

Cubans turned to the black market, where an army of clandestine seamstresses, tailors, plumbers and mechanics sprung up.

The farm produce markets have been well received by Cubans. Not only have vendors been able to stock up with food staples, but prices are well below those in the black market.

Authorities say the farm markets are easing food shortages and have dealt a blow to the black market. But they add it will be six months or more before they will be able to assess whether the markets have stimulated food production, particularly by small farmers.

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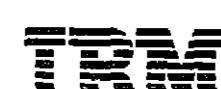
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There is a difference

Photo: Reuters/PCP

## NEWS: INTERNATIONAL

## INTERNATIONAL NEWS DIGEST

**N Korean army faces changeover**

The arrival in France for medical treatment of Marshal Oh Jin-u, North Korea's defence minister, may provide an opportunity for Mr Kim Jong-il, the country's new leader, to assert his authority over the military and curb its possible opposition to his rule. It is believed that the visit of Marshal Oh, 77, who ranks second in the North Korean hierarchy behind Mr Kim, indicates his condition has become serious. He is the chief representative of the conservative old guard that created North Korea in the late 1940s.

The North Korean defence ministry, in a rare show of independence last month, publicly rejected a US demand for special inspections of suspected nuclear facilities, which Pyongyang subsequently accepted as part of the accord signed last week.

Marshal Oh would normally be replaced by General Choe Gwang, chief of the general staff. But Gen Choe is believed to be an opponent of the recent US-North Korean agreement to settle the dispute over Pyongyang's nuclear programme. Analysts believe Mr Kim may appoint General Oh Guk-ryol as head of the military. Gen Oh, seen as Mr Kim's chief military supporter, advocates more professional military by reducing the role of political officers. *John Burton, Seoul*

**Builder plans to replace bridge**

Dong-Ah Construction, the builder of the Seoul bridge that collapsed last Friday, plans to construct a replacement at its own expense. The offer of a new bridge, which will cost \$150m (£117m), is meant as a public apology for the accident that killed 32 persons, according to Mr Choi Won-suk, chairman of Dong-Ah, South Korea's third biggest construction company. Dong-Ah, which had a net profit of Won20bn (£15.4m) on sales of Won1.531bn in 1993, also plans to donate Won10bn to Seoul to maintain existing bridges in the city. *John Burton, Seoul*

**S Africa election reforms urged**

The Independent Electoral Commission, which managed South Africa's national and regional poll last April, has recommended to the government it urgently implement a set of electoral reforms. The move comes amid rising concern that South Africa's forthcoming local elections may have to be postponed because of logistical difficulties. In a formal report released yesterday the IEC admits that poor organisation and planning had forced it to jettison many of its safeguards against possible voter fraud and ultimately included large numbers of votes not properly verified in its final results. *Mark Suzman, Cape Town*

**Australian inflation at 1.9%**

Australia's consumer price index rose 0.6 per cent in the September quarter, bringing the annualised inflation rate to 1.9 per cent. The figure represented little change from the previous quarter when the CPI rose 0.7 per cent, and the annualised rate stood at 1.7 per cent. It was also in line with market expectations, although some nervousness was generated earlier in the week when the Reserve Bank of Australia increased interest rates by one percentage point. The move was interpreted as a pre-emptive strike designed to keep inflation under control.

Despite the reassuring figures, bond prices weakened yesterday, with some analysts suggesting the inflation figures may now deteriorate. They noted that the severe drought gripping east coast farm areas has so far been largely deflationary as farmers "de-stock", but could have inflationary consequences as product supply tightens. *Nikki Tait, Sydney*

# Chinese airlines struck by bruising losses

By Tony Walker in Beijing

Chinese airlines are recording heavy and unprecedented losses in the face of stiff competition from foreign carriers and the effects of a sharp rise in operating costs.

The Economic Information Daily newspaper reported yesterday that China's airlines were in a "deep valley" with six out of the country's nine main carriers reporting losses in the first eight months of the year.

The slide in Chinese airline fortunes risks slowing anticipated surging demand for new aircraft, with Boeing and Airbus having geared up to supply hundreds of aircraft over the next 15 years.

Economic Information Daily quoted aviation officials as calling for stricter controls to be placed on new aeroplanes and new airlines. China had approved some 28 airlines by early this year, but has instituted a freeze following a series of crashes in 1993.

The newspaper said that in the first quarter Chinese airlines operating domestic and

international services from Beijing airport carried just 35 per cent of passengers. An increasing proportion of Chinese preferred foreign carriers to local airlines.

Chinese airlines suffered a serious drop in traffic on the lucrative Hong Kong route with load factors plummeting 10 percentage points to 60 per cent in the first quarter compared with last year's average.

China's competitors were flying near to capacity.

A historical change occurred in China's aviation market late in 1993 when a sell-

er's market that had lasted for two decades turned into a buyer's market." Economic Information Daily reported.

China's airlines reported 20 per cent increases in passenger traffic in the past two years, and this rate of growth was expected to continue for the next four years, slowing to 15 per cent towards the end of the century.

The newspaper blamed the nationalisation at the beginning of the year of China's exchange rate resulting in an effective 50 per cent devaluation of the yuan for some of the airlines' woes. The devaluation added dramatically to costs, including leasing and fuel which rose by 25 per cent this year. Other factors included a credit squeeze instituted in mid-1993 and aimed at slowing an over-heating economy.

The slowdown may also affect foreign airlines' plans to become involved in joint ventures in China. The world's big carriers have been scouring China for opportunities since Beijing announced early this year that it was opening its aviation sector to foreign participation.

A slowdown may also affect foreign airlines' plans to become involved in joint ventures in China. The world's big carriers have been scouring China for opportunities since Beijing announced early this year that it was opening its aviation sector to foreign participation.

Aerospace companies, which have made heady forecasts of

# Asian economic growth forecast at 7.3% in 1995

By Jose Galang in Manila

Asia will continue to outpace global economic growth next year, even though its projected expansion in gross domestic product of 7.3 per cent will be slightly lower than this year's 7.8 per cent, according to latest estimates by economists at the Asian Development Bank.

China is forecast to record a 9 per cent growth rate, down from 11.5 per cent this year. That figure is topped only by Vietnam's 9.6 per cent expected growth.

Collectively, the region's newly industrialising economies (Hong Kong, South Korea, Singapore and Taiwan) are expected to turn in a slower

growth of 6.9 per cent, from this year's 7.1 per cent.

The developing economies of South-East Asia (Indonesia, Malaysia, the Philippines, Thailand and Vietnam) are forecast to advance by a higher average rate of 7.7 per cent, from this year's 7.3 per cent.

Economists from the three institutions said the current turbulence in world financial markets will not jeopardise the continuing growth in Asian economies. Mr Dowling cited particularly the Asian economies' strong savings and investment rates that have been instrumental in achieving steady growth records.

The ADB study also noted the "phenomenal" rate of net resource flows (including grant aid) to the developing countries of the region.

**Thai business chief named as foreign minister**

William Barnes reports on fears of conflict of interest

Thailand's new foreign minister, whose appointment was confirmed yesterday as part of a cabinet overhaul, is an unelected businessman whose corporate involvements are prompting criticism that he is vulnerable to conflicts of interest.

Mr Thaksin Shinawatra, aged 45, is one of the country's wealthiest and most dynamic businessmen. His telecommunications empire has thrived on his ability to win government contracts and franchises, and is expanding rapidly in Thailand and the region.

He has been appointed because Mr

Chamlong Srimuang, founder of the Palang Dharma (Buddhist force) party, has risked seeing his political creation break apart by replacing all of his party's 11 ministers in an attempt to boost its popularity. The five coalition parties are permitted to fill their cabinet allocations largely as they see fit.

Mr Vichai Surapongchai, former president of Bangkok Bank, picks up the important transport and communications portfolio; this has caused less comment because he is seen as a

professional business manager brought in to deal with a specialist

Mr Chamlong himself takes up formal political office - as a deputy prime minister - for the first time since he was swept into power as a corruption-fighting governor of Bangkok in the 1980s.

There are fears Mr Chuan Leekpai, prime minister, will have to use all his diplomatic skills to prevent the unpredictable Mr Chamlong driving the five-party coalition into crisis as

he tries to score political points over this government's final two years of its term.

Mr Thaksin has resigned as chairman of his Shinawatra group in favour of his wife. But each retains 25 per cent of the holding company, Shinawatra Computer & Communications, which has a market capitalisation of \$4.2bn (£2.58bn).

"If we interpret the constitution by the letter of the law, he is OK. But the spirit of the law is that you don't

want a person to hold high position in order to benefit from it. This is a problem that could explode at any time," said Prof Likhit Dhiravadeegul of Thammasat University's political science faculty.

Mr Thaksin's predecessor as foreign minister, the former intelligence chief Mr Prasong Soonsiri, is furious and vengeful after being dumped by his party leader for a fresh face.

Diplomats, however, say that Mr Prasong's foreign policy was often obscure if not muddled, and argue that Mr Thaksin has an opportunity to sharpen Thailand's handling of foreign affairs.

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# Airlines resume flights to India

By Shiraz Sidhu in New Delhi

Eleven airlines yesterday announced resumed flights to India after the World Health Organisation declared most of the country plague-free.

Air India, the international carrier, has been allowed to resume its services to Dubai and Doha, while Emirates (Dubai's airline), Gulf Air and Kuwait Airways have also resumed their Indian services after nearly a month.

But Abu Dhabi, Sharjah and other members of the United Arab Emirates, as well as Pakistan, Bangladesh and some Russian and central Asian countries, have yet to

lift the ban on flights.

The Indian government expressed relief when a team of WHO experts indicated no evidence existed that plague had been transmitted in Bombay, Calcutta, Madras or Delhi and these cities could be considered plague-free. But the UN organisation has recommended continued precautions while travelling to Surat in Gujarat and Beed in Maharashtra.

The government has confirmed only 55 plague deaths, but health organisations hope authorities will heed it as a warning to improve India's inadequate health system.

Worst hit by the plague panic are exports of fresh food

Officials admit that exports of perishables have fallen sharply, though no figures are yet available. India depends on the Gulf countries for 70 per cent of its exports of fruit, vegetables, meat, and seafood, which last year totalled \$1.77bn (£118m), and were expected to reach \$2.00bn this year. One estimate calculates the ban by Gulf countries has cost India more than \$6m a day.

Last year, trade between the Gulf states and India exceeded \$3bn, including \$2bn-worth of Indian exports. "We have lost over a month of business due to the plague scare," says Mr Bilal Lone, who imports non-ferrous metal scrap from the

Gulf to India.

The Indian Commerce ministry is optimistic that trade with the Middle East will return to normal with the restored air and sea links. "The specific impact of the plague scare on trade will be clear when the figures for October are released next month," a ministry official said.

Trade experts estimate cancellations of up to 40 per cent of tourism arrivals this year, the plague scare having coincided with the peak tourist season. "India's plans to increase tourism arrivals from 1.82m in 1993 to 5m by the year 2000 have been badly hit," a tourism ministry official said.

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## NEWS: INTERNATIONAL

## Clinton aims to ease Israel-Syria deadlock

By Mark Nicholson in Cairo

President Bill Clinton's brief visit today to Damascus, only the second undertaken by a US leader in 20 years, is rich in symbolism. But, as he stressed yesterday, it may prove light on substantive moves to resolve enduring differences between Israel, seeking a full peace with its neighbour, and Syria, which wants a full return of the Israeli-occupied Golan Heights in exchange.

"I expect we will make some progress to narrow the gap," Mr Clinton said of today's talks with President Hafez al-Assad, Syria's leader. "But I do not expect it to produce a dramatic breakthrough."

Expectations for Mr Clinton's visit are running high in Damascus. "There's a popular feeling here that this could unjam things. The average Syrian seems to believe this trip is about the most significant thing that could happen just now," a western diplomat in Damascus said.

Diplomats say the Syrians hope Mr Clinton may come bearing some Israeli concessions on the Golan, or may grant Mr Assad a long-sought bilateral concession, such as

erasing Syria from the list of states viewed in Washington as sponsors of terrorism.

Mr Clinton has indicated neither is likely. "Terrorism is still an issue between our two countries," he said yesterday. "But the most successful way to end terrorism in this part of the world is to have a comprehensive peace". His implicit message in visiting Mr Assad seems to be that such prizes as removal from the terrorist list and further improvements in US-Syrian relations can come, but only once the peace with Israel is sealed.

Mr Clinton's arrival in Damascus, a late addition to a regional swing built around yesterday's Jordan-Israel peace ceremony, will be received in Syria as the greatest possible acknowledgement of Mr Assad's regional stature and Syria's importance to any lasting peace.

The symbolism of that cannot be help, even if it will not on its own produce the goods," a diplomat said.

The trip will also underline what the treeless Middle East shrubbing of Mr Warren Christopher, US secretary of state, has made plain: that the US will act as guarantor for any Syrian deal with Israel. Damas-

cus, ever wary of negotiating alone and directly with Jerusalem, has always needed this assurance, adding to it repeated demands that Washington lean more heavily on its Israeli ally. "The US should... take stands that put more pressure on Israel to push the peace process," Mr Farouk al-Sharaa, Syria's foreign minister, said recently.

Mr Clinton's visit will affect the atmosphere surrounding the Syrian-Israeli talks: the real progress of which both sides, aided by the supremely tight-lipped Mr Christopher, have kept under wraps. It comes amid ground-breaking gestures from Syria suggesting the climate for these talks is warming.

Mr al-Sharaa recently gave an unscripted interview to Israeli television. He also met US Jewish leaders during a recent US trip.

The most tangible result of Mr Clinton's visit, diplomats say, could be for him to express Syria's ultimate willingness to embrace a full peace with Israel, and what that peace would entail, more explicitly than Mr Assad is so far prepared to do publicly.

Possibly, Mr Clinton may be able to announce plans for



Assad: regional stature

## PLO-Hamas strikers revile peace treaty with Jordan

Protests greet Hussein's special role, Julian Ozanne reports

The Palestinian strikes and rallies held across the Israeli-occupied West Bank and in Arab East Jerusalem yesterday were in protest at the Israel-Jordan peace treaty, which recognises Jordan's historic custodial role over Islamic sites in Jerusalem.

In a rare display of Palestinian political unity, Mr Yasir Arafat's Palestine Liberation Organisation called a strike jointly with the Islamic resistance movement Hamas, closing schools and businesses to mourn yesterday's signing ceremony.

In Hebron, up to 2,000 Palestinians took

to the streets, shouting anti-Jordan slogans and burning pictures of Jordan's King Hussein. Israeli troops fired tear gas and bullets to disperse Palestinians stone-throwers in the West Bank city of Nablus.

Palestinians are outraged at the treaty, which recognises King Hussein's special role in Jerusalem's Islamic sites and in negotiations over the future of the Holy City sacred to Moslems, Christians and Jews. The king bases his claims to Jerusalem on assertions that his Hashemite monarchy is directly descended from the Prophet Mohammed, said to have ascended to heaven from Jerusalem's Temple Mount. The Dome of the Rock is said to mark the spot and is the third holiest site in Islam.

The king opened a speech to the Jordanian parliament last Saturday defending the peace treaty by calling for prayers and peace "on the truthful Hashemite Arab

prophet and on his household".

Jerusalem, he said, "remains a trust with the Hashemites who are resolved on its patronage and reconstruction and on the supervision of its holy sites". The Jerusalem controversy is the latest sign of a long history of tension and animosity between King Hussein and Mr Arafat. King Hussein, whose country includes 2m-3m Palestinians, once

The controversy is the latest sign of a long history of tension between King Hussein and Yassir Arafat

challenged Mr Arafat for leadership of the Palestinian cause; the PLO believes the king has not yet given up his ambition to

Under UN resolutions, Arab East Jerusalem, including the old city, is defined as occupied territory seized by Israel in 1967. Palestinians want Jerusalem as their future capital. They accuse Israel and Jordan of trying to de-politicise the fate of Jerusalem and believe King Hussein has become a willing partner of Israel to maintain its occupation. Israel claims Jerusalem as its "eternal and indivisible capital".

The PLO and Jordan last week made

rival appointments to the post of Mufti, the highest Islamic authority in Jerusalem. In a speech last Saturday, which angered Palestinians, King Hussein said: "We will never relinquish our religious responsibilities towards the holy sites".

At the United Nations, the PLO also appealed for international support to overturn the parts of the Jordan-Israel peace treaty relating to Jerusalem, saying it violates UN resolutions and the Israel-PLO peace accords.

For decades, Palestinians have accorded Jerusalem a special symbolic reverence. Photographs of the Dome of the Rock hang on the walls of almost every PLO leader. In spray-painted graffiti across the Gaza Strip the Dome is often depicted, symbolising the long-held Palestinian dream of a return to their cherished homeland.

Mr Arafat, who was not invited to yesterday's ceremony by either Jordan or Israel, on Tuesday blasted the Israel-Jordan agreement. "Jerusalem is the capital of Palestine, whether they like it or not. If they don't like it, they can drink Gaza sea water," he said, quoting an Arab proverb meaning he did not care if his statements were accepted or not.

"I say to them: Jerusalem is not for sale," he averred.

Hamas, usually at loggerheads with the secular PLO, has joined Mr Arafat's condemnation of the deal, saying it opens the door for Israeli domination.

## US rivals clash over telecoms deal with PLO

By Rouda Khalaf

Two US telecommunications giants both claimed this week they had clinched exclusive agreements with Palestinian officials to provide phone services in the West Bank and Gaza Strip, in a sign of disarray within Mr Yasir Arafat's Palestine Liberation Organisation, which has taken over administration of the areas.

MCI said it had signed a contractual agreement with Patelco, a private company implementing an exclusive 25-year telecommunications concession for the Gaza Strip and the West Bank, to provide international telephone network capacity.

Mr Lawrence Kodacovi, senior vice-president of MCI, said Bezek, the Israeli telecommunications company, had transferred the telecoms network to Patelco in a ceremony on Tuesday attended by Mr Arafat.

But Palestinian officials based in Tunis said Mr Arafat was to announce an AT&T deal to develop a telecommunications network in the same area, in an agreement timed to coincide with the visit of President Clinton to the region.

Both American companies are insisting their agreements will give them exclusive rights to the Palestinian telecoms market.

Patelco would run and operate the telecommunications system in all Palestinian areas, Mr Kodacovi said, and MCI would provide the network capacity to link the Palestinian areas with the rest of the world.

The agreements were negotiated without public bidding or monitoring by international consultants.

The confusion between the rival accords reflects a scramble for contracts among senior PLO officials, and underlines concerns voiced by the US and international donors about the need for more transparency in awarding commercial contracts.

The principal shareholder in Patelco is International Technologies Integration, a small American telecom consultancy owned by a Lebanese engineer, which has joint ventures with MCI in Lebanon, Syria and Kuwait.

According to a contract seen by the Financial Times, ITI last October won a 25-year concession, signed by Mr Arafat exclusively to build, operate and exploit the domestic and international communications network in the West Bank and Gaza.

But a rival group of PLO officials based in Tunis said they had signed an agreement with AT&T Network Systems International, a subsidiary of AT&T based in the Netherlands, to "help develop and modernise the telecoms network in the territories" under control of the Palestinian Authority.

Mr Maher El Kurd, a senior PLO official in the office of Mr Farouk Kadioumi, chairman of Peclar, the Palestinian institution charged with monitoring and planning public-sector investments, said the AT&T agreement "will lead to an arrangement under which AT&T will build, operate and transfer a complete network to

the rival agreement by AT&T raises the stakes in the battle over the telecoms contract and will fuel further controversy.

ITI says the contract it has, and the agreement with MCI, are irreversible; it had started on implementation of a multi-year expansion plan worth \$140m with more than \$30m of improvements in the first year alone.

Mr Pierre Rizk, a Paris-based businessman who has been a key negotiator of the ITI deal, insisted this week that the rivalry between the two US companies was now over and that the international telephone business would go exclusively to MCI.

Mr Rizk denies any financial interest in any of the companies involved.

Mr Rizk said the transfer from Bezek to Patelco meant that last October's 25-year concession to ITI "was legally binding on Israel, the Palestinian Authority and all the telecommunications companies worldwide".

Patelco had now bought the transmission equipment, existing switches, cables, carriers and network resources from Bezek. Bezek refused to comment.

Mr Rizk confirmed there had been US pressure on the Palestinian Authority about the award of the contract but said it was a private business matter which should not concern Washington as the deal involved no foreign aid.

AT&T's Mr Steiger said he was surprised by MCI's announcement this week. "I don't know what to make of it," he said.

"But the US government policy is given to us for American companies doing business in the Palestinian territories lays down two principles: accountability and transparency, and the vehicle for implementing these two principles is Peclar."

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## NEWS: UK

# Way clear for deregulation of gas market

By Michael Smith

The government seems set to introduce a bill to deregulate the domestic gas market next parliamentary session after Mr Tim Eggar, energy minister, yesterday outlined proposals for a pilot scheme in 1996 and full competition in 1998.

Although Mr Eggar said he could not confirm the inclusion of legislation in the Queen's Speech to parliament next month, the positive tone of his remarks left little room for doubt that he believes the cabinet will support the tabling of the bill. The Queen's Speech is used to set out legislation which the government intends to propose in the next session of parliament.

Asked by an MP in a committee meeting if his deregulation proposals could be implemented on time without a bill in the next session, he replied: "Theoretically yes, but you need a lot of theory and not a lot of practice to reach that conclusion."

A likely cabinet decision to go ahead with deregulation has been assisted by a growing consensus, which includes British Gas and consumer groups, that competition would be beneficial.

Independent gas suppliers have predicted that prices could fall by 10 per cent as a result of deregulation. Ms Clare Spottiswoode, gas industry regulator, told MPs at a session of the trade and industry committee of the House of Commons yesterday that anyone who paid a bill on time in the new regime was likely to be a winner in price terms.

British Gas said it is likely to raise its prices, including standing charges, by about the rate of inflation at the turn of the year. This ends speculation that the standing charge, now just under £27, would rise to £42 to reflect costs.

The company promised considerable discounts for consumers who agreed to pay bills by direct debit and hopes to double the number on such

complaints to the European Commission about government "support" for the gas industry, which they say amounts to discrimination and contravenes competition rules.

The Chamber of Coal Traders, representing 2,500 members, highlights three areas of concern. It claims British Gas is receiving about £65m (£102.7m) of support from the Department of Social Security.

It says this is because the department pays gas bills for claimants of state benefits who are in arrears.

The chamber says it is not possible for claimants who use solid fuel to get the same help. It alleges that the market is distorted as a result.

The second complaint arises from a system of pricing under which householders pay the same amount for gas supplies throughout Britain.

The chamber says this is possible because of British Gas's near monopoly position and also distorts competition. British Gas is already planning to change the system.

The chamber is also concerned about the pricing formula used by Ofgas, the gas industry regulator.

schemes from 3m. Confirming plans for more cost-reflective pricing, Mr Richard Giordano, chairman of British Gas, said there would also be a change in the middle of next year to reflect transportation charges. This could increase or decrease prices in some areas by 2 per cent.

Mr Eggar told MPs that competition would start with a regional pilot "perhaps in an area the size of a county with 500,000 people" in April 1996. A second pilot involving 2m people possibly in several areas would follow in 1997.

Mr Eggar said he hoped to encourage small suppliers as well as large into the market, suggesting for example that coal-bed methane gas could be provided to individual villages.

## Environment commission's aim dismissed as 'technically impossible' Carmakers scorn efficiency target

By John Griffiths

The motor industry, which is still recovering from one of its steepest recessions, yesterday rejected as "technically impossible" one of the main recommendations from the Royal Commission on Environmental Pollution - that the fuel efficiency of the typical family car should be increased by 40 per cent over the next 11 years.

It also insisted that the commission's depiction of roads jammed with up to 45m vehicles by the year 2025 - double the current number - was misleading.

"We agree that car ownership will increase, but this does not necessarily mean that usage will do the same," the Society of Motor Manufacturers and Traders said.

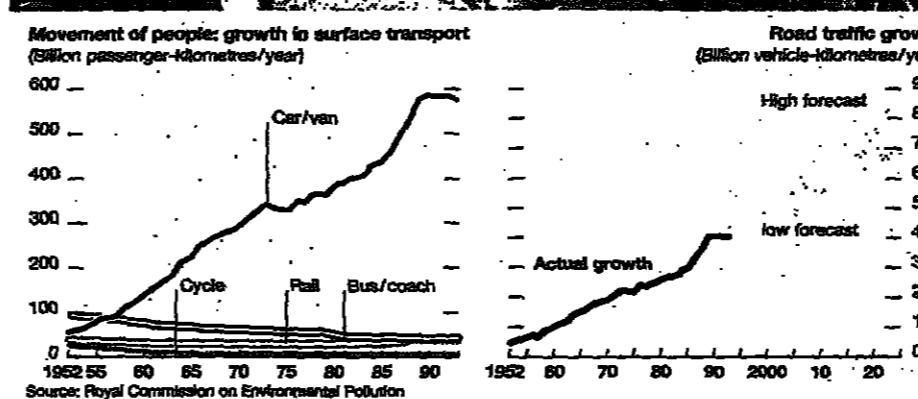
Mr Roger King, the society's public affairs director, said: "In the next century we will see more families with perhaps three cars for different reasons - an electric vehicle for city use, an inter-city car and a weekend leisure vehicle. But they will not be all on the road at the same time."

The industry also expressed concern at the commission's proposals further to modify the Inland Revenue's new company car taxation regime to remove the incentives for environmentally damaging behaviour.

Under the existing regime, the tax liability a company car driver incurs on private use of the car falls by a third if more than 2,500 business miles are travelled a year; and by a further one-third over 18,000 business miles.

Business cars now account for 70 per cent of the UK new-car market and their sales are entirely responsible for the current market recovery. Any significant shrinkage of the business car market could have adverse implications for

### Traffic jam: the increase on the roads



The report was welcomed enthusiastically by environmental groups, which saw it as potentially a breakthrough in their campaign for greener transport policies. Greenpeace described it as "a watershed in the battle against subsidised pollution", and the Council for the Protection of Rural England said the report showed "vision".

The report was also welcomed by campaigners for cleaner air and a reduction in asthma.

Now widely linked to transport pollution. After some notorious battles over new road schemes, the report's emphasis on the "best practicable environmental option" is certain to encourage green groups to take a more aggressive stance over future plans. The Royal Society for the Protection of Birds pointed out that 160 sites of special scientific interest were directly at risk from the government's road programme, and wildlife was suffering from polluting emissions.

Ford results, Page 17

## Irish Republic ready to shift on territorial claim

By Philip Stephens and David Owen at Westminster

The government of the Republic of Ireland has told its British counterpart privately that it is willing to amend the most sensitive element of its constitutional claim to Northern Ireland.

But it is understood the two possible revisions so far suggested by Dublin do not meet the central unionist demands that Northern Ireland must be recognised as outside the "national territory" and that they no longer be defined as members of the "Irish nation".

These indications of Dublin's position came on the eve of the first House of Commons debate on Northern Ireland since the republican and loyalist ceasefire.

During the debate, ministers may be pressed on last week's move by Mr Major to separate plans for a Northern Ireland assembly from wider talks on the province's status.

The move appeared to irritate the government of the republic, although Mr Major said on Monday that it would be a "misreading" to suggest he was trying to detach one from the other.

If questioned today on whether the "nothing is agreed until everything is agreed" formula governing political talks on the province still applies, ministers are expected to say that the basis upon which talks began in 1991 will stay in place unless and until the participants decide otherwise.

The £15m required from companies who have been set up in the past few years to inject corporate capital into the market.

To make the scheme more attractive, Citibank has arranged for some of those adopting it to buy a separate reinsurance policy which will have the effect of increasing their funds at Lloyd's - allowing them to underwrite more business. If many Names transfer to limited liability, the process could become unstoppable.

## Citicorp offshoot plans lifeline for Names at Lloyd's

The prospect of traditional Lloyd's Names becoming a rare - if not endangered - species heightened yesterday, our Insurance Correspondent writes. Plans were unveiled that would allow increasing numbers to trade without being liable down to their last dollar stand.

Citibank, the subsidiary of US bank Citicorp, said it had devised an innovative scheme to allow existing Names to convert from unlimited to limited liability without breaking

Lloyd's rules. The proposals could lead to a further reduction in the number of traditional Names, the individuals whose assets have historically supported the Lloyd's insurance market but have been hit by heavy losses in recent years. The number of Names actively underwriting has fallen from a peak of 32,000 in 1988 to fewer than 18,000 this year.

Mr Peter Middleton, Lloyd's chief executive, said yesterday that most Lloyd's Names may well convert in

the next few years - though the higher returns offered by unlimited liability would continue to attract a minority.

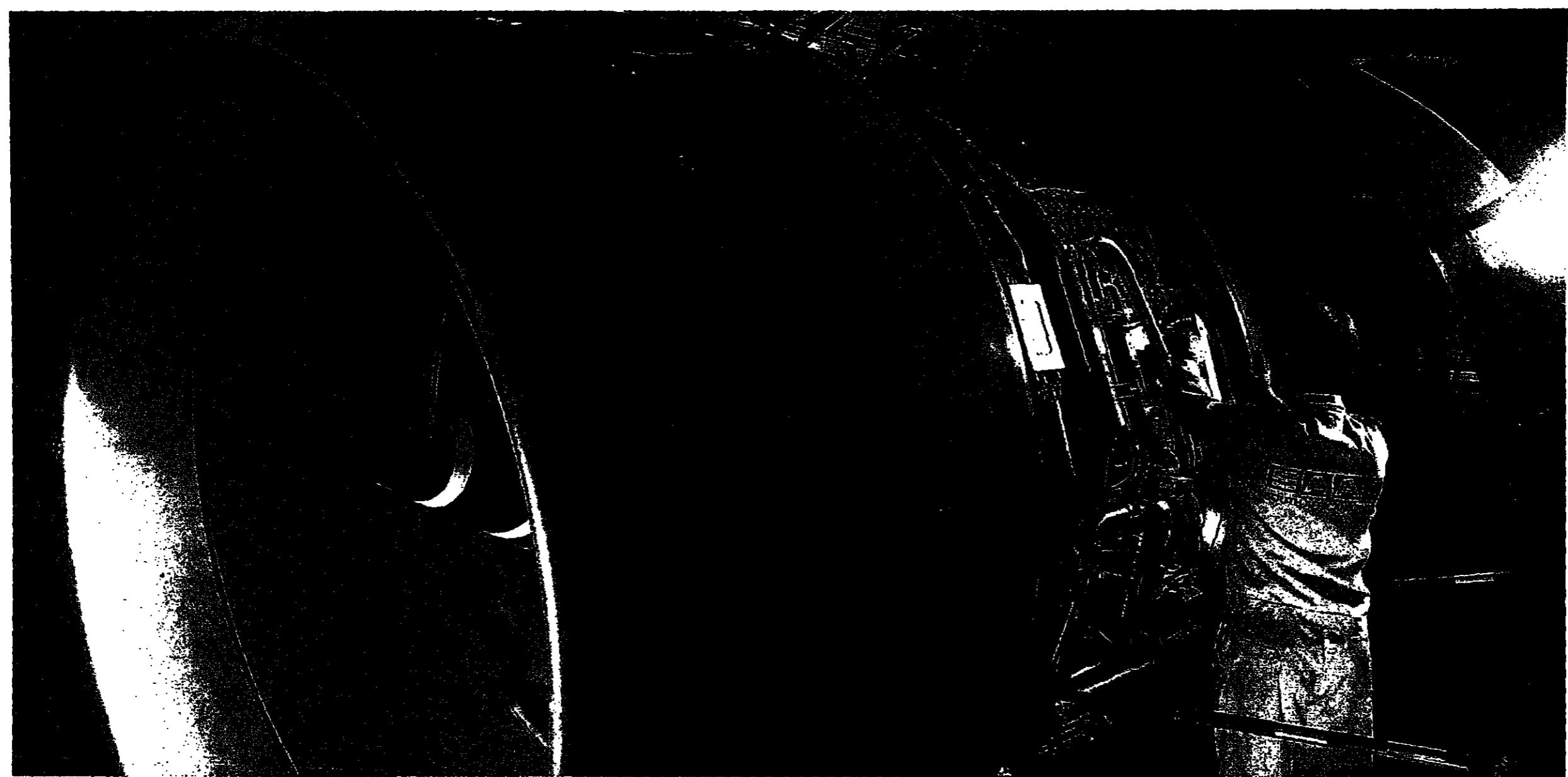
"There will be a strong caucus - perhaps 3,500 - who will opt to remain exactly as they are on unlimited liability," he said.

Citibank's proposals await approval by Lloyd's but have been drawn up in consultation with members' agencies, who look after the interests of Names, and officials at the insurance market.

They will be considered by Lloyd's on November 4.

Main features include a "reinsurance" agreement by which Names would transfer liabilities outstanding on policies they have underwritten previously to an individual company, or "NameCo". That would not isolate them completely from past exposures but offer some protection.

Lloyd's has agreed that NameCos should hold a minimum of £100,000 at the insurance market compared with



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## NEWS: UK

## UK NEWS DIGEST

**US companies join N Ireland cable venture**

A north-south divide is emerging in the battle for the UK's largest cable television franchise to be advertised so far - the 530,000 homes of Northern Ireland. TeleWest, the largest cable company, is already planning a bid for the Northern Ireland franchise.

A consortium being put together by TeleWest - a 50-50 joint venture between TCI of Denver, the largest cable operator in the US, and US West, the regional telephone company - is likely to include both Mr Tony O'Reilly's Independent Newspapers of Ireland and RTE, the national broadcaster for the Republic of Ireland. Mr O'Reilly's Irish independent newspaper is already involved with a consortium. Princes Holdings, which operates cable networks in Cork and Limerick in the republic and a microwave broadcast service in the west of Ireland. The other shareholders are TCI and United International Holdings, an American cable operator. UIH is also likely to be involved in the Northern Ireland bid.

The TeleWest consortium will be challenged by a consortium that includes Ulster Television, the independent television company for Northern Ireland. The company is believed to be talking to Comcast, the quoted US cable operator which is the eighth-largest cable group in the UK.

**'Cottage' holidays take off**

Big holiday companies are starting to market holidays in what the industry calls 'cottages' to customers outside the UK. The 'cottage' can be anything from a converted English barn to a Scottish castle, and such holidays have boomed among UK residents in recent years.

In August Thomson, which owns the UK's largest overseas tour operator, charter airline and travel agency, bought Country Holidays, the UK's largest holiday cottage letting company, for about £24m (\$38.7m). The purchase could transform the holiday industry, bringing sharper marketing to a sector that has traditionally been poorly organised. Mr Geoff Cowley, marketing manager of Country Holidays, says nobody is sure of the size of the market for UK self-catering accommodation.

Country Holidays has 5,600 properties on its books while English Country Cottages, the second-largest company, has 2,800. Neither 'cottage' company owns property. They take bookings and collect bills on behalf of private owners in return for commissions of between 21 and 26 per cent. Customers from outside the UK account for only 5 per cent of the two companies' business, and both companies are actively marketing 'cottages' overseas.

**First oil from new field**

BP and Shell said yesterday that they had produced the first oil from the Atlantic west of Shetland, a group of islands to the north of Scotland. In a six-week extended test of their new Foinaven field, the well flowed at up to 20,000 barrels a day with an average flow of 17,800 barrels. On completion of the test a cargo of oil was taken to BP's refinery in Rotterdam.

In addition to being the first oil produced and saved from the area, it was the first production from 500 metres under water, and the highest flow rate achieved in the area. Foinaven and its neighbouring Scollochill field are among the biggest new oil and gas discoveries in UK waters. The two wells could account for 30 per cent of the UK's known reserves, with production amounting to a similar proportion of the UK's total output when they are fully developed. In August Shell and BP placed contracts with a consortium of McDermott/Golar-Nor for a floating production system for the first phase of Foinaven development.

**Murder inquiry reopens**

Police have reopened their investigation into one of the most notorious murder cases of recent years. Rachel Nickell, aged 21, was stabbed to death in 1982 while walking with her two-year-old son on Wimbledon Common, an expanse of public open space in the south London suburbs. The file on the case at Scotland Yard was closed last month after the collapse of a murder case brought against Mr Colin Stagg, who lived near the scene of the crime.

Police tactics towards Mr Stagg were described by the trial judge as "something without precedent and frankly a disgrace". An undercover police officer sent Mr Stagg letters and a tape in an attempt to encourage him to reveal sexual fantasies.

**Nissan Motor loses appeal**

Nissan Motor, the Japanese car manufacturer, yesterday lost its appeal against a ruling in the High Court that it should pay £2m (£3.5m) to Nissan UK, its former importer and distributor. The Court of Appeal upheld the ruling made in the High Court in March last year that Nissan Motor had entered into an agreement with Nissan UK to pay the £2m as an incentive for taking 12,700 Bluebird cars shortly before they went out of production in 1990. Nissan Motor had denied that such an agreement had been negotiated with Mr Octav Botnar, the Nissan UK chairman.

**Mercedes close to engines deal**

Mercedes-Benz is poised to sign an agreement under which it will become the official engine supplier for Mr Ron Dennis' Formula 1 racing cars next year. Subject to final detailed negotiations today, the deal will be announced in Stuttgart tomorrow. The engines, now supplied to the Swiss Sauber racing team, are designed and built in the UK by Ilmor Engineering of Northampton, in which Mercedes has a 25 per cent stake.

**London dockland railway to be sold**

By Charles Batchelor, Transport Correspondent

The London Docklands Light Railway, which links the City of London with the East End, is to be franchised to a private-sector operator in 1996 before being sold completely seven years later.

Announcing plans for privatisation of the 15-mile railway, Mr John Gummer, environment secretary, said yesterday the government would also seek bids from private consortia to build an extension costing between £110m and £130m under the Thames to the south-east suburbs of Greenwich and Lewisham.

The decision to franchise the railway before selling it reflects in part its large losses. The railway expects to earn revenues of only £1m this year against operating costs of £15m, but is expected to move into profit during the period of the franchise. A declining level of subsidy is likely to be main-

tained until then. The railway, which uses driverless trains, carried its first passengers in 1987, but its early years were dogged by technical problems.

A new management team which joined in December 1991 has modernised the railway's signalling, improved reliability and built a new extension to the east. In the past 12 months the number of passengers has risen by 40 per cent to 45,000 a day.

The railway is expected to prove attractive to franchise bidders including possibly its own management. Unlike routes which are to be sold from the national British Rail network, it will be offered as a fully-integrated railway, owning its own track and operating its trains.

Bidders for the 2½-mile Lewisham extension will be invited to pre-qualify through the official routes of the European Union early next month and a shortlist will be announced in January.

**Municipal reform in chaos, says Labour**

By John Authers

**Sir John Banham**  
Born 1944 educated Cheltenham and Queen's Cambridge  
Divisional director  
Reed International 1985-88  
McKinsey 1988-93  
Herts Audit Commission (judicial spending watchdog) 1989-92  
Director-general, Confederation of British Industry 1992-93

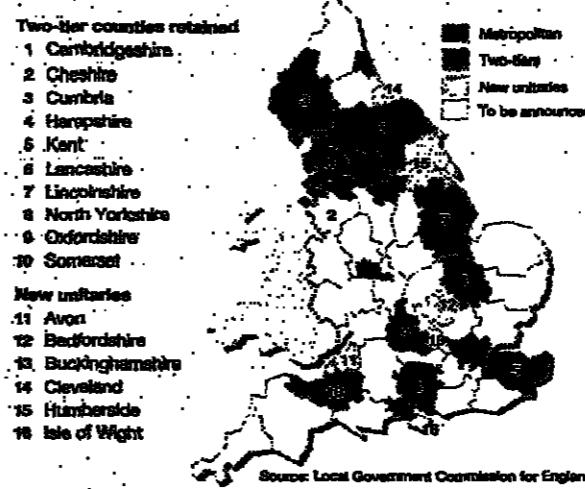
The announcement signals a decisive rejection of the government's original preference that county councils should be replaced by unitary authorities combining the powers of counties and districts in all but "exceptional" circumstances. At the moment county and dis-

trict authorities exercise different powers over the same areas. District councils have lobbied hard for the end of the two-tier structure through abolition of county councils. The districts would then become unitary authorities with all the powers. Of the 17 counties for which proposals have been

announced so far, 10 will keep the two-tier system - at least in part. Proposals for all the other English counties will be given to the government by the end of the year.

Opposition politicians claimed the government's policy was in chaos. Mr Frank Dobson, local government spokesman for the opposition Labour party, said: "The present position is yet another monument to government incompetence. Turnover and trouble, all for nothing - a useless distraction."

However, the commission has proposed a change to the structure of Hampshire, with Portsmouth, Southampton and the New Forest district com-

**Confusion in the counties**

cies all given unitary status on their current boundaries.

In Buckinghamshire, and Bedfordshire, Sir John recommended more radical change,

with both county councils being abolished and most of the lower-tier district councils being given unitary status on their current boundaries.

Executives are also answering technical and commercial questions posed by Tai Power, the Taiwanese generating company.

Two other bids are being considered, from Asea Brown Boveri, owned by Combustion Engineering of the US, and from Framatome of France.

Sizewell B, Britain's first pressurised-water reactor power station, is expected to start generating electricity in mid December and to achieve its maximum output of 1,188MW by March.

**RAF wants Boeing helicopters instead of Westlands**

The Royal Air Force is pressing for its current fleet of transport helicopters to be updated using only the latest version of the US-made Boeing Chinook, our Defence Correspondent writes. It does not want the mixed fleet of Chinooks and Westland EH101 aircraft which was originally proposed. This is the latest of a

series of military procurement decisions which pits off-the-shelf US products against European-developed alternatives.

The European Future Large Aircraft is fighting the Lockheed C-130J Hercules for a £900m (\$1.42bn) RAF order, and the US Apache helicopter is set against the Euro-

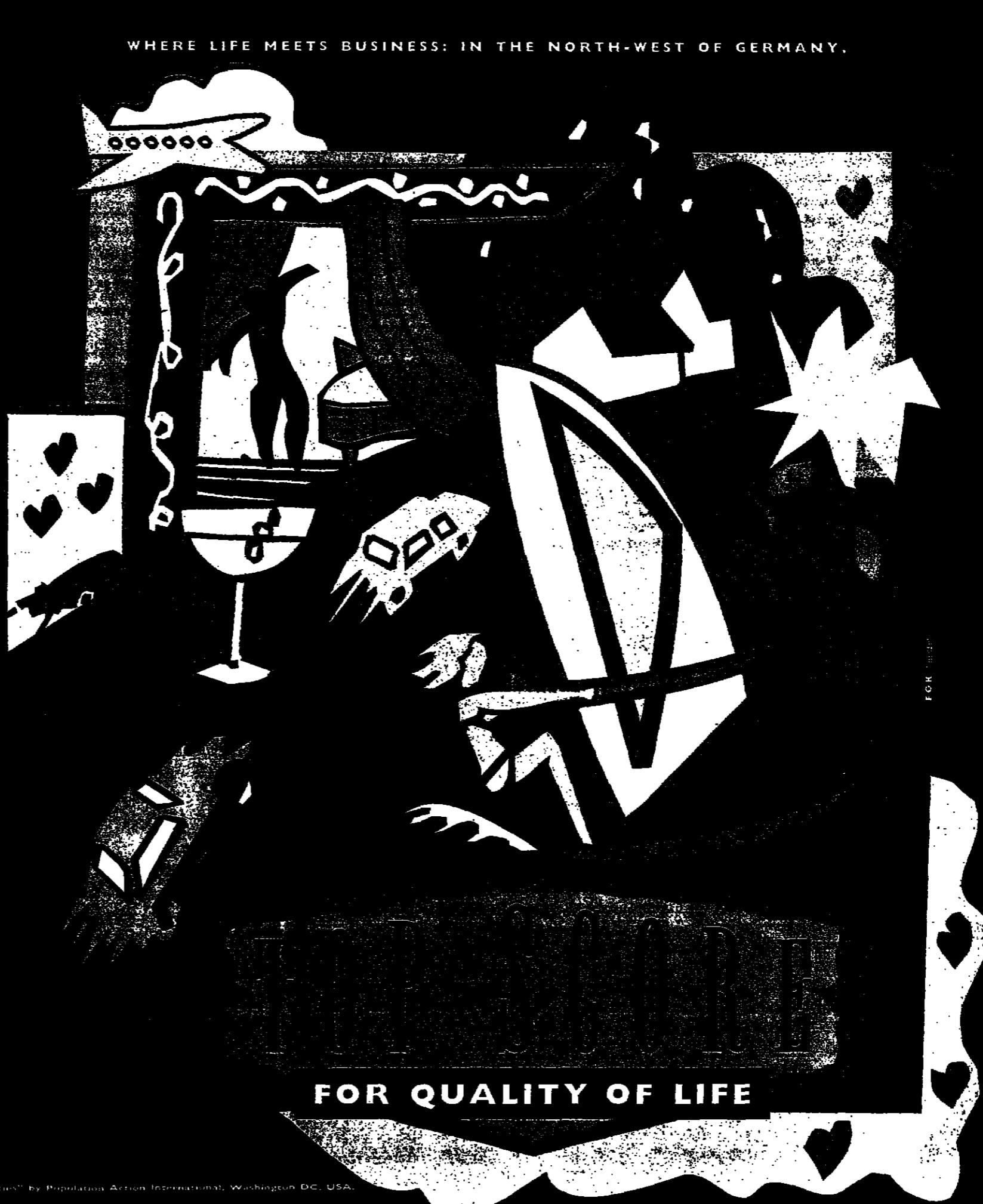
pean Tiger in the British army's £2bn attack helicopter competition.

The RAF will argue for the Chinook when the £1bn order for up to 40 support helicopters goes to the Ministry of Defence equipment committee next week. However, the army, also represented on the committee, is thought to favour a mixed

fleet of helicopters to give versatility.

The Chinook can lift 10 tonnes against the EH101's 4.5 tonnes, but the EH101 is smaller and more agile with better night operating capacity, making it more suitable for some army missions.

Westland, the helicopter maker owned by GKN of the

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**Taiwan power bid decision in January**

Nuclear Electric, the state-owned generating company, expects to receive a decision by the end of January on its joint bid to build a power station in Taiwan, David Green writes.

The bid, based on the design of the proposed Sizewell C plant in eastern England, has been made in conjunction with Westinghouse of the US, which collaborated over the design of Sizewell B.

The companies are being given until mid December to decide whether to revise their joint bid and are now carrying out a reassessment of costs.

Executives are also answering technical and commercial questions posed by Tai Power, the Taiwanese generating company.

Two other bids are being considered, from Asea Brown Boveri, owned by Combustion Engineering of the US, and from Framatome of France.

Sizewell B, Britain's first pressurised-water reactor power station, is expected to start generating electricity in mid December and to achieve its maximum output of 1,188MW by March.

## TECHNOLOGY



A vaccine for the common cold is a distant dream but a cure may be closer to hand. Scientists have tried for years to fathom the mysteries of the many viruses that cause the cold.

There have been several false dawns. The discovery in 1985 of the structure of the rhinovirus - of which there are at least 120 out of about 200 cold viruses - was heralded as the breakthrough that might produce a vaccine. Some researchers said at the time, however, that its very complexity meant a vaccine was probably impossible.

Yet, it was a breakthrough. It meant scientists could begin to think about designing a drug that might stop the virus.

Nearly 10 years on, there is no new drug that does more than alleviate cough and cold symptoms. Drugs are becoming more sophisticated, but none prevents infection.

Now, there is another breakthrough. In March this year, Agouron Pharmaceuticals, a small US company, announced it had discovered the atomic structure of rhinovirus 3C protease (RVP), an enzyme that plays a vital role in the life-cycle of the rhinovirus. The RVP enzyme helps the virus to do its work as it enters the body (through the nose, eyes or mouth), producing the symptoms associated with colds.

Scientists are closer to finding a cure for the cold, writes Sheila Jones in a series on drug discoveries

## Research not to be sneezed at

"It is probably the most important breakthrough since the structure of the virus was discovered in 1985," according to Jeffrey Almond, microbiology professor at the University of Reading, one of the main centres of research in the UK into the common cold.

Agouron believes the discovery will enable it to design a drug, atom by atom, that will lock into the enzyme and inhibit or stop rhinovirus replication. It sounds familiar, but there are some differences.

First, every virus and rhinovirus would need its own vaccine because each is minutely different. Agouron believes the enzyme structure is common, or similar, to at least the rhinoviruses. If it can design a drug to fit the RVP enzyme, it could

reach half of all colds.

Second, Agouron, in common with several other pharmaceutical companies, is working with computerised drug design. Computing tools can provide important leads in the search for the right atom to create a molecule that locks onto a virus. The chances of hitting the right combination are greater because scientists can run out any number of combinations more swiftly than they

could 10 years ago.

Agouron says it hopes to have a drug in the development phase by next year, although it will be "some years" before such a drug would be on the market. Drugs go through years of clinical trials before they are allowed on to the market, whether for prescription or over-the-counter sale. Initially, Agouron plans to develop agents for treatment of chronic obstructive pulmonary disease, such as emphysema and chronic bronchitis.

Agouron is not alone in the race to design a drug to kill the cold. Agouron provided Eli Lilly, the US company, with the RVP structure in exchange for commercial rights to antis-HIV agents produced jointly by the two companies.

Also in the picture are Japan Tobacco, the main contributor of funds for Agouron's anti-viral research, and Syntex, a



### European cough medicine market

#### Brand value

Brand	Manufacturer	%
Benylin	Warner Lambert	30.0
Covonia	Thornton & Ross	9.4
Boots own-label Boots the Chemist	Boots	6.5
Actifed	Wellcome	5.3
Sudafed	Wellcome	3.9
Vicks	Procter & Gamble	3.9
Meltus	Seton Healthcare	3.8
Thrylix	Intercare	2.7
Robitussin	Whitehall Laboratories	4.6
Veno's	SmithKline Beecham	2.0

Source: Euromonitor Market Direction from trade estimates

#### Manufacturers' shares

Manufacturer	%
Warner Lambert	19.1
Mars	12.7
SmithKline Beecham	11.5
Crookes/Boots	8.8
Zyma Healthcare	5.6
Procter & Gamble	5.4
Marion Merrell Dow	5.2
Wellcome	4.3
Reckitt & Colman	4.2
Intercare	1.9

the cold but it produced unacceptable side-effects, including nasal damage.

As the world waits for a cure, the OTC coughs and colds industry is constantly upgrading and refining its products. Nearly two-thirds of cold sufferers seek self-medication in a global market worth about £2.5bn a year.

The trend in the industry is to improve what is already available. Most cough and cold remedies contain an analgesic, such as paracetamol or aspirin, plus one or more active ingredients to control specific symptoms. These include decongestants such as ephedrine and pseudoephedrine and sedative antihistamines, such as diphenhydramine and promethazine, to suppress coughing and to dry a runny nose.

The industry has sought to target specific symptoms, to improve tastes and delivery systems, to speed up and prolong treatment effectiveness, and to produce better and safer packaging.

The industry has also produced new mixes with drugs coming off prescription and to the OTC market. Two years ago, the antihistamine Tavist, developed by Sandoz of Switzerland, switched from prescription to OTC and is now an ingredient in the company's cough and cold remedies.

Boehringer Ingelheim, which leads the German market, says it is focusing on switching more prescription-only drugs to the OTC market following the move to OTC of its Bisolvon cough treatment, which sells about DM245m (£102m) annually, of which is 4.5 per cent share (this is expected to rise to about 7 per cent when details of SB's recent acquisition of Sterling Health are finalised).

None of the leading pharmaceutical companies is betting on a cure, but all are reshaping, repackaging and remixing. "The goal is to get a cure," according to P&G, "but before you get there, you have to try to improve what's available now."

A six-part series on cancer research will start on the Technology Page next month. The drug discovery series will resume next summer.

■ Articles over the last six months have looked at pharmaceutical advances in the following areas:

Immunity ..... 30 September  
Fungi ..... 25 August  
Stroke ..... 29 July  
Painkillers ..... 30 June  
Blood products ..... 27 May  
Multiple sclerosis ..... 29 April

## New light on road safety

European car makers are using pioneering techniques, writes John Griffiths

Europe's motor industry has developed a system which could sharply reduce road deaths, according to European car manufacturers.

The technology, which involves the use of ultra-violet light in headlamps, was developed under the Prometheus research programme and could be ready by the end of this decade.

About 50,000 people are killed and around 1m injured each year on roads in Europe. With a view to reducing the toll, and solving another of the problems bedevilling Europe's roads - traffic congestion - 90 cars and trucks fitted with an assortment of pioneering technologies were put through their paces at a Paris conference last week.

They were demonstrating the fruits of Prometheus, the first pan-European collaborative research project, which involves 13 vehicle manufacturers and some of their key component suppliers, plus electronics and defence equipment producers, research institutes and universities.

Prometheus - an acronym for Programme for a European Traffic with Highest Efficiency and Unprecedented Safety - is eight years old and has cost nearly £eu900m (£703m).

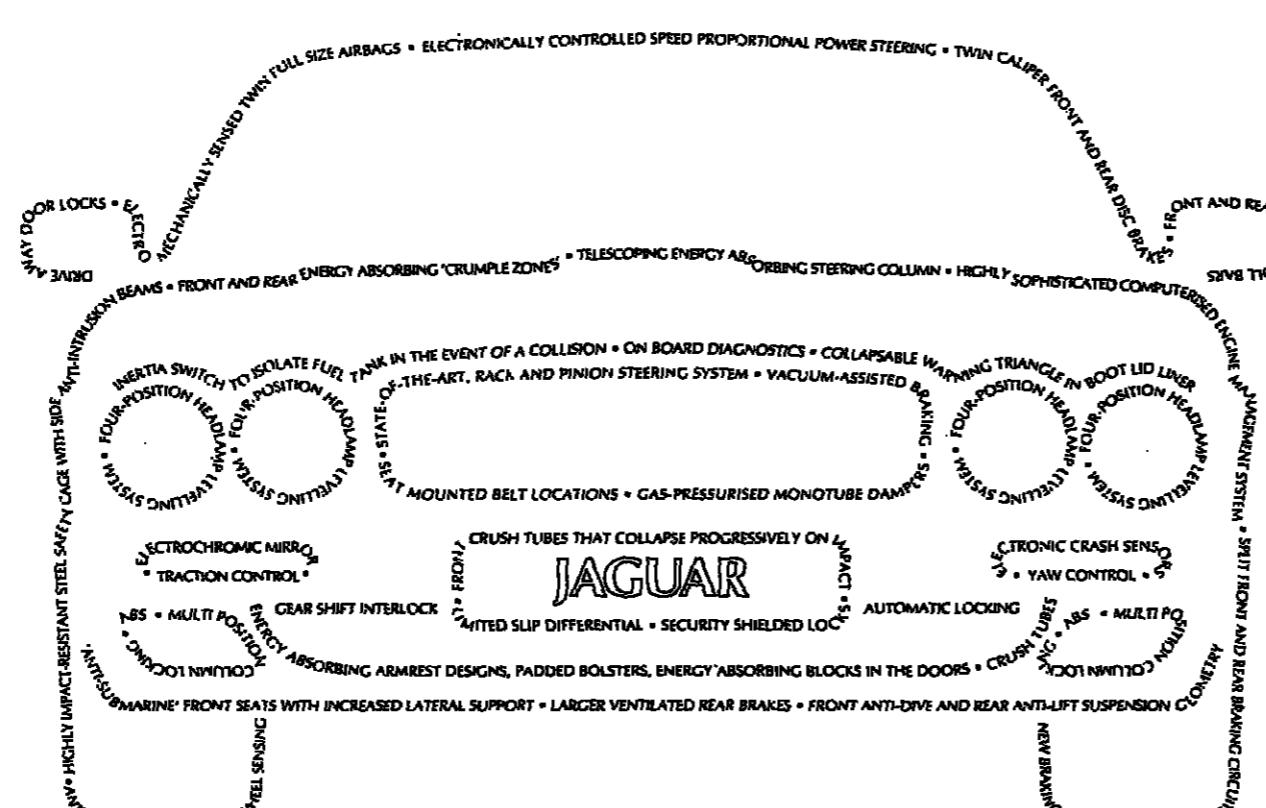
The UV system, developed by Saab and Volvo, was demonstrated by Saab last week. At an unlit test track near Paris last week, the Saab 9000 showed only a hint of UV light from two small lamps at bumper level. But for the driver, the UV transformed the view. White lines and road signs treated with UV-responsive paint shone out from hundreds of yards ahead.

Apart from safety, there is another dimension to the programme. Europe's vehicle makers are locked in a fierce race with rivals in Japan and North America to develop new technologies expected to transform vehicles and road infrastructure by the 21st century.

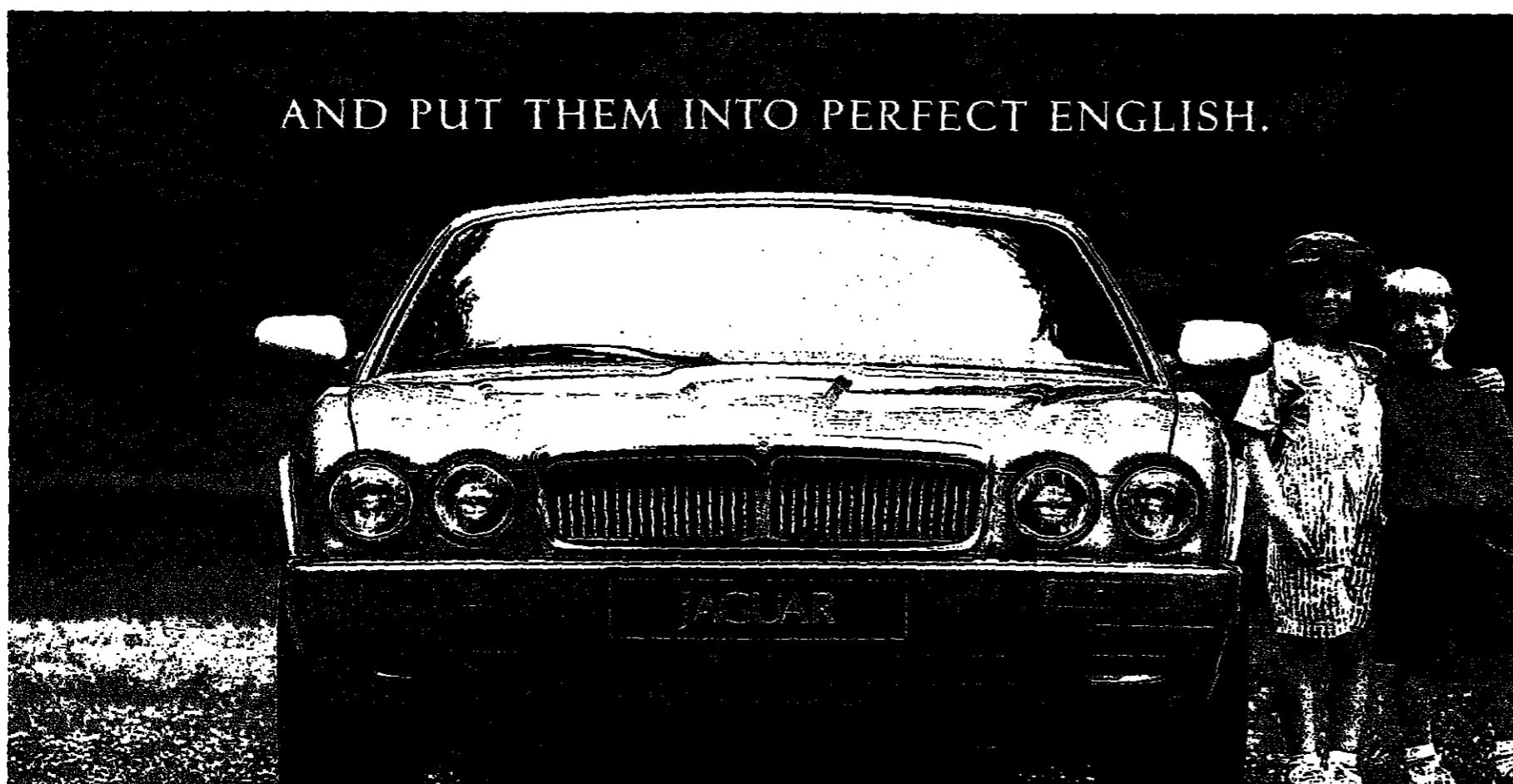
Collectively, the Prometheus technology stands to change driving and safety standards beyond recognition in the next two decades - if motorists are prepared to pay extra for safety features.

If Prometheus succeeds in its goals, the 50,000 annual death toll could be halved by 2010.

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as standard, together with an inertia switch which isolates the fuel tank in the event of a collision.

With all these features, it's not surprising that a recent Department of Transport study found the Jaguar XJ6 the safest car on British roads.

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DON'T DREAM IT. DRIVE IT.

033

for those whose technologies become the industry standard in areas such as vision enhancement, automatic collision avoidance, and data interchange between vehicles and roadside equipment for purposes such as route finding and automatic tolling.

The Prometheus research has fallen into three categories: safer driving, mainly through autonomous on-board systems; "co-operative" driving, involving information exchanges between vehicles or roadside information beacons; and broader traffic management technology.

The UV system falls into the first category. Jaguar, glass manufacturer Pilkington and GEC Marconi Avionics have taken a different approach, adapting military technology. A near-infrared camera and filtered headlamps allow the driver to see into pitch-black countryside. Infrared, unlike UV, can cut through fog.

Jaguar also demonstrated an "intelligent" cruise control car, developed with Philips, Lucas Industries, Alstec Teves and DASA, which measures the distance and speed of vehicles ahead, maintaining a safe distance by automatic braking and throttle. The driver can override the system.

Lucas, and Oxford and Southampton universities, has joined Jaguar to develop a vision system using a video camera and radar sensors to scan the road ahead and predict collision risk. BMW, Matra, Renault and Jaguar have also developed systems which help the driver stay in lane using a camera which recognises lane markings.

Collectively, the Prometheus technology stands to change driving and safety standards beyond recognition in the next two decades - if motorists are prepared to pay extra for safety features.

If Prometheus succeeds in its goals, the 50,000 annual death toll could be halved by 2010.

## PEOPLE

## Peugeot's UK steering wheel to remain in British hands

Geoffrey Whalen, who as chief executive of Peugeot Talbot has overseen a renaissance of the French car-maker's UK subsidiary during the past 11 years, is to leave the company at the end of the year, though he will remain on the board in a non-executive capacity.

The parting is said to be entirely amicable and the powers-that-be at Peugeot's group headquarters in Paris are content to leave Peugeot Talbot's operations in another English pair of hands. Whalen's successor is to be his long-serving aide Richard Parham (far right), ten years Whalen's junior, who has been assistant MD at Ryton since 1981 – initially under Whalen's own predecessor, the late Sir George Turnbull.

"The initiative is entirely mine," stresses Whalen (right), whose angular, bespectacled and often suede-shod appearance gives him more of the demeanour of a university don



than a motor magnate. "There have been no rows, no disputes – we now have a good facility and a good future at Ryton (the car plant near Coventry). I'm nearly 58 and now is a good time to leave and go and do something different."

What that something will be Whalen is not yet prepared to say – "except that I don't have any intentions of going off to run a rival car company".

Whalen is such a motor industry institution – he has twice been president of the Society of Motor Manufacturers and Traders and is currently its deputy president – that it tends to be forgotten

over responsibility for the bank and investor relations department in his new role.

Colin Fraser, 49, chief executive of McGregor Cory, the contract distribution business of Ocean, has resigned, and will be leaving the group by mutual agreement at the end of the month. Fraser was also a main board director of Ocean, the freight, environmental and marine services group which has continued to disappoint the City.

John Allan, who became chief executive of the group last month, said yesterday that he would be taking a personal role in McGregor Cory as executive chairman. Significant investments had been made in the business, and he aimed to accelerate the rate of return to shareholders.

Fraser, whose total emoluments last year were £113,000, was on a three-year rolling contract. Compensation is still being discussed.

Allan said there were no plans to change any other executive directors at the moment.

Saul Lanyado has joined GEC-Marconi as managing director of the company's avionics division from STC submarine systems where he had

been managing director for six years. Before that Lanyado had worked for Marconi as a director of the instruments division in Scotland; he replaces Derek Dickinson, who has moved to GEC-Marconi's Stamford, Middlesex, headquarters. Lanyado will report to Roy Gardner, managing director of GEC-Marconi and a main board director of GEC.

GEC-Marconi's avionics employs about 9,000 people at sites in Rochester, Edinburgh and Basildon. The company has a turnover of about £500m a year and manufactures radars, flight control systems, displays and power systems.

Lanyado holds a first class BSc in electrical engineering from London University and a PhD in computer science from Manchester.

John Hart, formerly vice-president Europe for Wrangler, has been appointed vice-president, marketing and business development for REEBOK INTERNATIONAL.

John Langlands, formerly finance director of Eclipse Blinds, has been appointed finance director of BRITISH POLYTHENE INDUSTRIES.

Paul Watkinson, group personnel director, has been appointed to the BRITISH RAILWAYS Board.

## Bodies politic

Sir Paul Nicholson, chairman of Sunderland-based Vaux Group, is to become the first President of the North East Chamber of Commerce.

The Chamber, one of the country's largest, with 3,000 member companies between the Scottish borders and North Yorkshire, comes into being on January 3 – the result of a merger of three chambers.

One of the region's leading businessmen, Sir Paul is a director of the Northern Development Company, Northern Electric and Tyne Tees Television, and chairman of the Tyne and Wear Development Corporation. He is a former chairman of the CBI's northern region and of Northern Investors.

Kenneth Caldwell, who has spent the past eight years working for Voluntary Services Overseas, has been appointed chief executive of SUSSEX TRAINING AND ENTERPRISE COUNCIL. Caldwell, 38, whose early career was spent in manufacturing industry, succeeds Malcolm Allen who has been appointed chief executive of Kent Tec.

Simon Bolam, the owner of E.H. Ransome & Co in Edinburgh, has been elected president of the CHARTERED INSURANCE INSTITUTE.

Stephen Kirby, chairman of the Fenland Group, has been appointed world president of the TEXTILE INSTITUTE.

Roy Whithair, formerly of Greenwell Montagu and recently secretary general of the Association for Child Psychology and Psychiatry, has become director of finance and resources at the CANCER RESEARCH CAMPAIGN.

Jonathan Fry (below), group chief executive of Burmah Castrol, is appointed chairman of the Asia Pacific Advisory Committee being set up by the ROYAL INSTITUTE OF INTERNATIONAL AFFAIRS.

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## CONTRACTS &amp; TENDERS

## SOLIDERE

The Lebanese Company for the Development and Reconstruction of the Beirut Central District, S.A.L.

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Established on May 5, 1994, the Lebanese Company for the Development and Reconstruction of the Beirut Central District, SOLIDERE, is in charge of financing and executing infrastructure and marine works within the city center of Beirut and of developing this area, spreading out over 1.8 million square meters.

providing an unobstructed view of the sea. A marina will be constructed at each end of the sea-defense structures.

SOLIDERE wishes to develop a bidders' list for the Design and Construction of the sea-protection works highlighted above. International contractors who have already executed similar works, and who have access to the appropriate type of equipment, are invited to submit a pre-qualification document to the address below, to be received not later than November 15, 1994.

Contractors who have already submitted an Expression of Interest document for these works do not need to take further action, unless they wish to add to the information already provided.

Based on the information received from contractors, SOLIDERE will establish a short list for invitation to tender.

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- Mr Richard Coldwell Head of Government & Overseas Relations The National Grid Company plc
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## MANAGEMENT: MARKETING AND ADVERTISING

## Audit rivals contest

The normally peaceful world of auditing magazine circulations, the key currency for advertising, is being disturbed by the first stirrings of serious competition.

BPA International, the US-based body responsible for auditing the circulations of more than 1,600 magazines, mostly in the US, is increasingly moving into Europe, and the UK in particular.

The organisation already serves 67 magazines in the UK but has now set up a European sales and marketing office, much to the irritation of the official British audit body the Audit Bureau of Circulations. Both BPA and the ABC are non-profit making bodies.

Joseph Foley, BPA's international director, believes he is bringing extra choice and higher standards of verification to the UK marketplace, at a time when publications are becoming more international.

BPA says it provides detailed information on who a magazine goes to in terms of job title, something that is not part of the standard ABC audit.

John Besdell, chief executive of the ABC, says his procedures are among the most stringent in the world, certainly comparable to those of the BPA and that more detailed information was introduced with the ABC Profile in 1991.

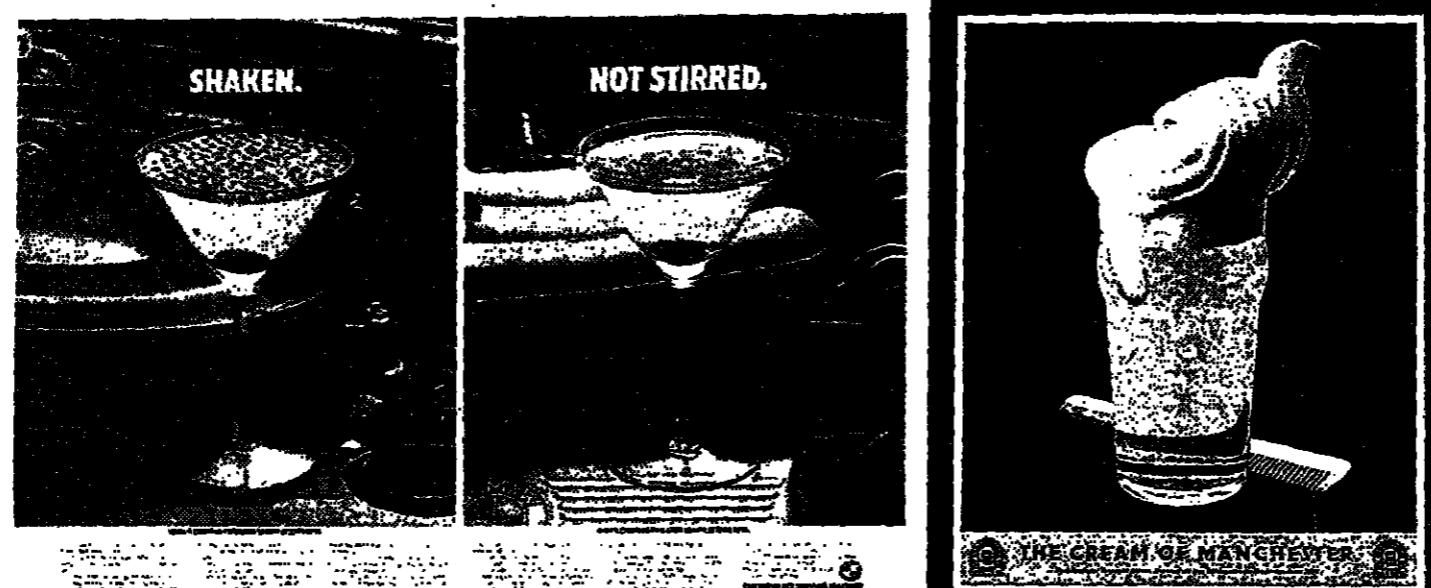
"There's not going to be a war. It would damage the integrity of circulation audits," he says.

Organisations such as the Periodical Publishers Association believe advertisers, agencies and publishers want a single currency for comparing magazine circulation in the UK and it should be the ABC.

"Two competing currencies in the same marketplace must devalue both through undermining confidence," Ian Locks, chief executive of the PPA, says.

He fears the next stage in the competition will mean players having to buy both sets of data - thereby doubling the cost.

Raymond Snoddy



Top prizes: Agency WCRS won the overall award for its BMW ads; and Bartle Bogle Hegarty placed first in the new launches category for its Boddingtons campaign

## The hunt for a classic

Diane Summers on this year's UK Advertising Effectiveness Awards

**A** new advertising campaign is launched and, as a result, sales surge. Rarely is life that simple, as this year's winning entries for the UK's Advertising Effectiveness Awards, unveiled on Tuesday, demonstrate.

The awards, unlike the thousands of other trophies the advertising industry loves to bestow on itself each year, are not for creative excellence, artistic merit, brilliance of execution or originality of concept.

Instead, the biennial awards, organised by the Institute of Practitioners in Advertising, are given for case histories, often laden with dry statistics, which succeed in demonstrating how an advertising campaign has contributed to a product or service's commercial success.

This year's overall winner - Tim Broadbent at WCRS, for his study of the agency's advertising for BMW over the last 15 years - illustrates the complexity of evaluating effectiveness when there is no "big bang".

The essence of the advertising has been a consistent tone of voice, with the car as the master of each ad. Says the case study: "There are few humans or signs of humans, because humanity can suggest fallibility, whereas BMWs are shown as precise, cold, technical icons with jewel-like perfection." There are no contrivances "to add superficial glamour, such as stately homes, sunsets or glamorous blondes".

When BMW (GB) was established in 1978 to take over from the previous distributor, it set objectives of maintaining high profit margins while trebling sales by 1990 from 13,000 new cars a year to 40,000. These objectives have been achieved and BMW in Britain has outperformed the market, thanks partly, argues Broadbent, to WCRS's "ultimate driving machine" campaign which has run through the whole period.

When Whitbread bought the Boddingtons brewery in Manchester in 1988 it was faced with the task of transforming the bitter into a national brand without alienating its existing regional drinkers. Exploiting its attribute of being creamy-looking when poured, BBH focused on the product, rather than the user - a more common tactic in the advertising of bitter brands. The agency also avoided the traps of regional stereotyping. The campaign that was developed strongly linked product appearance to product delivery - the creamy appearance to smooth taste.

The agency rejected television advertising to launch the campaign, deciding, instead, on targeted press advertising which would reach "premium" beer drinkers. The outside back covers of magazines, in particular, were used to build up awareness. It was only after two years that TV advertising was added, as Whitbread gradually built up its advertising spending on Boddingtons from £1.8m in 1991 to

£4.5m last year.

The brand, which includes Canned Boddingtons, as well as Boddingtons Bitter, has grown three-fold since its acquisition and is now the UK's fourth largest bitter brand. Like the BMW case history, the Boddingtons study works through the factors which have had an effect on the brand's growth and attempts to single out and value advertising's contribution.

This value emerges as 6.1 per cent of total sales, which Whitbread confirms more than clears the cost of the campaign in the short term, while laying the foundations for the long-term success of the brand.

Chris Baker, planning director of agency Bainsfair Sharkey Trott, who was convenor of the judges, says the BMW and Boddingtons campaigns were "major marketing successes in which the decisive role of advertising has been clearly demonstrated" and both were characterised by a high degree of originality in strategy and execution.

BMW won the day because of its "sustained success and consistent implementation" over 15 years, said Baker. The cream of Manchester will have to wait until the end of the millennium to see if it has achieved classic advertising status.

A pull-out with all the award-winning case studies was published with yesterday's FT.

Advertisers neglect the reality of home life, says Matthew Batstone

## Men on the supermarket shelf

**T**he reality is a nation with the highest divorce rate in the EU, 31 per cent of births outside marriage and a fifth of children raised by single parents.

Yet despite the fact that men are forced to run their domestic affairs as never before, images of smiling, 30-something British housewives still dominate advertising for grocery products.

Men living alone represent 11 per cent of UK households, and even within the family the conventional role of woman as housewife is being eroded.

While women continue to do most of the household tasks, men no longer escape the chores as they used to, according to a survey carried out by the Henley Centre for the supermarket group Asda. Men shop for an average of two and a half hours a week, against an average of four for women.

Wright believes men can be victims of a kind of commercial Oedipus complex. "They are often tempted to buy the brands their mother used to use," he says.

Even so Lever Brothers has not tried to develop a niche.

**When men shop they spend on average 5 per cent more than their female counterparts**

male-oriented grocery brand and the company has not even carried out any specific research into this opportunity. "The needs of men as consumers of washing powder, for instance, are not distinct enough," says Wright, "although you might argue that young men would be interested in a heavy soiling product, because they play more sport."

Wright believes most grocery brands are sufficiently accessible to men. "Most brands in this category don't say too much about you as a person, so buying one with a feminine image would not give the majority of men a problem."

Lever Brothers' rival Procter and Gamble is currently screening an advertisement showing a man cleaning the kitchen floor for his wife. A sign perhaps that advertisers must increasingly reflect life as it is, rather than recreating the kind of scenes that were looking dated even in the 1980s.



Roberto Schverdfinger, General Manager Organon Argentina SA.

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CREATING THE RIGHT CHEMISTRY

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RTS  
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## ARTS

Cinema/Nigel Andrews

## Goodbye, Mr French Fries

**F**ew in this island will have restrained a giggle at the vision of British boarding school life presented in the recent *Smoking/No Smoking*. *Alain Two* (Resnais) hijacked *Alan Two* (Ayckbourn) to give us what seemed a cross between P.G. Wodehouse and the wilder, more fanciful fancies of *Brigadoon*. For non-Britons, it was clear: Idiocy plus Idyll equals the public school.

So naturally we turn to *The Browning Version* for realism. Produced by Ridley Scott and directed by Mike Figgis (*Stormy Monday, Mr Jones*), this stars Albert Finney as the unloved, dicky-hearted classics teacher of Terence Rattigan's stage play. All these chaps are British, so we should be safe.

But wait. Ten minutes into this tale of Andrew Crocker-Harris and the heartless, unpensioned retirement forced on him by his school, and we are hankering for the documentary exactitudes of *Resnais*. This twice, stilted place seems even more unreal than Resnais' *Franglais-sur-mer* College.

An hour in – after we learn that the hero's wife (Greta Scacchi) is canoodling with the American chemistry teacher (Matthew Modine), who has been hired on an exchange basis with Hollywood, and that Greta will never show Albert as much love as does the one grateful pupil who gives him the eponymous Aeschylus translation as a parting gift – and we feel that some serious surrealism is setting in.

All these odd Caribbean complexities. For this is a Paramount-produced film and no American (the studio's thinking probably goes) will believe that public schools are actually filled with pale, spotty people who look as if they spent their formative years in a brazier tunnel.

And then there is that odd cricket match in which the fielders cry "Howzat?" when someone is bowled. And then there is that overcranked ending when the whole school rises to applaud Crocker-Finney's farewell speech as Crocker-Scacchi stands at the rear of the hall shedding – yes! – silent tears as the music by Mark Isham (*A River Runs*

Through It) swells.

Unbelievable. In all senses. The only actor to stem the tide of implausibility is Albert Finney, bravely reaching out for moments of truth and unexaggerated poignancy from his tobying frame.

The rest of the film, wretchedly updated from Rattigan's period-perfect original, is made for the age of synthesised, fast-food foreign culture tasting. *Goodbye, Mr French Fries*.

**THE BROWNING VERSION (15)**  
Mike Figgis

**RAPA NUI (12)**  
Kevin Reynolds

**FEAR OF A BLACK HAT (15)**  
Rusty Cundieff

**MAJOR LEAGUE II (PG)**  
David S. Ward

**LONDON FILM FESTIVAL**

*Rapa Nui*, a South Seas epic by Kevin Reynolds (director of the Kevin Costner *Robin Hood, Prince of Thieves*), speculates on how Easter Island may have become a treacherous wilderness filled with statues.

In the late 17th century, the film hazards, the Short Ears tribe fought the Long Ears after the Lks had spent many years forcing the SEs to build those rock figures topped with weird visages. Palms were felled to provide scaffolding and rolling tracks. Food ran out. Natives got restless.

Things come to a head during the annual Birdman race, in which Noro (Jason Scott Lee, *Long Ears*) vies with Makai (Esaai Morales, *Short Ears*) to be the first man to swim back from the neighbouring island and climb up the sheer cliffs with an unbroken egg strapped to his forehead.

The victor of this early,



Greta Scacchi in 'The Browning Version': an unbelievable and implausible reworking of Terence Rattigan's stage play

remarkable *jeu sans frontières* – we keep expecting the late Eddie Waring to burst out with "And a fine move there by the Long Eared team..." – will win both power and the hand of the beautiful Ramana (Sandrine Holt). She has been in the Cave of the Virgins for six months, though spoiling the sacrificial effort by emerging pregnant.

Meanwhile the island's absentminded ruler (Eru Potaka Dewes) frets over his multiplying statuary. "One day we'll get these right," he waves – and the evil high priest

(George Hurrell) keeps sending islanders to a better world by hitting them with a paddle.

I shouldn't have, but when not laughing I loved this film. Knee-deep in the ridiculous, *Rapa Nui* also keeps clawing its way to the sublime. I wish I had tape-recorded the press show reaction. We all began by giggling into our handbags. By the close you could hear a pin drop.

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The Philadelphia headquarters of Scott Paper, the world's biggest tissue maker, are a pleasant sight on a fine autumn morning: squirrels scamper by the pond and the flags of nations flap in the breeze.

Mr Al Dunlap, Scott's new boss, hates it. The success of a corporation, he says, is in inverse proportion to the size of its headquarters. Corporate HQs are monuments to the chief executive's ego. Scott's is up for sale.

So is much of the rest of the company. Earlier this month Mr Dunlap sold its coated papermaking business for \$1.6bn. On Monday he sold its power stations for \$350m. Still to go are its woodlands and pulp mills, bringing the grand total, he hopes, to \$2bn.

Since Mr Dunlap arrived as head of Scott Paper in April, 34 per cent of its worldwide staff - 11,000 people - have lost their jobs. He believes this is a record: IBM may have sacked more in absolute numbers, but their proportion was a mere 13 per cent. He is particularly proud of the fact that 71 per cent of Scott's headquarters staff have gone, including nine of its 11-strong executive committee.

The result of all this, he says, is "one of the great stories in corporate America today". When he arrived, Scott was "a stodgy old company which had totally lost its way". In six months, he has turned it round. The proof lies in the only criterion he cares about: the share price has risen more than 60 per cent.

Mr Dunlap started out as a military man, and it shows. An ex-paratrooper with a paraground voice, he had his first taste of management running a nuclear missile site near Washington in the early 1980s. After a career in industry which began with Scott's rival, Kimberley Clark, he spent the late 1980s as chief hatchet-man for Sir James Goldsmith, the Anglo-French financier. Had Sir James's bids for either US group Goodyear Tire or BAT Industries, the British conglomerate, succeeded, Mr Dunlap would have been sent in to run them.

His admiration for Sir James remains unstinting: "Clearly the smartest person I ever met in my life, and the next was a footnote to him." In everything, he says, they thought alike. The alliance seems an odd one: Sir James, the polished Old Etonian, and Mr Dunlap, the son of a shipyard worker from Hoboken, New

## Scott's clean sheet

Tony Jackson speaks to Al Dunlap, the papermaker's tough boss



Dunlap: big disposals at Scott

Jersey. But each is in his own way an outsider; and nowhere is this more evident than in their shared contempt for corporate America.

"Sir James and I coined the phrase 'corporacy' - companies run for the benefit of bureaucrats rather than the shareholders. I take the simple view that the shareholders run the company. They take all the risk. Show me the company which pays the shareholders back if things go wrong, and I'll show you the company that can afford to ignore them."

Scott was a microcosm of that. Its shareholders would have been better off captured by terrorists. They'd have been treated better."

The \$3bn he is raising through the sale of assets, he says, is equal to \$40 a share.

"When I joined the company, the share price was \$37.75.

Back in the Goldsmith days,

that would have been a godsend. You could have bought the world's biggest tissue company for nothing."

Those responsible have paid the price. "When you do a turnaround, you must by definition get rid of the top people. They're the people who got it

wrong, and if they did it once they'll do it again. Every corporation has a culture. In a corporation which is not doing well, you must eradicate the culture." He thumps the table.

The problem about turnarounds, he says, is that people dislike change and respond to it with criticism. "That's where managers fail. They succumb to criticism. I don't have that problem. If you want to be liked, get a dog in business, get respect." (He himself has two dogs. Sir James's comment on this was: "I see you're hedging your bets".)

Now that the turnaround Mr Dunlap has engineered with such shocking suddenness is almost complete, where does Scott go from here? Mr Dunlap shrewdly recognises that he has an image problem on this. He is indelibly associated with the corporate raiders of the 1980s, of whom the standard criticism was that they could cut costs, but they could not build.

He is quick to reject the charge. It was never as true as people said, he claims. Sir James and he invested far more than people gave them credit for, and he is investing a lot in Scott now: in a new venture in China, in Mexico, in Arizona.

Ask him where the world leader in tissues goes from here, and he instantly says it is not the leader, just the largest. "We're not the best. Our best competitor now is probably Procter & Gamble. They're a good marketing company." He has just recruited an ex-Procter man to run his marketing.

Besides, he observes, much of the paper industry is more concerned with tonnages than with making money. "I asked a guy here how much we made in a particular grade, and he said, so many tonnes. I said, what's that in dollars? And he said, I'll come back to you."

"I thought, this guy's a

humorist. I enjoy a joke, I was

waiting to see what he'd come

back with. It turned out he was

serious." It seemed superfluous to what happened next.

Since he joined the company,

he has invested \$4m of his own

money in Scott shares. In a

move calculated to cause a

flutter in corporate America,

he has decreed that all non-

executive directors will be

paid exclusively in company

stock.

The shareholders, he insists

again, are all that matter. "If

you're paid to run the corpora-

tion, then by God run the cor-

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## FINANCIAL TIMES

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Thursday October 27 1994

## Misreading the road map

A web of asphalt spreading over the green fields of England is one of the nightmare visions conjured up by yesterday's report on UK transport policy from the Royal Commission on Environmental Pollution. Its authors, 16 scientists and environmental experts, foresee a future where Britain builds miles of new roads, at ever-increasing cost, but fails entirely to relieve the traffic jams choking its cities and towns.

Many share these fears. Environmentalists have warmly welcomed the commission's warnings and most of its 100 recommendations. But this congested report, two years in preparation, does little to clear the road ahead.

That is unfortunate because it is entirely right in starting from the principle that road users should pay the full environmental and health costs of the roads: pollution, accidents, noise and loss of amenities. It is indisputably right, too, in observing that it is hard to set such prices. Pollution and noise can be measured straightforwardly, but some health implications are unclear. Medical researchers suspect that exhaust fumes are an important factor behind the rising incidence of asthma, but have not yet proved the link.

But such difficulties should not deter calculations; they simply imply that the conclusions should be repeatedly reviewed. The commission provides a good example: it calls use of super unleaded petrol, portrayed for years as "green", into question for causing emission of high levels of benzene.

The figures assembled by the commission, if imperfect, are illuminating. It puts the environmental costs of road use by all vehicles at between £4.6bn and £12.9bn. Accidents add a further

25.4bn. After taking account of building costs, it estimates that revenue raised from road users ranges from 121 per cent of total costs to 51 per cent.

The estimates clearly portray heavy goods vehicles as the villain, covering only between half and two-thirds of their unit costs.

The commission is right to conclude that measures should be taken to ensure they close that gap.

But it begins to veer off its route in addressing cars and light goods vehicles. The report suggests that these more than cover the total costs of their use of the roads. But it nonetheless wants taxes on these vehicles to be raised in order to protect the countryside – an environmental asset it considers priceless.

That step reveals the weakness of the report: an excess of morality over economics. The authors assert that it can be morally wrong to trade environmental assets against the benefits of mobility. They exhort people to walk more and get fitter per se, instead of driving.

The conclusion the report should have reached is that, provided road use is correctly priced, there is nothing intrinsically wrong with building more roads if needed. That is not to preclude more investment in public transport, one of the commission's main recommendations. In central London, for example, it is clearly wanted and needed. But throughout, the report portrays public transport as a better substitute for roads than it is capable of being, however well maintained.

The commission is right that government has done a poor job of assessing Britain's transport needs for the future. Its report does not, however, fill the gap.

## Local sense

The Local Government Commission is to be congratulated for seeing sense at last and drawing back from a wholesale reconstruction of local authorities across England. Its recommendations for nine counties represent a broadly fair balance between the desire of a few towns and cities to break free of their county councils, and the antipathy of the electorate as a whole to further expensive musical chairs in local government.

The commission should apply the same principles as it makes final recommendations for the rest of England's counties in the next two months. The duty will then be on Mr John Gummer, environment secretary, to abandon hopes for introducing single-tier authorities where they are not strongly desired by the voters.

Mr Gummer's decision this week to reject proposals from the commission to abolish North Yorkshire and Somerset county councils is a clear sign that he has already done so. He could go one better and reject any further commission proposals to abolish counties outright. On the basis of the public consultation, it is hard to

justify abolishing any counties beyond the two – Avon and Humberside, both spawned by the last reorganisation in 1974 – which he agreed to scrap yesterday.

Once the present review is completed, several lessons need to be learnt for the future. On the positive side, the effort made by the commission to gauge public opinion before publishing firm decisions was commendable, and appears to have been vital in avoiding a shambolic conclusion. The response to the postal referendum was for the most part derisory, but this itself reflected the absence of popular enthusiasm for reform. The wider use of local referendums is to be encouraged.

There is, however, a debit side. No review process was established before the government sought to impose single-tier authorities in Wales and Scotland. What do people think there? And in England, the review has done little to revitalise local democracy. With resentment about government-hanging growing, the malaise in local government will have to be addressed by the new commission on standards in public life.

## Citadel storm

The apparent storm in a teacup between the two main rightwing contestants for next year's French presidential election looks set to fracture a great deal of Gallic political coal. For several months, antipathy has been growing between the two main figures in France's Gaullist RPR party, Prime Minister Edouard Balladur and Mr Jacques Chirac, the party leader and mayor of Paris. This week the squabbling has burst into the open following Mr Balladur's acceptance that Mr Chirac has been using the Gaullist party as a "catalyst" in which to take refuge from the world outside.

Although this almost certainly was not his intention, Mr Balladur has publicly put his finger on a central problem confronting today's inheritors of the mantle of President de Gaulle. Their inability to reconcile the doctrines laid down in his name with the requirements of France and Europe after the end of the cold war represents a crucial political handicap for the right. This failure encouraged disillusioned Gaullists to seek solace in fringe parties in the June elections for the European parliament.

France's left wing is in a still more sorry state than the RPR, but the conservative infighting can only benefit Mr Jacques Delors, the Socialist president of the European Commission. If, as expected, he runs for the presidency next year, Mr Delors would rely powerfully on his perceived attractiveness to middle-ground voters – an appeal that Mr Chirac, in particular, manifestly lacks.

The recent description of Mr Delors as "the candidate of German Christian Democracy" by the former Socialist defence minister,

Mr Lloyd Bentsen, US Treasury secretary, thinks it is the best of times to hold his job.

"I'd say that the economic numbers are the best I've seen in 20 years. You see low inflation, good sustained growth in the economy, and major creation of jobs," he said this week.

But the economic statistics that Mr Bentsen finds so encouraging have failed to bring political benefits to the Clinton administration in the battle over next month's mid-term elections.

They have also spread alarm on Wall Street that the US economy may still be growing faster than can be sustained without sparking inflation. But investors are now convinced that the Federal Reserve needs to raise short-term interest rates in a hurry to keep inflation from breaking out.

They also push long-term interest rates above 8 per cent for the first time in two and a half years, and the dollar fell to its lowest level against the yen since the second world war. New statistics published a week ago suggested that the 1% percentage points by which the Fed has already raised interest rates over the last eight months has failed to take the steam out of even the most rate-sensitive sector, housing construction.

In July, when Mr Alan Greenspan, Fed chairman, delivered his half-yearly testimony on monetary policy to Congress, the accepted economic wisdom – broadly shared by the Fed, the administration and a consensus of private sector forecasters – was that the economy would have a "soft landing".

At that time, the economy had already begun to slow down from the unusually high 4.1 per cent annualised growth rate of the second quarter this year. Even without further tightening of monetary policy by the Fed, the economy was thought to be slowing into a "glide path" of steady growth – between 2% and 2.5% per cent a year – before inflationary pressures had been given a chance to build up.

The problem with the soft landing scenario is that policymakers have rarely been able to achieve it in the past. Even if economists think it is a plausible outcome, it is not one that investors are ready to bet on.

"The soft landing story has a better shot this time than at any time in the last 40 years, but it will take more than economic projections to convince the financial markets of the scenario in an investment sense," says Mr Allen Sims, chief global economist with Lehman Brothers in New York.

Despite the evidence of overheating, all the government's price indices show inflation is still under control. Consumer prices rose by 0.2 per cent in September for a year-on-year inflation rate of 3.0 per cent,

with core inflation (excluding volatile food and energy prices) also rising 0.2 per cent. At the wholesale level, too, core producer price inflation reached only 1.9 per cent year on year in September.

Employment cost statistics from the Labor Department show no sign of acceleration in wage inflation. Wages and salaries have risen by just 2.9 per cent over the past year, the department reported this week, and wage increases in important collective bargaining agreements signed in private industry during the past three months have averaged only 1.9 per cent a year.

But the financial markets tend to dismiss such inflation yardsticks as backward-looking measurements.

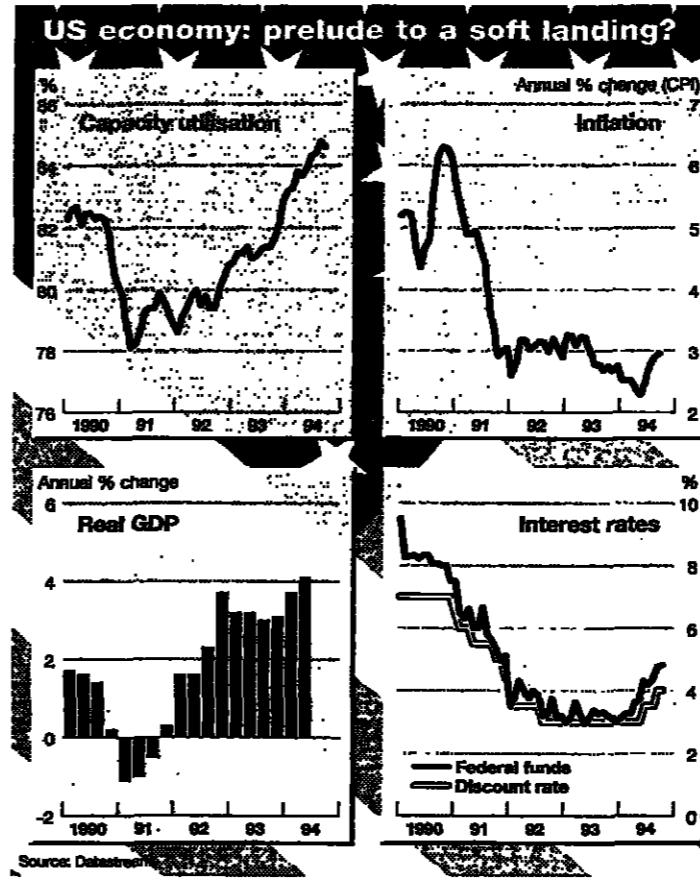
They believe the Fed is "behind the curve" in its efforts to choke off inflation before it picks up, and will be compelled to raise interest rates at least half a percentage point at the next meeting of the FOMC on November 15 – and probably by as much again before the end of the year.

Not all the members of the FOMC share this view. Mr Alan Blinder, the Fed's vice-chairman, argued this week that, although the economy was showing fewer signs of deceleration than he would have thought a few months ago, it had to be remembered that monetary policy works with time lags.

"I think it probably is a fair interpretation of recent movements in the bond market that there are a number of people that trade bonds for a living that are in the 'behind

## Haunted by spectre of inflation

Despite the US Treasury's cheerfulness, financial markets fear further interest rate rises, says George Graham



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"I think it probably is a fair interpretation of recent movements in the bond market that there are a number of people that trade bonds for a living that are in the 'behind

the curve' school... I'm not convinced that they are right," Mr Blinder said.

But other members of the FOMC are more impatient. Mr Alfred Broaddus, president of the Richmond Federal Reserve Bank, had wanted the Fed to raise rates at its July meeting instead of delaying its most recent move until August. More recently, he has sternly warned that it is not good enough for the Fed to accept a 3 per cent inflation rate.

One reason why the Fed's five interest rate increases so far this year have failed to take the steam even out of sectors sensitive to interest rates, such as housing, is a steady loosening of bank credit. Banks have made credit easier to obtain and have narrowed their lending margins, taking some of the sting out of the Fed's actions.

This is a mirror image of 1992, when a "credit crunch" caused by banks' tight lending policies reduced the impact of the Fed's efforts to stimulate the economy through lower interest rates. Then, the Fed was forced to cut further than it might otherwise have done.

This time, the Fed may have to raise rates further than it might otherwise have done to offset these easy credit conditions – leading Mr Greenspan and other FOMC members to issue a stream of warnings in recent weeks about looser loan standards.

"Now the chairman is worrying in public that banks are becoming overly lax in credit standards," comments Mr John Lipsky, chief economist at Salomon Brothers. "By analogy with his earlier action, it sounds as if he is setting the stage for more aggressive tightening."

For the Clinton administration, there is little room to quarrel with the Fed over another increase in interest rates. "We share the same objectives as the Fed of low inflation and long-term economic growth," said Mr Bentsen.

Administration economists are even more convinced than the Fed that inflation is well under control. They argue that heavy investment in business equipment this year will raise the economy's capacity next year and ease fears of bottlenecks.

But even congressional Democrats, who complained earlier in the year that the Fed was trying to kill off the recovery, say that, because of the evidence that the recovery remains strong, they are unlikely to object to a November increase.

No one in the administration, after all, wants to see the kind of rapid growth that would inevitably be followed by harsh Fed tightening and a recession, just in time for 1996's presidential election.

## David Buchan argues that France regards virtually all tactics as fair in trade policy

## War by other means

conservative candidate in next spring's presidential election, has for reasons best known to himself made support for French shipbuilding an obsession part of his campaign for the Elysée. Mr Balladur believes he must match him in this obsession.

But in fighting to retain subsidies for shipbuilding, both men follow in a long tradition of state interventionism that goes back to the 17th century and Jean-Baptiste Colbert, Louis XIV's economic overlord.

Colbert subsidised many shipbuilding and shipowning companies, which all collapsed when his death brought the subsidies to an end. Some would argue this showed the pointlessness of creating such artificial companies in the first place. Others – including the present French government – seem to see the real error in putting a stop to subsidies.

Yet the *Colbert* sense of being in a permanent economic struggle with other countries still pervades modern French thinking to a remarkable degree. The only differ-

ence is that France's chief economic enemies today are the US and Japan; in Jean-Baptiste's day, it was England and Holland.

Earlier this month, France's defence and economics ministries sponsored a teach-in on "economic war" in Paris. This showed that the French – in a way that is both admirable and irritating – refuse to

France believes that foreign competitors are waging total economic war against the country

sit on the laurels of their undoubtedly achievements in foreign trade, which include last year's FFr30bn (210bn) trade surplus recorded in spite of a generally strong franc.

France believes that foreign competitors are waging total economic war against the country, and therefore regards virtually all tactics as fair in parrying these attacks. Gen-

to-fake, leaving the country exposed to counterfeiting. And France has taken draconian measures this year against counterfeiters.

However, economic nationalism has become harder to justify with international co-operation in industries such as aerospace and defence. Their products commonly have components from several different European countries.

The view increasingly proclaimed in France, therefore, is that in aerospace and defence, all Europeans are on the same side. They face a common enemy in an American industry that is determined to offset the sharp contraction in its home defence market by killing off European competitors, with Washington using an abusing political influence in US client states where necessary.

Giving substance to this Euro-rhetoric, France opened last week's biennial navy equipment exhibition in Paris to other European defence companies under the name of "Euronaval".

It is perhaps a pity that Mr Sauter does not have a defence dossier to distribute, because there the French are certainly thinking European.

## OBSERVER



## Boxing clever

■ Brazilians could be forgiven an uneasy twinge of *déjà vu*. While former president Fernando Collor lives as a recluse in the capital Brasilia following his 1992 resignation amid corruption charges, his younger brother is now following in his footsteps.

Pedro Collor, who failed to win election to the legislative assembly of the poor northern state of Alagoas in elections earlier this month, has been given the consolation prize of Secretary of Industry and Commerce in the state government. This is precisely the same job which gave Fernando Collor his start in politics in 1976.

There is little chance of the two brothers teaming up. It was Pedro who made the initial, ruinous allegations against his brother, apparently sparked by a family row; they have apparently not spoken for some time. Fernando, meanwhile, is still smarting from a court decision earlier this year to uphold an eight-year ban preventing him holding political office.

## Sunny side up

■ Things are really starting to look up for Kelvin MacKenzie, the legendary former editor of *The Sun*. As admiring of Lady Thatcher and all that she stood for, Kelvin MacKenzie's

straight-forwardness. "Relationship built with HM prison; 30 accounts opened," they say. "It should have been 31 but inmate Tom was busy shopping in Brent Cross."

## Tunnel vision

■ Cliff Walker, chief executive of BM Group, has seen the light at the end of the tunnel. After a year of desperate measures to reduce the engineering company's £150m debt mountain, Walker has decided to make a clean break with the past by renaming his company Brumel Holdings. Apparently, the idea came to him when he was stuck in a railway tunnel near the company's West Country headquarters – built by none other than the legendary engineer Isambard Kingdom Brunel. Suppose anything's better than re-adopting the old Blackwood Fodge name?

## Corporate largesse

■ What do elderly business tycoons talk about at lunch? According to Melvyn Marcus, City editor of *The Times*, Lomro's Tiny Rowland and Harrods boss Mohamed Fayed were launching together last week when the conversation turned to the subject of penis transplants.

According to a report in *The Times*, Fayed told Rowland that he had asked the Mayo clinic in the US whether he could have a "larger penis". Since Melvyn Marcus used

to work for Rowland as City editor of the *Observer* (before Lomro sold it to the *Guardian*), presumably he would not misquote his former boss.

Networking?  
NetWare 4,  
of course.

# FINANCIAL TIMES

Thursday October 27 1994

FORTE  
Travelodge  
CELEBRATES ITS  
100TH OPENING

Leakage may not be as large as early US estimates

## Russian officials to lead Arctic oil spill clean-up

By Reuters in Moscow  
and Karen Fossli in Oslo

Russian officials flew to the northern region of Komi yesterday to head the operation to control an oil spill that environmentalists say could have a disastrous impact on the fragile Arctic environment.

Concern is growing that winter snow could soon prevent any clean-up of oil slicks blanketing vast areas of tundra. "It has to be done right now," said Ms Valentina Semyashkina, head of a conservation group for the Pechora River. Oil has spilled into a tributary of the Pechora, Europe's richest salmon river, and may reach it.

She said oil leaking into the river, more than 1,000km north-east of Moscow, could pour into the Barents Sea. "This has happened before," she said. The

latest spillage occurred on October 1 when heavy rains caused the collapse of a reservoir containing oil that had leaked from a pipeline near the town of Usinsk.

Meanwhile, doubts grew yesterday over US estimates that the spill could be one of the biggest ever. "There are all these fairy stories about a leak of 200,000 tonnes of oil - that is what oil workers there produce in one month. It is stupid," said Mr Nikolai Balin, head of the Komi state committee for environment.

"The most plausible figure is 14,000 tonnes."

In Norway, which closely monitors Russian oil spills, officials said there were no plans to lend assistance to the area unless requested by Moscow.

"We do not at the moment see any acute threat to the Barents Sea," said Mr Per Antonsen, an adviser at the Norwegian environment ministry in charge of

disaster co-operation with Russia. "We are alarmed by the spill, but we have to make our priorities. We have to remain calm and await further information."

Norwegian officials said yesterday they had received a report from Moscow estimating that between 14,000 tonnes and 60,000 tonnes of oil had leaked from a pipeline over an area of 650 km.

They believed that 14,000 tonnes was not enough to cover such a large area and that the oil spill was probably closer to 60,000 tonnes. One US estimate has the spill at 200,000 tonnes, but the Norwegians regard this figure as an exaggeration.

Moscow told Norway yesterday that about 140 people from the Komi civil defence had been working with buckets and vacuum pipes to contain the spill, but had to abandon clean-up work because of cold weather, ice and snow.

## Why bouncing cheques rock Taiwan's market confidence

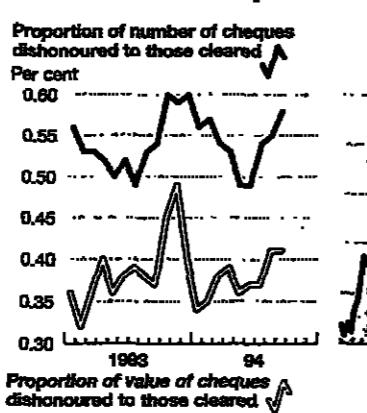
By Laura Tyson in Taipei

In Taiwan, where reliable financial indicators are hard to come by, the bounced cheque ratio moves markets. For the island's underground financiers and above-ground brokers, yesterday's ratio announcement was bad news - a 10-month high at 0.58 per cent.

It was a report of a brokerage's bouncing cheque that prompted a 1.7 per cent fall in stock prices earlier this month. And for a Chinese society with traditional regard for financial tangibles, defaulting on a cheque carries a social penalty and, until a few years ago, was a criminal offence.

The ratio is compiled by the Central Bank of China, which measures the bouncing by number of cheques issued and the total amount dishonoured. By value, September's defaults reached 0.41 per cent of the total, the same as August, which was the highest since November 1993.

Credit against post-dated cheques is the most common form of short-term financing in Taiwan. The instrument is commonly used as collateral for loans from underground financiers - black market moneylenders - especially for share purchases -



hence the correlation between stock market confidence and the rate of cheque defaults.

This month's share payment default scandal was started by a T\$200m (US\$1m) bounced cheque from Hung Fu Securities, a local brokerage firm, presented to the Taiwan Stock Exchange. The episode set off a chain reaction among other brokerages, and the defaults over a couple of days were estimated at T\$7.6m.

A US banker explained that a company's bounce history is an important source of background

information. Taiwan does not have an established credit information or rating system, and checking records for defaults is one of the few formal ways of assessing creditworthiness.

The ratio, the banker said, is akin to the bankruptcy rate in the US and an index of "prosperity" in a society that has hoarded foreign reserves of \$90.9bn, as at the end of August.

In 1987, the law was changed to make bouncing a cheque merely a civil matter. But the power of the paper and the stigma remain.

## Securum plans \$2.8bn debt refinancing

Continued from Page 1

ish government. Under the international tranche, Chemical Bank and Enskilda Corporate will arrange a \$1.4bn 5-year syndicated term loan.

Enskilda Corporate and Nordbanken will also arrange a \$1.4bn domestic financing pro-

gramme over 10 years. This will be split between a \$1.5bn subordinated term loan and a \$1.5bn subordinated private placement.

Securum made a \$1.4bn profit in the first six months, surpassing initial forecasts with low interest rates and astute deals.

It has moved from being a finance company to an invest-

## Britain urged to curb road transport

By Charles Batchelor,  
Transport Correspondent  
and David Lascelles,  
Resources Editor

An environmental commission sponsored by the British government has recommended a doubling of petrol prices in real terms, a halving of spending on main roads, and a big increase in subsidies to buses and trains.

The 300-page report of the Royal Commission on Environmental Pollution, published yesterday, says present transport policies threaten serious damage to the environment. Radical change is needed to preserve the quality of life for future generations, the commission says.

Sir John Houghton, commission chairman, said: "Ways must be found to make the longer-term development of transport environmentally sustainable."

The report is the most fundamental review of Britain's transport policy for more than a decade. It makes 110 recommendations, the main thrust being to load costs on to road transport and encourage a shift to public transport and "green" modes such as cycling and walking.

Many of the recommendations run counter to government policy. The government gave the report a guarded welcome.

Brian Mawhinney, transport secretary, said: "I welcome this report as an important contribution to the broader debate which I want to encourage on how we are going to balance the economic benefits and personal freedom that roads can bring with the need for environmental protection."

"Motorists" and road haulage organisations criticised the report, but it was welcomed by environmental groups.

As part of its strategy, the commission recommends the setting of "demanding but achievable" targets for improving air quality, reducing road deaths and noise and switching travel from roads.

They include a reduction in carbon dioxide emissions from cars and lorries to 80 per cent of 1990 levels in 2020 and a 40 per cent increase in the fuel efficiency of new cars by 2006.

It recommends a doubling of transport fuel prices by 2006, tighter EU emission limits for all new vehicles, heavy investment in making public transport more attractive, and an extra £2bn a year in fare subsidies.

High-octane unleaded petrol should be banned, the report said, echoing a report yesterday from a parliamentary committee.

Criticising yesterday's report, the Royal Automobile Club said it was "wide of the mark on targets and solutions" and "unrealistic about the scope and timetables for change."

Environmental and pro-rail groups welcomed the findings.

Carmakers scorn efficiency target, Page 8  
Editorial Comment, Page 15

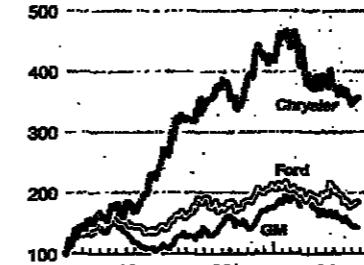
## THE LEX COLUMN

### Ford's global drive

FT-SE Index: 2999.9 (-1.0)

US automotive manufacturers

Share prices relative to the S&P Industrial Index



been over 25 per cent. UBS's desire for a single class of shares is all very well. But its method of achieving it flies in the face of natural justice. The change in share structure will be put to a combined vote by both bearer and registered investors. That means the registered shares could lose their privileges, even if most vote against the board's proposal at next month's shareholder meeting.

UBS argues that the new share structure would benefit the registered shareholders because it would stop Mr Ebner forcing a change in strategy that would damage the bank. That seems implausible, since the premium enjoyed by the registered shares would vanish completely if the board carried the day. The least UBS should do is allow registered shareholders a separate vote on the proposals. If the board is so confident in its case, it should have nothing to fear.

## Lloyd's

Citibank still has some work to do on its scheme for allowing Lloyd's Names to convert to limited liability status. But it is the sort of arrangement that should appeal to many existing Names. Those hardened gamblers looking to get the most out of the market's recovery may want to retain their unlimited liability. This enables them to write business representing up to five times the funds lodged with Lloyd's. The Citibank scheme will offer gearing of only 2:1 though it may be possible to increase it to 3:1 through the use of a reinsurance contract. But such returns may well be attractive enough for existing Names who are no longer prepared to put their last collar stud at risk.

Similar schemes are less likely to appeal to potential new investors in the market even if Lloyd's reduced the limit on new limited liability members from the current £1.5m. Though the new breed of Lloyd's corporate vehicles have not proved particularly popular with private individuals, they should offer new investors similar potential returns as under the Citibank scheme. They also have the important advantage that investors can sell all or some of their interest at any time.

For Lloyd's itself, such schemes should slow the loss of capital put up by Names. But they will do nothing to curb the market's high costs. Administering the affairs of thousands of tiny companies will be just as expensive as dealing with a multitude of Names.

## New issues

The publicity surrounding recent flotation disasters has tended to leave the impression that investing in UK new issues has become a quick way to lose money. Yet analysis of all this year's flotation produces a rather different picture.

On average, they have outperformed the market, albeit by a whisker. But while the proportion of duds may not be abnormal, the scale of the losses on the flops has undoubtedly done some damage.

By putting bad apples into the market, sponsors have soured the institutions which are now looking much more carefully at the new goods they offer. And it is not just those involved in the disasters that suffer. For most of the year, the premium has

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## INTERNATIONAL COMPANIES AND FINANCE

Turnround aided by modest recovery in new car market

## Ford Europe arm posts \$25m profit

By John Griffiths in London

The continuing modest recovery in Europe's new car markets and further cost-cutting and restructuring helped Ford achieve a \$25m net profit on its European automotive operations, excluding Jaguar, in the third quarter.

This represents a sharp turnaround on its \$21.7m loss in the same period of 1993 and continues a trend apparent since the beginning of this year.

It follows a \$310m turnaround in the second quarter, when a net profit of \$244m was

achieved compared with a net loss of \$86m in the same period a year ago.

The result lifts profit for the first nine months to \$378m compared with a \$264m loss the previous year.

Until this year, Ford's European operations, excluding Jaguar, had suffered three consecutive years of losses totalling \$1.5bn.

"Europe is in the early stages of economic recovery and we expect to see continued improvements in most [European] countries," Mr Alex Trotman, Ford chairman, said yesterday.

Mr Trotman made clear that the financial recovery is expected to be maintained next year as the market recovery continues and further cost-cutting benefits accrue.

Capacity utilisation is expected to increase within the next three years through the launch of a car smaller than the Fiesta, although so far no decision had yet been made on a production location. It may receive a further lift if the go-ahead is given for production of small cars to be sold under the badge of Mazda, in which Ford has a 24.5 per cent stake.

A decision is expected before the end of November.

## Porton International sold for £65m

By Tim Burt  
in London

Porton International, one of the UK's first biotechnology companies, yesterday closed the chapter on a history dogged by failure to deliver promised profits and block-buster products by agreeing to sell its business for £65.5m (\$107.2m).

The private group, founded in 1983 by Mr Wensley Haydon-Baillie - a reclusive multi-millionaire - has recommended an offer by Beaufour Ipsen, a family-owned French pharmaceutical company.

As part of the deal, worth £13.40 a share in cash or loan notes, Mr Haydon-Baillie stands to receive more than

£20m on his 33 per cent holding in the company.

Since he stepped down as chairman two years ago, the group has sold off non-core businesses and concentrated on manufacturing pharmaceutical products.

Saying that the company had turned over a new leaf, Mr Tony Gover, executive vice-chairman and a long-time associate of Mr Haydon-Baillie, said the past problems had been caused by "one or two products which did not come to fruition".

During the 1980s, institutions invested £76m in the group on expectations that its products would generate profits of £140.5m by 1990. In the event, its main anti-herpes medica-

tion proved ineffective and profits fell well short of targets.

At the same time, the company caused a stir by spending large sums on opulent Mayfair offices and executive salaries.

It also earned a reputation for excessive secrecy, with Mr Haydon-Baillie employing a former member of the crack Special Air Service as a personal security adviser.

Political concerns, meanwhile, were aroused when MPs demanded to know why the government signed a deal with Porton allowing it to develop commercial uses for ideas pioneered at the state-owned Centre for Applied Microbiology and Research (CAMR).

While not commenting on Porton's past problems, Lazard Brothers, Beaufour Ipsen's financial advisers, said: "This is a company on a significant recovery trend."

In the first half of this year, it reversed earlier losses with pre-exceptional profits of £1.85m on turnover of £25.5m.

The deal, financed with £58.3m of borrowings and £7.2m of shareholder equity, offers Beaufour Ipsen manufacturing and distribution facilities in Britain and the US.

Porton's existing senior management and staff will be continue run the business as part of Speywood Holdings, a new subsidiary set up by Beaufour Ipsen.

## Prudential pension sales suffer in UK

By Alison Smith

UK sales of life and pensions policies by Prudential Corporation, the UK's largest life insurer, fell in the first nine months of this year, with a 30 per cent fall in sales of single premium individual pensions.

Figures for Prudential's new business published yesterday, showed generally subdued sales of regular and single premium products, but sales of the more flexible products introduced by Prudential in the summer were more encouraging.

This is the first time Prudential has released new business figures on a quarterly basis.

Individual pension sales were particularly depressed. This reflected public concern about the standards of selling in the personal pensions sector.

The concern was sparked by a report last year suggesting that nine out of 10 cases where an investor was transferring a lump sum from a pension scheme into a personal plan did not meet the regulators' standards.

Concern is likely to be intensified after a regulator's report earlier this week suggesting that hundreds of thousands of people may have been wrongly advised to take personal pensions and leave, or not to join, their employers' schemes.

Sales of annual premium individual pensions fell 6 per cent to £88m (\$139m), while single premium pension sales fell 30 per cent to £21m, during the nine months.

The division of the insurance and savings elements of a conventional life insurance product - into Prudence Family

Cover and the Prudence Savings Account - appeared to be paying off.

The savings account attracted about £13m of annual premiums and about £72m in single premiums.

Mr Mick Newmarch, chief executive, said UK sales were "holding up well in a problematic market". He noted advances in Prudential's Pacific operations. New business in Hong Kong and Singapore rose with higher sales of regular and single premium products.

Background, Page 25

## Premium on UBS shares slides ahead of EGM

By Karen Fossli in Oslo

Statoil, the Norwegian state oil company, yesterday reported a sharp rise in nine-month pre-tax profit to Nkr12.85bn (\$2bn) from Nkr10.42bn in the same period last year.

The rise followed unrealised currency gains as a result of the weak dollar and came in spite of lower crude oil prices.

While there are uncertainties over future currency and oil price developments, Statoil expects to achieve a substantial improvement in 1994 profit over 1993 when they hit Nkr12.4bn before tax.

Group revenue rose

## Statoil rises sharply after unrealised currency gains

from planned annual operational costs by the end of 1993.

In addition, the Mongstad refinery is well on the way to achieving planned efficiency improvements of Nkr375m annually. But the refining and marketing division suffered weak margins with operating profit cut Nkr52m to Nkr228m.

Natural gas lifted operating profit Nkr750m to Nkr3.2bn, reflecting increased gas volumes and firmer prices. Oil trading and shipping lifted operating profit Nkr121m to Nkr583m, because of crude oil contracts secured during favourable times in a fluctuating market.

## Elkem improves to Nkr198m

By Karen Fossli

Elkem, the Norwegian light metals producer, reported a sharp rise in nine-month pre-tax profit to Nkr198m from Nkr64m, helped by increased demand for its main products.

Some Swiss analysts said the premium slide indicated that investor sentiment was moving towards UBS for the EGM.

"I have spoken to a number of large institutions, and it looks as if people are convinced that Mr Ebner has no strategy, so it is better to take the 15 per cent premium than get nothing," said Mr Hans Kaufmann, head of Swiss equity research at Bank Julius Baer in Zurich.

Analysts said UBS had been lobbying investors, and there was a suspicion that it has been supporting the premium to give registered shareholders an opportunity to limit losses.

Other analysts said the premium was hurt yesterday by the publication by UBS of the rules for registering shares before the EGM. New applications may be accepted until November 17, but the bank reserves the right to reject applications after October 25. This increased the uncertainty over what could happen, an analyst said.

Lex, Page 16

At the end of last year, when LME aluminium prices were \$1.125 a tonne, Elkem signed contracts covering a large part of 1994 production, but based on 1993 prices. Elkem would not disclose contractual arrangements for 1994 sales.

The company plans to cut aluminium output by 10,000 tonnes from the fourth quarter and into 1995.

Elkem intends to seek board approval for a four-year Nkr250m investment programme for its Lista aluminium plant in Norway, for which annual capacity will be upgraded by 10,000 tonnes and improvements to environmental standards made.

Nine-month group operating profit rose to Nkr333m from

Nkr32m but the advance was stemmed by slightly weaker third-quarter operating profits compared with the previous two quarters. Elkem blamed this on a seasonal drop in sales during the summer and price reductions for ferrosilicon and manganese alloys.

Elkem said Norway's difficult energy market had contributed to unusually high prices for power supply during the summer and that it was disappointed by lower-than-expected progress in improving productivity and cost savings.

Operating costs rose to Nkr5.8m from Nkr5.2m.

The company expects demand for main products to continue to develop favourably.

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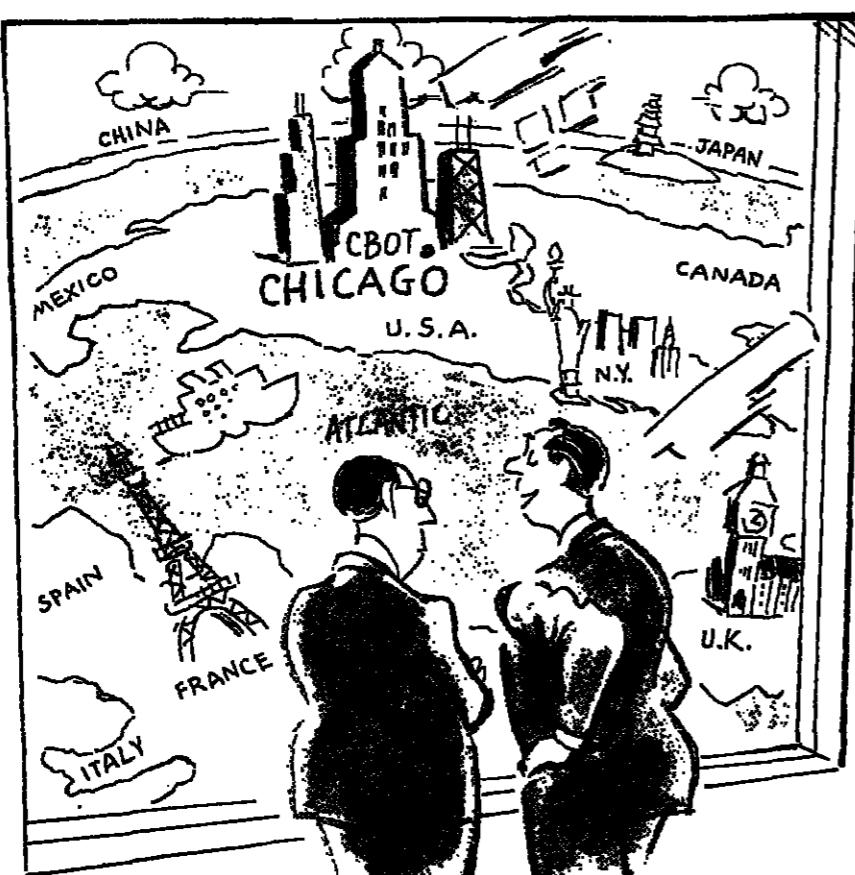
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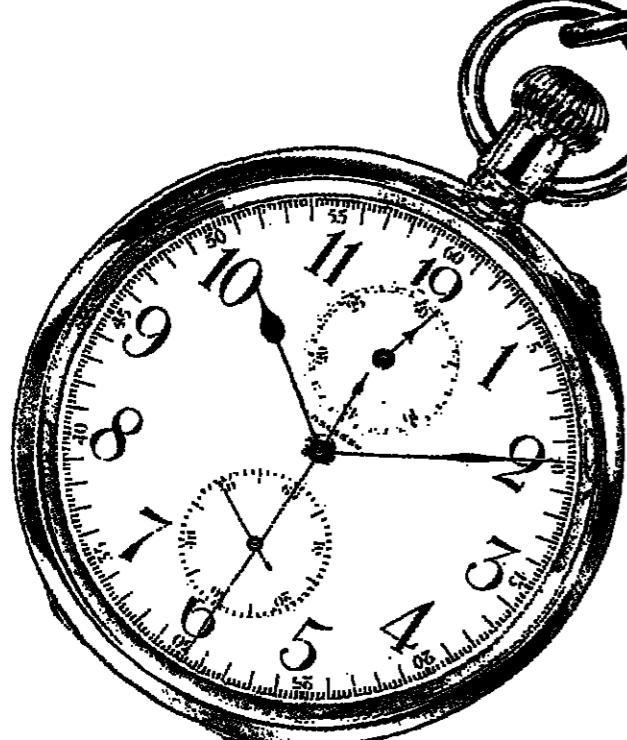
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Third, no investor has ever failed to receive 100 % repayment on a German Pfandbrief held to maturity.

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## INTERNATIONAL COMPANIES AND FINANCE

## Anheuser lifts income to record

By Patrick Harverson  
in New York

Anheuser-Busch cemented its position as the top brewer in the US during the third quarter, reporting record sales and profits as its Bud Light brand became the country's second most popular beer after Budweiser, the company's flagship brand.

With Bud Light's ascendancy

to the number two spot among all beers - it overtook Miller Brewing's Miller Lite brand in the process - Anheuser-Busch became the market leader in the regular, light and non-alcohol beer categories.

This performance helped push the company's share of the domestic beer market from 43.4 per cent to 44 per cent at the end of the quarter.

The St Louis-based brewer

said beer sales to wholesalers and retailers rose 2.7 per cent during the quarter, boosted by the successful debut this year of two new brands in the Budweiser family - Ice Draft and Ice Draft Light.

The introduction of new, derivative labels like "Ice" beer is part of an attempt by leading brewers to compensate for the recent decline in the market share of big-name brands.

## UTC ahead 24% in third quarter

By Tony Jackson

United Technologies, the diversified US manufacturer, reported double-digit profit increases in four of its five divisions in the third quarter, but further profit falls in parts of its aerospace business.

Net earnings for the group were up 24 per cent at \$194m, or \$1.35 a share, and chief executive officer Mr George David said the company was still on track to increase annual earnings by more than 30 per cent, or by \$1 a share.

The Pratt & Whitney aircraft engines division improved operating profits by 90 per cent to \$110m, on a 4 per cent decline in sales.

The company said "the benefits derived from aggressive restructuring and cost reduction programmes, including lower research and development spending, continue to offset weakness in the aerospace industry".

However, profits from the flight systems division, which includes Hamilton Standard flight controls and Sikorsky helicopters, were 37 per cent lower at \$57m, on sales down 14 per cent. The company said Hamilton reached break-even in the quarter and was expected to be in profit for the rest of the year.

Operating profit in the Otis lift business was up 11 per cent at a record \$111m.

The Carrier air conditioning and heating division increased profits by 11 per cent to a record \$127m, underpinned by strong demand in the US and a recovery in Europe.

Profits in the automotive division were up 20 per cent at \$31m.

By Patrick Harverson  
in New York

Boeing, the world's largest aircraft manufacturer, yesterday reported third-quarter earnings and sales virtually unchanged from a year ago.

The group blamed a fall in commercial aircraft deliveries, increased debt expense and lower corporate investment income, which offset the positive impact of a lower federal income tax rate.

Although Mr Frank Shrontz, chairman, forecast that com-

mercial jet deliveries this year would be slightly higher than forecast, at 285, he said that year-end sales would still be about 15 per cent below 1993's total.

Mr Shrontz also warned that sales would remain at "relatively low levels" through next year, and until the global economic conditions and the financial health of the world's aircrafts improved.

On a more upbeat note, however, the Boeing chairman said there were already signs of an economic pick-up in Europe.

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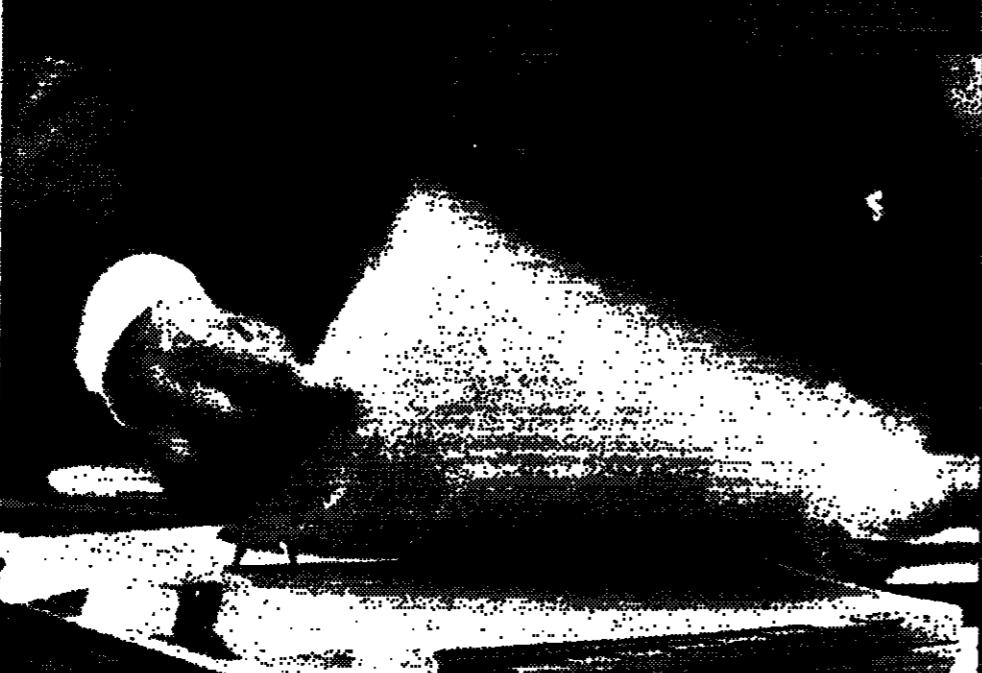
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## INTERNATIONAL COMPANIES AND FINANCE

## Packaging, construction results boost Tenneco

By Laurie Morse in Chicago

Tenneco, the diversified US industrial group, had its best third quarter in 11 years as its packaging and construction and farm equipment divisions outperformed expectations.

Mr Dana Mead, Tenneco's chairman, said the strong quarter demonstrated the effectiveness of the company's restructuring.

Net income amounted to \$151m, or 82 cents a share, compared with \$111m, or 64 cents, for the same period last year. Sales rose to \$3.3bn, from \$3.1bn a year ago. Operating income rose to \$363m, from \$273m.

As expected, Tenneco yesterday also said it had agreed to purchase German automotive components maker Heinrich Gillet for \$113m in a deal that will close by the year-end.

The company's Packaging Corporation of America, boosted by rising prices for its containerboard output, saw operating income jump 24 per cent, to \$68m, from \$51m last year. Sales improved to \$562m from \$53m.

For the first nine months of the year, Tenneco had net income of \$376m, or \$2.04 a share, on sales of \$10bn, compared with \$356m, or \$1.55, on sales of \$9.5bn last year.

• Tenneco's J.L. Case farm and

construction equipment subsidiary saw third-quarter operating income jump to \$73m, from last year's \$5m.

Tenneco sold 29 per cent of its stake in Case in a public offering in June.

Case, which reported earnings separately yesterday, said its third-quarter net income was \$29m, or 39 cents a share, on sales of \$1bn. Pro-forma comparative figures for the same 1993 quarter were \$28m, or 38 cents, on sales of \$841m.

For the first nine months of the year, Case had net income of \$19m, or \$1.23 a share, on sales of \$3.2bn, up sharply from last year's \$1.8m, or 19 cents, on sales of \$2.9bn.

## Tandem Computers recovery

By Louise Kehoe in San Francisco

Tandem Computers reported record fourth-quarter revenues and earnings, signalling a turnaround after last year's restructuring.

Net income was \$71m, or 62 cents a share, on revenues of \$604m. This compares with net income of \$3.2m, or 3 cents, on revenues of \$553m in the same period last year.

The performance reflected a strong return to growth, said Mr James Treybig, president

and chief executive. The company shipped a record number of computers during the year, he said, and orders grew by 20 per cent in the second half compared with the same period a year ago.

"These results validate our decisions last year to build and sell powerful computers at much lower prices with open software products," said Mr Treybig. Like many computer companies, Tandem is making a transition from proprietary technology to lower-priced "open systems" products.

## Productivity improvements benefit CSX

By Patrick Harverson in New York

CSX reported its second consecutive quarter of record earnings, as the US transportation company continued to reap the benefits of productivity improvements, tight cost controls and a buoyant economic environment in its main domestic and foreign markets.

In its third quarter, CSX earned \$177m, or \$1.68 a share, on operating revenues of \$2.47bn.

In the same period a year ago, the group earned \$117m (excluding tax-related charges), or \$1.13 a share, on revenues of \$2.24bn.

Operating income at the company's railway unit CSX Transportation jumped 40 per cent to \$224m in the quarter.

## Chief executive quits at Continental Airlines

By Frank McGurty

Continental Airlines, the fifth largest US carrier, said that Mr Robert Ferguson had resigned as chief executive and vice-chairman.

The move comes as the airline is struggling to correct operational problems with its low-cost Continental Lite flights. The service, modelled on Southwest Airlines' successful route system, was launched last year by Mr Ferguson as part of a strategy to return Continental to profitability.

The airline said it was making progress on improving reliability, but admitted that the service was still not breaking even.

Mr Ferguson's departure was announced as Continental revealed a 9 per cent downturn in third-quarter operating income to \$92.8m, from \$91m in the 1993 quarter.

## US drugs groups post solid sales growth

By Frank McGurty in New York

Marion Merrell Dow and Rhône-Poulenc Rorer, the US pharmaceutical groups, both showed solid revenue gains in the third quarter, but only RPR, a subsidiary of France's Rhône-Poulenc, was able to boost its bottom line.

At MMD, a 10 per cent

increase in sales, to \$783m, largely reflected two acquisitions completed over the past year. The company, controlled by Dow Chemical, bought the Rugby Group, a generic drug manufacturer, late last year, and Kodama, a Japanese pharmaceuticals group, in early 1994.

Excluding their contributions, revenues would have shown a 6 per cent decline from \$709m a year ago.

Sales of Cardizem, a cardiovascular medication, were down 1 per cent, although a strong performance by the lower-margin Cardizem CD, a once-a-day formulation of the product, helped to offset the loss.

Sales of Seldane, an allergy remedy whose patent expired last April, were down 10 per cent.

RPR credited robust sales of its prescription products, especially in North America, for an 8 per cent rise in revenues to \$1.04bn. Profits were up 45 per cent at \$162.5m, or 76 cents a share, against \$111m, or 51 cents, a year ago. The 1993 figure reflected a pre-tax charge of \$27m, or 13 cents.

The results, which were slightly better than Wall Street had forecast, represent a turnaround of sorts from the second quarter, when earnings had come in well under expectations.

In early trading on Wall Street yesterday, RPR's share price added 8% to \$15.50.

Although MMD suffered a 12 per cent slide in profits to \$126m, or 45 cents, the result exceeded analysts' forecasts of \$6 cents. The stock made a little headway as a result, appreciating 3% to \$25% during the morning.

Mr Gordon Bethune, the company's president, will assume overall direction of both strategic and day-to-day operations. Mr Ferguson, 45, will stay on as a director and consultant on overall strategic planning.

## FTC agrees to \$4bn Eli Lilly deal

Eli Lilly, the US drugs company, has reached an outline agreement with the US's Federal Trade Commission which will allow it to go ahead with the planned \$4bn acquisition of PCS, a pharmaceuticals distributor, writes Richard Waters in New York.

The deal, full details of which have yet to be finalised, is expected to act as a model for how two other drugs companies - Merck and SmithKline Beecham - operate similar drug distributors that they have acquired in recent months.

Lilly, while refusing to confirm that it had reached a provisional deal with the anti-trust authorities, said it believed a final agreement would be completed by next Thursday. This would open the way for completion of the PCS acquisition before the end of the year.

The deal with the FTC is believed to require PCS to continue to offer drugs made by companies other than Lilly. It will also establish arrangements to prevent Lilly from gaining access to information about the prices at which

other companies sell their drugs to PCS.

Yesterday, Lilly sought to play down the significance of both aspects of the agreement. However, concern that the deal would limit its ability to earn the sort of profits it had hoped for from the PCS acquisition wiped \$1.1bn off the company's share price yesterday morning, to \$38.50.

Merck said that it had also been asked for information during the FTC investigation into Lilly, though it refused to say whether the regulators were examining its dealings with Medco, its own distributor.

## Learning lessons the difficult way

Richard Waters examines the issues raised by yesterday's ruling



This, again, is an arrangement that all three companies say they can live with.

If the drug companies are right in their claims that the Lilly consent decree will make no material difference to their businesses, why are the regulators showing such interest?

One possible answer is that the FTC is acting politically. With the new spirit of anti-trust zeal under the Clinton administration, it could not appear to be taking no action amid such a significant industrial restructuring.

Alternatively, the deal with Lilly may have more teeth than the manufacturers yet realise, or are prepared to admit. Either way, they still have a long way to go to prove to shareholders that buying distribution companies will support profits in the long term and past experience is not encouraging.

The biggest previous attempt to pursue this strategy in the healthcare field - the \$4bn acquisition of American Hospital Supply by Baxter International, a hospital supplies and healthcare company, in 1985 - proved a failure. Last year, half of Baxter's sales in the US came from hospital supplies, but only a quarter of profits. Nor has the deal lifted the company's market share. It is a lesson that the drug companies could yet learn from the cost.

prices for consumers.

Although the deal with the FTC applies only to Lilly, it is likely to have a bearing on how Merck and SmithKline Beecham operate. Both companies cleared a review by the agency when completing their own purchases, but the FTC says:

"Theoretically, the commission can go back and re-examine things on which it has passed before."

Two issues lie at the heart of the Lilly investigation. The first is whether other drug manufacturers will have fair access to PCS's distribution network once it is acquired; in general, the deal will require the company to offer all other manufacturers' products for sale alongside its own.

Pharmacy benefit managers such as PCS generally reduce costs for buyers of drugs by offering only a limited range of products, known as a formulary. The drugs included on this list are those on which the distributor can negotiate bigger discounts, or which are cheaper than rival products.

The benefit managers encourage doctors to prescribe these formulary drugs through direct telephone contact.

However, PCS will have to offer the option of an "open" formulary - one which contains any drug the customer wants - which could reduce the company's control of the formulary anyway.

Both Merck and SmithKline Beecham say they already offer open formularies to their customers.

The second issue of concern to the FTC is the potential misuse of competitive pricing information. The regulators fear that Lilly could gain access to details of the prices at which other drug companies are selling their products to PCS, and use this to undercut competitors. To prevent this, it has required Lilly to agree to a "firewall" to keep the information confidential.

All of these securities having been sold, this announcement appears as a matter of record only.

New Issue



## Espírito Santo Financial Holding S.A.

8,699,338 ADSs or Shares included 3,655,819 ADSs or Shares offered separately by the Company in a concurrent direct offering to its principal shareholder and two of its core shareholders and 5,043,519 underwritten ADSs or Shares.

5,043,519 American Depository Shares Representing 5,043,519 Ordinary Shares, nominal value \$10 per share

Global Coordinator  
Merrill Lynch & Co.

1,755,000 ADSs

The above ADSs were underwritten by the following group of International Underwriters.

Merrill Lynch International Limited

Salomon Brothers International Limited

UBS Limited

Arnhold and S. Bleichroeder, Inc.

Credit Lyonnais Securities

Deutsche Bank

Dillon, Read Securities Limited

3,288,519 ADSs

The above ADSs were underwritten by the following group of U.S. Underwriters.

Merrill Lynch & Co.

Salomon Brothers Inc.

UBS Securities Inc.

Arnhold and S. Bleichroeder, Inc.

Dillon, Read & Co. Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co.

Prudential Securities Incorporated

N M Rothschild and Smith New Court

S.G. Warburg & Co. Inc.

Sanford C. Bernstein & Co., Inc.

Fox-Pitt, Kelton Inc.

C. J. Lawrence/Deutsche Bank Securities Corporation

Legg Mason Wood Walker Incorporated

Stifel, Nicolaus & Company Incorporated

Raymond James & Associates, Inc.

Wheat First Butcher Singer

Consolidated Statements of Condition and Summaries of Results	
REPUBLIC NEW YORK CORPORATION SAFRA REPUBLIC HOLDINGS S.A.	
September 30,	
1994	1993
	(in thousands of US\$ except per share data)
<b>Assets</b>	
Cash and due from banks	\$ 638,380 \$ 557,003
Interest bearing deposits with banks	9,530,875 6,130,430
Precious metals	1,577,081 745,681
Investment securities	11,771,082 13,875,719
Trading account assets	3,062,180 1,225,570
Federal funds sold and securities purchased under resale agreements	838,621 1,625,694
Loans, net of unearned income	9,383,733 9,031,447
Allowance for possible loan losses	(319,578) (281,193)
Loans (net)	9,064,155 8,750,254
Other assets	4,721,359 5,051,694
<b>Total assets</b>	<b>\$41,209,733</b> <b>\$37,962,045</b>
<b>Liabilities</b>	
Total deposits	\$ 22,226,145 \$ 22,379,887
Trading account liabilities	2,763,022 225,308
Short term borrowings	4,486,868 2,886,001
Other liabilities	4,069,514 5,267,507
Long term debt	2,588,991 2,643,263
Subordinated long-term debt and perpetual capital notes	2,405,843 2,130,635
<b>Shareholders' Equity</b>	
Cumulative preferred stock	672,500 556,425
Common stock and surplus, net of treasury shares	704,877 719,254
Retained earnings	1,401,255 1,153,765
Net unrealized depreciation on securities available for sale, net of taxes	(109,282) -
<b>Total shareholders' equity</b>	<b>\$2,669,350</b> <b>\$2,429,444</b>
<b>Total liabilities and shareholders' equity</b>	<b>\$41,209,733</b> <b>\$37,962,045</b>
Book value per share	\$ 37.79 \$ 35.56
Client portfolio assets in custody	\$ 250,624 \$ 221,278
Ner income, for the nine months ended	\$ 4.28 \$ 3.82</td

## INTERNATIONAL COMPANIES AND CAPITAL MARKETS

## Sharp ahead 55% at six months

By Michiyo Nakamoto  
In Tokyo

Sharp, the Japanese consumer electronics manufacturer which is a dominant maker of liquid crystal displays, increased non-consolidated recurring profits - before extraordinary items and tax - by 55 per cent in the first six months to end-September, on the strength of buoyant demand for its LCD panels and other electronic devices.

The company said that in spite of persistent weakness in corporate capital investment, demand for its goods, combined with its rationalisation mea-

sures, helped it to achieve a 7 per cent increase in sales to Y615.3bn (US\$6.35bn) compared with Y578.2bn a year ago.

Operating profits more than doubled to Y25.3bn from Y11.9bn, while recurring profits surged 55 per cent to Y31.1bn from Y20.2bn. Net profits rose 24 per cent to Y15.6bn from Y12.6bn.

Sharp, which has a leading position in the market for LCD panels, has benefited from strong demand, particularly from US personal computers in the US. LCD sales totalled Y113.2bn in the first half, compared with Y187.5bn for the whole of fiscal 1993.

As a result, its electronic components division saw sales rise 23 per cent to Y207.3bn from Y168.4bn.

In contrast, the television and video equipment division reported a 4 per cent decline in sales to Y122.9bn on continuing weak demand.

Mr Haruo Tsuji, president, said recently that he expected the company's LCD operations to continue providing growth for the company for some time.

Sharp is building the world's largest LCD factory in Japan, which is expected to begin operations next year and has expanded its existing facility.

Sharp expects LCD sales of Y245bn in the full year, against forecast overall industry sales of Y540bn.

Sharp is shifting the manufacture of some products overseas and procuring a greater volume of parts from abroad in order to combat the adverse effects of the high yen. As a result, it expects to increase sales by 6 per cent in the full year to Y1240bn on the strength of continued demand for devices.

Sharp is looking for a 41 per cent rise in recurring profits to Y64bn in the year to March, and a 31 per cent increase in net profits to Y33.5bn.

## Arco takes stake in Chinese refinery

By Louise Lucas  
In Hong Kong

Atlantic Richfield (Arco), the US oil and natural gas group, has conditionally taken up 23.7m shares in Zhenhai Refining and Chemical Company, one of the biggest refineries in China which will next month launch a public offering in Hong Kong.

The stake will give Arco some 9.9 per cent of the registered capital of Zhenhai. The stock has not yet been priced, but the company is understood to be aiming to sell its shares on a multiple between 10.2 and

12.5 with an issue price range between HK\$2.05 and HK\$2.50.

Arco's interest is a vote of confidence in a company which is perceived - in Hong Kong at least - to have problems. In May, Beijing reimposed controls on the pricing, import and distribution of crude oil and oil products and, in spite of attempts by Zhenhai's parent, Sinopec (China Petrochemical Corporation), to smooth the impact of this, the company is seen as being in effect unable to control the pricing of its products.

While analysts see the introduction of a foreign partner as a positive sign, many caution there is no direct corollary with this and expansion in overseas markets. In July 1993 Tsingtao Brewery, the first mainland company to list in Hong Kong, sold 5 per cent of its shares to Anheuser Busch, the US brewer, but appears to have had little help in building markets abroad.

Zhenhai is due to release its prospectus early next month, with the initial public offering pencilled in for November 15. It plans to issue 600m shares, or 25 per cent of the company, to raise HK\$1.2bn (US\$155m) to HK\$1.5bn. It will become the 12th mainland company to have its primary listing in Hong Kong.

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## COMPANY NEWS: UK

**BFI warns Attwoods investors**

By Peggy Hollinger

Browning-Ferris Industries, the US waste group stalking Attwoods, yesterday sought to steal a march on the UK company by urging investors to be wary of promises made in fighting off the £264m cash bid.

The letter was sent to shareholders in advance of Attwoods' second defence document, which is expected this week.

Attwoods is thought to be planning to publish projections on sales and profits which would show expectations of a substantially improved performance in 1995. The defence is expected to reinforce Attwoods' argument that the offer is too low.

BFI said its own document "reiterates that the group has not lived up to its promises."

Since 1992 operating margins and earnings per share had fallen, while debt as a

proportion of shareholders' funds had risen.

BFI quoted a series of statements made by Attwoods since 1992 to support its claim that the group had consistently failed to deliver on promises of improvements. "Don't take any more chances," BFI said. "Don't gamble your investment and risk further disappointment. We urge you to accept the BFI offer."

The statements chosen by BFI were excerpts from annual reports and newspaper articles. Attwoods responded last night by saying that the quotes had clearly been taken out of context. "This is complete nonsense," the company said. "No one ever disputed those three years would be difficult."

Attwoods published its own excerpts from annual reports dating back to 1992, indicating substantial uncertainty over trading conditions up to 1994.

However, Attwoods said it was grateful to BFI for reminding shareholders of recent confident remarks for 1995. It would shortly outline the specific factors which underlined that confidence.

BFI is offering shareholders 109p cash for Attwoods ordinary shares and 85p per preference share.

At current exchange rates, BFI said this represented \$3.20 per American Depository Receipt, equivalent to five ordinary shares.

BFI stressed that, if successful, it would pay the declared final net dividend of 3.25p.

It is today expected to publish its full-year results showing profits for the first time in its recycling business.

Meanwhile, Fidelity Investments yesterday disclosed that it had sold virtually all of its preference shares to Salomon Brothers, the US investment bank.

**After-care service of a quick sell**

Alison Smith on the industry's response to the mis-selling of pensions

**A**s estimates of the total bill facing the life insurance industry to compensate victims of poor advice to take personal pensions soar to £2bn, life companies are having to review their sums as well as their individual cases.

Almost all life insurers have made some provision for possible pension compensation in their accounts for 1993, on the basis of how bad the extent of mis-selling looked last year.

In its role as prudential supervisor, the Department of Trade and Industry wrote to life companies in January to check what provisions they had made. Now it is repeating the exercise, as the potential liability has grown sharply.

The original cause for concern last December was a pilot study by KPMG Peat Marwick, the accountancy firm, suggesting that in nine out of 10 cases sales of personal pensions to people transferring a lump sum from an occupational scheme did not meet regulators' standards.

Life companies emphasised that in many cases the advice would have been good though the record-keeping was poor, and played down the cost of compensating cases where a pension had been mis-sold.

Now there seem to be two areas of business which were not previously thought to be a significant problem.

Life insurers thought the number of cases where someone took a personal pension and left an employer's scheme to do so was relatively small, since there would clearly be a disadvantage to the investor in giving up the employer's contribution. They did not know how many had bought a private plan instead of joining an employer's scheme.

A survey by actuaries Bacon & Woodrow for the Securities and Investments Board, the City's chief regulator, suggests about 300,000 people were advised to opt out of an occupational scheme and about 500,000 were advised not to join.

Advice to take either course is more likely to have been poor than advice to take a pension transfer, and the cost of redress is likely to be higher. Identifying victims of mis-selling here will itself be an expensive task for life companies.

There was little quarrelling from life companies yesterday about the prospect that they would have to make more provisions in the light of the new information. Only Prudential, the UK's largest life insurer, maintained that it did not need to make specific provision.

Insurers emphasised, however, that it was in a somewhat unusual position because Allied Dunbar had professional indemnity insurance at Lloyds, and the insurers had already been notified of a

potential claim.

The greatest concern seemed to be the unknown factors which could ultimately affect the amounts they would have to pay through the ICS.

Mr Chris Brocksom, chief executive of AXA Equity & Law, said that in making provisions last year it had taken little account of what it might have to pay for compensating clients of independent advisers no longer in business.

Both he and Mr Philip Scott, life and pensions general manager at Norwich Union, highlighted how little information there was here. First, no one knows how many independent advisers will go out of business and so require the ICS to come into play. Second, it has not yet been decided how that ICS bill should be divided between life companies.

For the year to March 31, it will be allocated on the current basis for sharing out the cost of compensation across the life insurance services sector. But most claims will come later and no arrangement has been made for how the bill should be divided then. Companies which do most business through independent advisers might have to pay more.

With so much unresolved, the DTI letters may reach life companies this week but they are unlikely to get definite answers for many months to come.

## NEWS DIGEST

**Olives at £224,000**

Olives Property, the property investment and development company, reported pre-tax profits of £224,404 on turnover of £753,558 for the six months to June 30.

The outcome compared with a pre-tax profit of £230,382 on turnover of £1.34m last time, although that was bolstered by exceptional income of £312,552 relating to settlement of a legal dispute.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Cents per share	Total for year	Total last year
BM	£1.1m	nil	nil	nil	0.5
Source End Props	0.51	Jan 4	0.75	-	1
Bridport-Gandy	1.75	Jan 31	1	3	2.5
CentraGold	1.8	Dec 6	2	4.3	3.5
Essex Furniture	0.5	Dec 19	nil	-	1
Gowett Oriental	0.4	Dec 16	0.4	-	1.15
Murray Split	2.65	Dec 15	2.65	10.8	10.8
Sec Tit of Scot	1.08	Dec 16	1.08	-	3.25
Trace Computers	0.95	Dec 28	0.9	1.5	1.45
Vendor Inv Tax	1.68	Dec 2	1.55	-	3.75

Dividends shown per share net except where otherwise stated. 10% on increased capital. Sums in £m.

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FINANCIAL TIMES  
Newsletters

## PUBLIC WORKS LOAN BOARD RATES Effective October 25

Years	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449

## COMPANY NEWS: UK

# New issues defy ailing image

Christopher Price on the more robust view from an FT survey

Just how sick is the new issues market? The recent spate of profit warnings, share price slumps and executive departures would seem to indicate something terminal. However, a survey by the Financial Times reveals a far more robust picture. In fact, more than half of the industrial and commercial companies which have come to the market this year have outperformed the FT-SE-A All-Share Index, while many of the underperformers have achieved parity or scored better than their sector indices.

The survey covered 85 issues made since the start of January to the end of September – excluding investment trusts, investment companies, demerger and non-UK businesses. It shows the All-Share was outperformed by 0.8 per cent.

Thus for every high profile share price slide – such as Aerostuctures Hamble, down 74 per cent since issue; MDIS, down 60 per cent; Code Group off 55 per cent; and DRS Data down 68 per cent – there have been several over-achievers.

Shares in Waste Recycling Group, for example, have outperformed the market by 47 per cent. Dominic Hunter Group by 41 per cent and Inspec Group by 40 per cent.

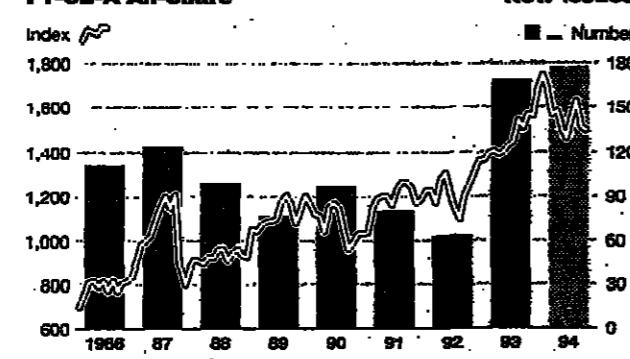
The performance of various newly quoted companies against their sector indices is also revealing, with 58 per cent outperforming the field.

For example, construction group Amey Holdings only outperformed the All-Share by 4 per cent, yet achieved a near 19 per cent score against the FT-SE-A building and construction sector.

Likewise, Keller turned a deficit of 12.4 per cent into a gain against the same index of nearly 7 per cent.

There is also a divide between the first four months of the year and the latter period. Flotations since May have outperformed the All-Share by more than 5 per cent (up to Monday's closing price).

## FT-SE-A All-Share



## 1994 NEW ISSUES: FT-SE BUILDING AND CONSTRUCTION SECTOR

Company	Issue Date	Market Value (£m)	Issue Price (p)	Premium 25/10/94	Performance relative to Sector	Sector All-Sh.
Beazer Homes	25/3/94	463.39	165	-18.18	5.69	-14.07
Wainhomes	30/3/94	105.81	170	-25.29	-6.44	-21.81
Keller Group	5/5/94	72.80	130	-15.38	6.65	-12.42
Redrow Group	17/5/94	288.40	135	-18.52	-2.95	-15.11
Amey Holdings	10/6/94	161.00	161	3.11	18.78	4.38

Source: Richard Brown. Source: Datstream.

But those joining the market in the previous four months – the index peaked at the end of January – have underperformed by nearly 6 per cent.

This partly reflects the volatile market conditions, which have led to a general decline since the start of the year. "A big proportion of companies were coming to the market and being priced at a time when optimism was high and the index was at a record," says Mr Sandy Muirhead, managing director at Charterhouse Tilney, the merchant bank.

Lower interest rates and investment trust sales in the last quarter of 1993 coincided with increased institutional demand for equity, in particular that of smaller companies. There had also been a high number of management buy-outs in the previous two to three years, and venture capitalists were keen to exit.

"The lack of demand for stock from the institutions has had an exaggerated effect on the shares for a number of new

opened up at the time between floating and trade sales," said one corporate financier, "and there were many eager takers."

This meant that the supply of companies was swollen by those which under different circumstances might not have floated – for instance high-technology companies with a limited track record and high cash needs because of research.

But institutional demand was soon exhausted by the flood of issues, particularly against a backdrop of the falling equity market.

About one fifth of this year's floats have an electronic/high-tech background, sectors which have been hardest hit by the downturn in the equity market.

"If the float goes badly, everyone suffers, not just the investor," said one financier. "I don't believe for a moment there has been a lowering of standards. The whole situation has been exaggerated because of the Hamble shambles."

Another corporate financier concluded: "Some investors are feeling a bit sore and are showing an unwillingness to participate in new issues. But there are as many who are satisfied. These things go in cycles. A big privatisation will probably settle things down." In other words, a comfortable profit would soon sweeten shareholders' memories.

See Lex

"A huge arbitrage gap

## 1994 INTERIM REPORTS

The following STET group companies announce that Interim Reports for the first half of 1994 are available upon request at their respective registered offices and at the offices of the Consiglio di Borsa (Stock Market Board).



STET - Società Finanziaria Telefonica p.a.

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Head office in Rome - Corso d'Italia, 41 (Tel: 06/85691)



Registered capital Lt 7,165,448,535,000 fully paid

Entered in the Tribunale di Torino (Turin Court) Register of Companies under no. 131/17  
Registered office in Turin - Via San Dalmazzo, 15 (Tel: 011/55141)  
Head office in Rome - Via Flaminia, 189 (Tel: 06/36581)



SIRTI Società per Azioni

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## CentreGold at £4m and makes £5m acquisition

By James Whittington

Issues," says Lord McGowan, head of corporate finance at Pannone Gordon.

He adds that the situation has been made worse by the lack of liquidity associated with some new issues, which often involve placing a relatively small proportion of the shares.

Mr David Manning, director of UK equities at Legal & General, says the problem with this year's new issues has been one of numbers, rather than any other sort of failing.

"The more new issues there are, the more the likelihood of some unsuitable candidates coming to the market. Successively-run MBOs do not always make successful PLCs – particularly where a single product, or single major customer is involved."

Mr Andrew Parry, head of UK equities at Barings, the UK fund management group, is more critical. "There were just too many issues and I think the quality control on the corporate finance side slipped. There were quite a lot of companies that should not have come to the market."

But the corporate finance industry has been quick to reject recent criticism. "Any merchant bank knows that its reputation is at stake in bringing a company to the market," says Mr Muirhead.

"If the float goes badly, everyone suffers, not just the investor," said one financier. "I don't believe for a moment there has been a lowering of standards. The whole situation has been exaggerated because of the Hamble shambles."

Another corporate financier concluded: "Some investors are feeling a bit sore and are showing an unwillingness to participate in new issues. But there are as many who are satisfied. These things go in cycles. A big privatisation will probably settle things down." In other words, a comfortable profit would soon sweeten shareholders' memories.

See Lex

Published in the US more than doubled, from \$7.6m to \$18.6m. Overseas sales accounted for 41 per cent (24 per cent) of divisional turnover. Turnover in software distribution moved ahead by 11 per cent to \$40.9m.

Earnings per share increased to 7.3p (5.8p excluding new shares issued on flotation). A final dividend of 1.6p makes a total of 2.4p.

Mr Geoff Brown, chief executive, said the acquisition of Core would help consolidate the group's position in software development. It reported sales of \$4.74m last year.

Some \$2.94m of the purchase price will be paid in cash, with the balance in 2.7m shares issued to Mr Jeremy Smith, Core's managing director.

CentreGold shares, which were floated at 125p, gained 1.6p yesterday to close at 105p. Mr Brown said that "most investors still don't understand what we do".

CentreGold's performance is up 11.7 per cent to 111m shares on a 3-for-5 basis at 77p; preference shareholders are offered 24 ordinary shares for every 29 preference.

Apollo shares dipped 1p to 95p yesterday.

Apollo estimated pre-tax profits for the year to July were £8.2m, giving pre-tax profits of £1.4m.

The rights issue of up to 11m shares is on a 3-for-5 basis at 77p; preference shareholders are offered 24 ordinary shares for every 29 preference.

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## FINANCIAL TIMES SURVEY

## MOROCCO

Thursday October 27 1994

## The light shines more brightly

David White and Francis Ghiles assess the country's economic performance and its prospects for political change

**I**t is probably fair to say that Morocco has never been seen by the world in general in a more favourable light in all its long and proud history than now.

Contrast helps, of course. Compared with the brutal civil violence and near-anarchy of neighbouring Algeria, Morocco stands out for its stability, cohesion, economic growth and relative liberalism.

This was not always so. Twenty years ago, the longevity of its monarchical system was open to doubt after two attempts on King Hassan II's life. Ten years ago, it was in deep financial trouble, leaning on the International Monetary Fund to steer it through a gradual adjustment process.

The king, 33 years on the throne, has proved a shrewd if stern helmsman – and also a statesman through the role he has played over the years, mostly behind the scenes, in promoting Arab-Israeli reconciliation. It is an implicit recognition of this role that the international conference on economic development following the Israeli-Palestinian peace agreements is being staged in Casablanca, starting this Sunday.

As for the economy, annual growth has averaged 4 per cent over the past decade. This year, with abundant rain producing a bumper cereal crop, growth is expected to reach 10 or 11 per cent, after stagnating in 1993 in the second successive year of drought. Inflation is holding at around 5 per cent.

Morocco has come through its debt restructuring, and although debt servicing takes up 30 per cent of the annual budget, the public sector defi-

cit has fallen from 12 per cent of gross domestic product in the early 1980s to 2 per cent last year. This year the figure is expected to rise slightly to 2.5 per cent.

Starting last year, Morocco embarked on privatisation of a scope comparable only with that of some Latin American countries. Reservations about losing the state's grip on public utilities and strategic sectors are progressively being overcome. The long-dormant stock market in Casablanca can today claim to be the biggest, in terms of capitalisation, in the African continent outside South Africa. Foreign investment is expected to reach a record level this year.

Government planners say the country can count on average growth of 4.5 per cent over the next few years. But for Mr Omar Kabaj, a former IMF official who in the present interim government of non-party technocrats holds the wonderful title of "minister in charge of stimulation of the economy", that is not enough. The country needs to step up a gear to keep pace with the demand for jobs.

**M**r Kabaj has set an ambitious objective of 6.5-7 per cent a year, including in that target a 15 per cent annual increase in exports of finished products. These expectations rely heavily on the private sector, although Morocco has few private sector companies of any size by international standards.

Around the beginning of this year, Morocco's population of at least 27m is reckoned to have passed the threshold of being more than 50 per cent

urban, the result of a secular process of migration from the Saharan regions to the rich Atlantic plains and from the countryside to the cities.

Urban unemployment now stands at around 16 per cent. In the farming areas the rate is sometimes more, sometimes less, depending on the vagaries of the climate. Population growth, although it has slowed, is running at 2 per cent annually. There are expected to be a quarter of a million new arrivals on the job market each year.

Though subject to periodic manifestations of discontent, Morocco has been shielded from the kind of radical Islamic movement that has torn Algeria apart and affected other countries in the region. Moroccan officials are ever anxious to underline the country's "specificity" in this respect. Essential to this "specificity" are the religious credentials of the king himself as a descendant of the Prophet Mohammed.

As a symbol of this role as "Commander of the Believers" stands the extraordinary new Hassan II mosque, dominating the Casablanca waterfront, a lavish enterprise which took 10,000 craftsmen six years to build, constructed on piles over the water, including a men's prayer area with room for 20,000 and underfloor heating, and a sliding roof weighing 1,100 tonnes. Criticism over its extravagance has subsided; most people seem proud of having it.

Privately, however, senior Moroccan officials admit deep concern about the implications of developments in Algeria. Neither the emergence of a fundamentalist state in

Algeria, nor the disintegration of Algeria as a nation, could avoid having a profound impact on Morocco.

With its powerful interior ministry, Morocco keeps its own fundamentalist groups under fairly heavy-handed control. Mr Abdessalam Yassine, leader of Justice and Charity, the chief radical Islamic organisation, is under house arrest, and no party would be allowed to contest elections under an Islamic banner. Religious causes are mostly represented on the political scene by Istiqlal, the old national independence party.

Moroccan sensitivity was shown up by the eruption of tensions between the two countries in August after a shooting

incident in Marrakesh in which two Spanish tourists died. Rabat hastily imposed visa requirements on anyone of Algerian nationality or origin. Algeria responded by closing the border. The favoured theory in official Moroccan circles is that Algeria's secret service was behind the attack.

The Algerian press has accused Morocco of turning a blind eye to weapons crossing into Algeria, destined for armed Islamic groups crossing the border. Many Algerians feel deep resentment towards Morocco, suspecting it of playing a game to win the consent of a future Algerian Islamic government to Rabat's sovereignty over the former Spanish Sahara.

Senior officials say Morocco needs to strengthen its "antibodies against contagion" from Algeria. These defences are twofold. One is economic growth and wider participation in the country's wealth. The other is liberalisation of its politics. The system that the king, now 65, will hand over to his heir, Crown Prince Sidi Mohammed, will be considerably less undemocratic than it was a few years ago.

All the strings of authority continue to be controlled, ultimately, by the royal palace. But parliament – comprising a reconvened collection of parties – has had its powers strengthened. It can send back budgets, question ministers and bring up issues such as

## IN THIS SURVEY

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□ Industry: denim maker shows way ahead Page III

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□ Jewish community: protected by the king

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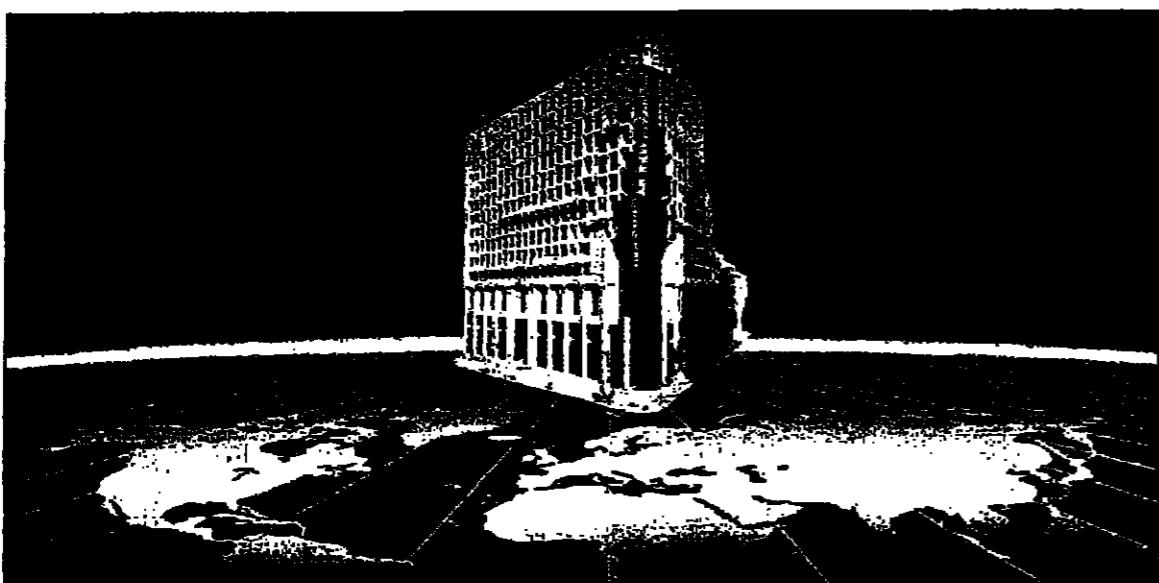
A view of Casablanca harbour. An international conference following the Israeli-Palestinian peace agreements begins in the city on Sunday. Glyn Davis

## Trade and transfers in first eight months in millions of dirhams (\$1=approx Dh8.9)

Jan-Aug 1993	Imports	Exports	Trade deficit	Transfers from Moroccans living abroad	Tourist receipts
Jan-Aug 1994	40,484	21,108	19,375	12,061	7,476
	44,444	23,961	21,083	11,313	7,406
Change	+8.8%	+10.7%	+8.5%	-6.4%	-0.9%

Source: Finance Ministry

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## MOROCCO II

David White looks at relations with the European Union

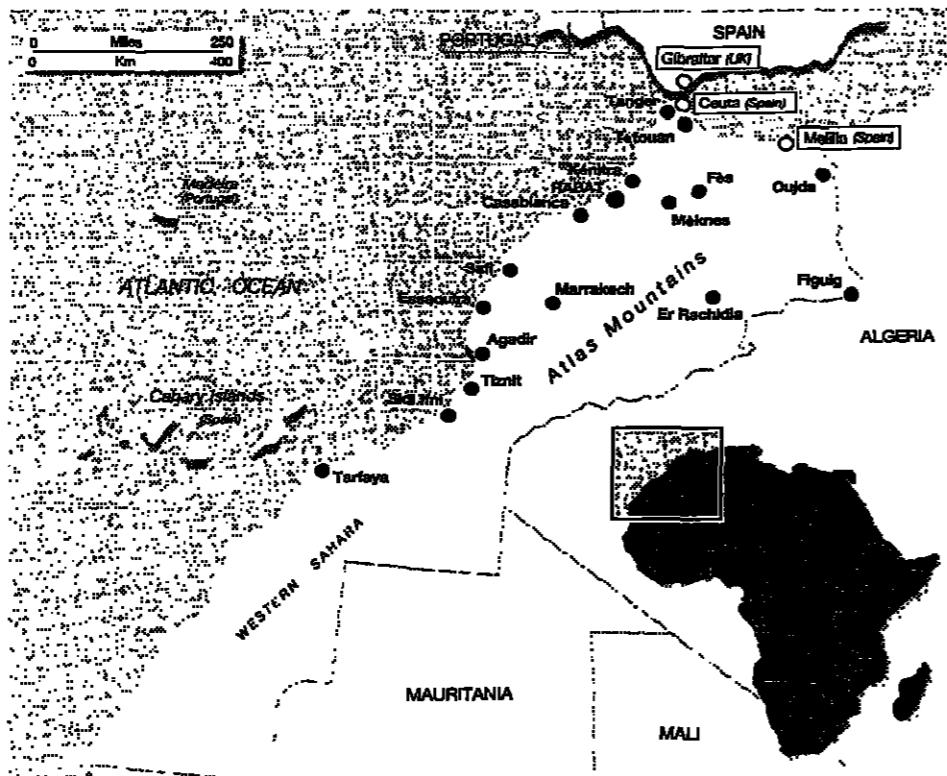
## There's a grinding of teeth in Rabat

The lack of progress in negotiations for a new and closer relationship with the European Union has become Morocco's greatest frustration. There is an almost audible grinding of teeth in the government offices of Rabat when the subject is brought up.

Isolated for long periods of its history, Morocco's economic and social aspirations are firmly fixed on the north, across the 14 kilometres that separate the country from continental Europe.

Most of its merchandise trade is already done with the European Union, which accounted last year for 55 per cent of Morocco's imports and 65 per cent of its exports, with the balance heavily in Europe's favour. In some farm products, as much as 90 per cent of Moroccan exports are dependent on the European market. But for Moroccans, relations with the EU are not just a commercial affair, but also a strong political and emotional issue.

Negotiations have stalled on a new "association" or "partnership" agreement (the title being among the more minor of the questions to be settled). Morocco has had a series of commercial and co-operation agreements with the European community over the past 25 years. In 1987, the year after Spain and Portugal became members, it lodged an application to join, in what officials now describe as a "political signal". The application was turned down, with the community clearly unwilling to extend the geographical definition of the EU to the other



shore of the Mediterranean. In 1992 Morocco launched a fresh initiative, seeking exploratory talks on a new kind of agreement. Talks on detailed proposals began late last year. But Morocco was bitterly disappointed in its expectations. In Brussels, the Moroccans are criticised for a naive approach to complex EU procedures and for failing to mount an effective lobbying campaign.

"We do not understand this

the problems that arise on the EU's periphery. "What you see on the Strait of Gibraltar and on the German-Polish border is strikingly similar: you have illegal trade, illegal migrants and drug traffic."

The future of the talks with the EU has now become linked to settlement of a fishing dispute. Morocco recently set out to halve a previously-agreed level of catches from its waters, claiming they had been overfished. Fishing is essentially a bilateral issue between Morocco and Spain, the country in the front line of Morocco's dealings with Europe. The relationship between the two is dynamic – especially in trade and investment – but also troublesome.

The latest round of Euro-argument coincided with fresh stirrings by the Moroccan authorities over the Spanish enclaves on Morocco's northern shore, Ceuta and Melilla. Morocco is upset by Madrid's unwillingness to set up talks on the future of the territories, which have been in Spanish hands for more than 400 years, and especially by plans to give the two enclaves new statutes conferring a limited degree of self-rule.

Agricultural problems also have to do primarily with competition with Spain. Morocco's difficulties have increased as a result of the Gatt agreement signed in Marrakesh in April. Moroccan producers of tomatoes, for instance, had invested heavily to supply the European market before minimum reference prices came into force in the spring. But under Gatt terms, the price mechanisms

enlargement, taking in Spain and Portugal, came as a big blow to Moroccan agriculture. Now the attention paid to central Europe has squeezed financial flows to Mediterranean partners. According to EU officials, per capita grants of central Europe are four times those to Morocco.

The officials concede, however, that there are strong economic and social parallels between the two regions and

may be applied year-round, mainly to the benefit of the Moroccans' Spanish competitors.

The issue is a vital one for Morocco, where 500,000 people are employed in the farm export sector, with up to 3m dependent on it for their livelihood. Moroccan negotiators now have the task of trying to reconcile the Gatt conditions with the country's present agreement with the EU.

Instead of improved access, say officials in Rabat, Morocco now has to fight to safeguard what it already has.

If the two issues of fishing and sensitive farm exports are resolved, the officials say, "we can go ahead on a partnership, but it will fall far short of what we thought in 1992." Ministers have spoken of a "crisis of confidence" between Rabat and Brussels.

However, it is foreseeable that under a revised negotiating mandate the EU may give ground on some of Morocco's requests, possibly including in the proposed agreement a provision for balance-of-payments support.

Moroccan officials see both France and Spain as "objective political allies" aware of the strategic and economic importance of developments in North Africa for the EU itself. "But we find them in our way when it comes to sectoral or regional interests."

According to a EU official, "our current difficulty with Morocco is that because of the economic recession in Europe we are pressed to take into account our short-term interests, which are often in contradic-

KEY FACTS	
Area .... 710,850 sq km	Population .... 26.1m
Head of state .... King Hassan II	Currency .... Moroccan dirham
Average exchange rate .... 1992 \$1=Dh8.538	1993 \$1=Dh9.299
	1994 \$1=Dh9.477

THE ECONOMY		
	1992	1993
Total GDP (\$bn).....	28.8	27.5
Real GDP growth (%).....	-2.3	-1.0
Components of GDP (%).....	65.0	n/a
Private consumption.....	23.8	n/a
Total investment.....	16.2	n/a
Government consumption.....	22.8	n/a
Exports.....	-27.7	n/a
Imports.....		
Annual average % growth in		
Consumer prices (%).....	5.8	5.2
Wholesale prices (%).....	2.8	4.5
Ind. production (%).....	-1.9	-1.5
Mining production (%).....	-12.2	1.6
Energy production (%).....	-3.7	9.3
Total external debt (\$bn).....	21.4	n/a
Reserves minus gold (\$m).....	3,584	3,655
Trade		
Current account balance (\$m).....	-427	-352
Merchandise exports (\$m).....	3,956	3,682
Merchandise imports (\$m).....	-6,692	-6,062
Trade balance (\$m).....	-2,736	-2,380
Main trading partners (%) (1).....		
Exports.....		Imports
European Union.....	63.9	62.8
France.....	31.5	27.9
Germany.....	9.2	8.9
Italy.....	5.9	7.1
Spain.....	7.4	9.1
UK.....	3.4	2.9
Japan.....	3.9	1.4
US.....	3.1	6.4
Middle East.....	5.3	2.4

(1) Percentage shares of trade in 1992. Sources: IMF, EU

hours, thus establishing the world's biggest free trade area.

As Mr Abdellatif Filali, the prime minister and foreign minister, said at a recent journalists' lunch: "The Mediterranean is a lake. Morocco is not the other end of the world."

## ■ PRIVATISATION

## The big sales are just beginning

Mr Abderrahman Saïdi, Morocco's privatisation minister, insists: "We are not selling the furniture." But the country's plans for selling state holdings are unparalleled in their size and scope anywhere in Africa or the Middle East.

A law allowing the sale of state interests in certain specified sectors was first passed in 1989. The earlier policy of Moroccisation, abandoned in the late 1980s, was being thrown into reverse. But the programme began cautiously, circumscribed by evident political reservations. Activities such as the phosphate industry, public utilities, oil refining and the national flag-carrier Royal Air Maroc were at that stage clearly excluded.

Privatisation did not get under way until 1993 with the sale of the government's stake in a yeast producer to French and Moroccan interests. The first major operation was the takeover of majority control of the biggest cement company, Cimor, by Holderbank of Switzerland.

To date, state shareholdings in 24 enterprises have been sold, bringing in revenues of some Dh3.5bn. By the end of next year, the whole of the initial list of 112 privatisable

interests – 37 hotels and 75 companies – is due to have been transferred to the private sector, with proceeds expected to reach Dh17bn, or almost \$2bn.

These are out of a total of some 800 state companies, in part dating from French policies during the protectorate of 1912-1956, and accounting for about a fifth of the country's gross domestic product.

Eleven state holdings are currently on the market. Mr Saïdi, who recently went to London, Birmingham and Glasgow to present his plans and glean the benefits of the UK's experience in privatisation, says the big sales are just beginning.

The biggest is the state's majority stake in Société Nationale d'Investissement, a conglomerate which was used as a vehicle for Moroccisation in the 1970s and which embraces

41 companies ranging from beer to banking and from sunbeds to cement credit to chemicals. Mr Saïdi, a tax accountant by profession, says it would have taken too long to sell each interest individually.

The government will place a further 16 per cent of the group on the stock market, where it

is already traded, and is offering the remainder of its 67 per cent holding to a consortium, including public utilities

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## MOROCCO III

David White assesses foreign policy ahead of next week's important conference in Casablanca

## King's conciliation efforts pay off

The choice of Casablanca for next week's conference of political and business leaders to discuss economic development following the Israeli-Palestinian peace agreement is an acknowledgement of Morocco's role in trying to promote reconciliation between Jew and Arab.

It has played this role, mostly discreetly, over 20 years or more. Its efforts stem from the strong personal convictions of King Hassan II, whose conciliatory gestures in the past have provoked indignation among more hardline Arab nations, and are rooted in the country's own history of tolerance. Not only has Morocco always had a Jewish community, with Jews now in some influential positions: almost a tenth of Israel's population, some 600,000 people, are of Moroccan Jewish descent.

Initially, the scope of the conference was to have been limited to the Middle East, but Morocco insisted it should be extended to cover North Africa as well. Morocco has taken a forward position in its relations with Israel. Its agreement to exchange liaison officers in

Rabat and Tel Aviv, a first step towards full relations, made it only the second country after Egypt to establish formal ties with Israel.

Senior Moroccan advisers warn against the risk of excessive expectations from the conference, whose participants will include heads of multinational corporations. "But it is essential to send an electric jolt to political and private sector decision-makers," they say. "Across the whole region, from Morocco to the Gulf, it will not be the same as it was before."

The host nation is willing to support in principle the idea of a new development institution on the lines of the European Bank for Reconstruction and Development, as proposed by Israel, but only if it is demonstrated that it can play an effective and more than symbolic role, say

Algiers may have wanted to show that Morocco is not immune to the threat of Islamic extremism

Nile valley. It will also be seeking assistance for infrastructure plans of its own.

The idea of a vast new frontier-free zone, Moroccan officials warn, "will not come

about overnight". The precedent of the Arab Maghreb Union, set up amid much fanfare in 1989 between Morocco, Algeria, Tunisia, Libya and Mauritania, is hardly encouraging. The pact came at a high point in relations between Morocco and Algeria, officially re-established the previous year.

The one significant project that can be said to have come from this co-operation is the \$1.4m gas pipeline - on which work was officially inaugurated earlier this month - running from Algeria's Sahara gas field of Hassi R'Mel some 1,100 kilometres through Algeria, Morocco and under the Strait of Gibraltar before reaching the Spanish and Portuguese, and probably at a later stage, French markets.

The Arab Maghreb Union was already considered moribund before Morocco and Algeria locked horns again in the aftermath of a shooting incident in August, in which two Spanish tourists were killed by gunmen in a Marrakesh hotel. Morocco, possibly rashly in retrospect, immediately imposed visa requirements on Algerian citizens or people of Algerian origin. Algeria reacted, not by reciprocating with visa rules, but by closing the border completely, something which some believe it wanted to do anyway to try to stop gun-running.

After initially suspecting Algerian fundamentalist groups of the hotel killings, Moroccan officials now point the finger at the Algerian authorities themselves. They believe Algiers may have wanted to demonstrate that Morocco was not immune to the threat of Islamic extremism



King Hassan has provoked Arab hardness to indignation

ism and to put a stop to alleged passive assistance to Algerian fundamentalists.

One of the basic precepts of the UMA treaty was freedom of passage. "When the country in

between the two nations, Morocco walked out of the Organisation of African Unity 10 years ago over its stance on the Sahara.

More than three years after the formal ceasefire with the Polisario, a UN-sponsored referendum deciding between independence or attachment to Morocco is supposed to take place next February. But after many delays already, the date is expected to slip again because of difficulties in drawing up the electoral register in the region, which covers an area more than half as big as the internationally recognised territory of Morocco.

However, there is every indication that King Hassan wants to tie up the Sahara issue rapidly. The general assumption now is that the referendum, when it takes place, is likely to go in Morocco's favour - and that, in any case, Morocco would not let it go ahead unless it was pretty sure it would win. That would put an end to a 20-year quarrel during which the Moroccans, not adept at handling their own propaganda, incurred widespread discredit.

**O**n a gentle rise overlooking the plain at Settat, south of Casablanca, stands an impeccable new factory producing half the denim needed by Morocco's clothing industry.

The Spanish company Taver, a leading European producer of denim cloth, built the \$50m facility two years ago. The Moroccan branch now accounts for a third of the group's production. By 1996, under current plans, this proportion will have built up to almost half.

With 260 employees, the venture does some direct export business - it has a contract with Wrangler of the US - but is essentially geared to the needs of the local clothing industry, which accounts for

The government's aim is to establish integrated industrial sectors

## Denim maker shows way ahead

one in every four manufacturing jobs in Morocco and depends overwhelmingly on exports of finished products to the European market.

For Mr Driss Jettou, the industry minister, who himself is a businessman with textile interests, the venture illustrates one way in which Morocco can reduce its vulnerability in a highly cost-competitive industry.

"Before, we made jeans, importing the cloth. Now we make the material." The factory, carrying out the whole

process of spinning, dyeing, weaving and finishing, is an example of the government's aim of establishing increasingly integrated industrial sectors.

Textiles and clothing, Morocco's biggest industrial sector in value after food and chemicals, is already suffering from competition from south-east Asia and other areas. Morocco currently has a significant advantage in wage costs compared to EU countries - a ratio of as much as one to five - but Mr Jettou says the government is

conscious of the risk of counting too much on this differential.

"We want to avoid surprises," he says. "Basing our industrial development on a low price of labour cannot last long. Someone will always come up who can do it more cheaply."

His department is placing emphasis on training at all levels, quality and productivity, on integrating industrial activities, attracting higher-technology industries (with companies such as Alcatel and Thomson

already installed) and exploiting Morocco's proximity to the European market to ensure quick reaction and delivery times which Asian producers will find difficult to match.

Morocco's manufacturing sector accounts for about 18.5 per cent of gross domestic product, a proportion that has increased only gradually in recent years. The government has promised more support for the private industrial sector and a reduction in administrative red tape. It is counting on a boost from foreign investment and privatisation of state activities, ranging from machine tools to canneries.

Mr Abdellatif Filali, the liberal-minded prime minister, said soon after his appointment this summer that the government must "let the private sector play its role," recognising that the state "does not have the vision of a modern entrepreneur".

Many employers are nervous, however. Mr Abderrahmane Ouali, secretary-general

of the CGEM business federation based in Casablanca, is worried that many Moroccan companies are too small to take on world competition under the conditions of April's Gatt agreement. Three out of four Moroccan manufacturers have fewer than 50 employees.

Mr Ouali says he is counting on the establishment of a sectoral restructuring fund backed by the World Bank, and the availability of more funds for expansion as savings move from property into shares. Family groups are likely to open up increasingly to new shareholders, he says.

The predominance of small companies has its advantages, according to Mr Jettou, insofar as they can adapt rapidly to changing conditions. "But that does not mean we are not seeking the development of companies of European or international dimensions." This implies encouraging companies to regroup.

Industrial investment from abroad has risen sharply this year. Mr Jettou says, reaching \$300m by the end of August, led by France, Spain and Italy. Overall foreign investment in Morocco totalled

\$800m last year, compared with less than \$100m five years ago, and senior government planners say a target of \$1bn a year by the year 2000 is "not dreaming".

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## MOROCCO IV

The sleepy Casablanca stock market, accustomed to being an old-fashioned, clubbable place where nothing much went on, has come to life.

New share issues, privatisation, the arrival of foreign investment funds and radical reform of the bourse's organisation have transformed it in less than two years.

According to Mr Adil Douiri, co-founder of Casablanca Finance Group (CFG), an investment bank set up in 1992 and still the only institution of its kind in Morocco, the Casablanca bourse has now established itself as the chief stock market on the African continent outside South Africa, with a market capitalisation of some \$50m.

The reform, approved in September 1993 and still in the process of being implemented, is based on the current French system.

Like the French Société des Bourses Françaises, which is providing advice, it involves converting the market into a limited company in which the stockbrokers are shareholders.

Among its aims are better company information, more

protection for investors and a broader range of financial instruments. It brings in a new supervisory body, the obscurely-named Conseil Déontologique des Valeurs Mobilières.

CFG 25-share Index	
End-year change over previous 12 months	
1988	+22.15%
1989	+26.50%
1990	+33.45%
1991	+29.84%
1992	+2.35%
1993	+25.65%

Up to now, Moroccan

businesses have relied on the banking system rather than the share and bond markets to provide funds. Up to 1991, most of the activity on the bourse was in government bonds. Since then, however, equities have taken over and now

account for 95 per cent of trading.

Interest picked up last year with a series of share offerings – something not seen in Casablanca for a long time. The starting point was an offering of shares in the family-held Wafabek in December 1992.

Foreign interest awakened in the form of US and UK-based portfolio managers specialising in emerging markets. These funds continue to dominate foreign investment in the market, with little showing from continental Europe. Their increasing involvement in the Casablanca market reflects an improved perception generally of the Moroccan economy, now that the IMF-led adjustment of the 1980s is completed and the country has resumed repaying its debts after a series of rescheduling agreements.

In the past 12 months, some \$200m of foreign money has

come onto the market, according to Mr Douiri, about 40 per cent of total volume. He expects the foreign inflow to reach \$500m next year.

Trading volume increased 362 per cent last year to Dh2.44bn by CFG's calculation (the figure differs from the turnover total published by the bourse, which includes the separate figures for purchases and sales). Volume this year is already well past 1993's full-year total. Market capitalisation, again using CFG's calculation, showed an increase of 44 per cent to Dh32.5bn at the end of the year, three times the level of 1990. (This figure reflects the value of the whole capital of quoted companies, whereas the bourse uses a smaller figure based on shareholdings placed on the market.) Prices last year rose by 26 per cent, and had already exceeded that rate of increase

by mid-October this year. The boost in activity has been greatly helped by share placements made by the state as part of privatisation deals, starting with the CTM transport company in June last year and following by the Ciment concern. Both were heavily oversubscribed.

In addition, there have been private sector capital increases – notably by Omani Nord Africain (ONA), the country's largest company. Its Dh1.5bn

issue of common stock in May this year was the biggest operation ever made on the bourse by an industrial group. ONA is a wide-ranging conglomerate based largely on agribusiness but with interests ranging from a television channel to car sales. The king has an 18 per cent stake. (It is somewhat typical of Morocco that an uninformed outsider could read the whole of the 100-page prospectus without becoming aware of this.)

Another issue is awaited from General Tire of Morocco, half-controlled by Germany's Continental group.

More shares will come onto the market in the next few weeks and months as the government completes its initial list of privatisations. This will include 16 per cent of the shares of the holding company Société Nationale d'Investissement, which was the best-performing stock on the market last year, with a

171 per cent price increase. The sell-offs have also played a role in increasing public awareness about the market through full-page press advertisements, and in bringing in new investors. Stockbrokers believe the market can absorb all the privatisation issues as long as Moroccan residents continue to be debared from investing in capital markets abroad.

There is also hope that the stock market reforms could lead Moroccan emigrants – there are some 800,000 in France alone – to channel a large part of their money transfers into industrial investments instead of into real estate.

The first significant involvement of Moroccan households as investors, in a market overwhelmingly dominated up to now by institutions, is expected to come with the launching of the mutual funds in the next two months. These will be open to foreign investors but are geared mainly to tapping domestic savings.

Mr Douiri says mutual funds could bring in \$300m, as a "conservative" estimate, in the first year.

## David White finds that an old-fashioned clubbable place has been transformed in two years

# Africa's second biggest stock market

Casablanca stock market (figures in millions of dirhams)				
	1989	1990	1991	1992
Turnover (purchases and sales)	672	1,806	1,156	4,870
Capitalisation of shares traded	5,043	7,768	12,449	25,993
General Index	122.65	158.88	161.09	201.88
Number of quoted companies	71	69	68	65

Source: Bourse des Valeurs de Casablanca

King Hassan's role as a bridge-builder in the Arab-Israeli conflict is one which, for one generation, deeply angered many of his Arab peers and often puzzled western observers.

Ten years ago the Moroccan Jewish community hosted a conference on Maimonides, the 12th century Jewish scholar who wrote his famous Guide to the Perplexed in Arabic. It was the first such Jewish conference in an Arab country for decades and Jews came from around the world, including Israel. Some Labour and Likud members of parliament who had been born in the kingdom attended, and a banquet to welcome the delegates was hosted by Sidi Mohammed, the Moroccan crown prince.

While re-asserting support for the Palestinian cause, the king reiterated his country's long-standing policy of protecting its Jewish citizens and offered to mediate on talks between Israel, Arab nations and the Palestinians. Syria promptly withdrew its ambassador to Morocco but the event was a gesture to the Jewish community, a demonstration that Jews and Arabs could sit down and talk to each other.

In the context of the Arab world the conference undercut hardline Arab states such as Syria and Algeria and bolstered the moderate camp led by Egypt, which in 1978 had signed the Camp David agreement, recognising Israel.

Those familiar with Jewish history in Morocco were less surprised by the move, though still impressed. Most of Morocco's Jewish community – which has declined from 300,000 40 years ago to 30,000 today – descend from families which fled the Spanish Inquisition after the Christian conquest of Granada in southern Spain in 1492.

They are regarded as "dhimmis", ie protected persons but first and foremost as tribute bearers. Christians laboured under the same sta-

## ■ THE JEWISH COMMUNITY

### Protection by the king

tus at the time in all Muslim states.

The Koran clearly states that non-Muslims are to be humbled. In the imperial cities of Morocco this injunction was respected for many centuries. The sumptuary laws were generally enforced. In addition to distinguishing garments and restrictions on mounts, Jews had to walk barefoot in some towns, in others only when passing in front of mosques. They were often forced to do odious tasks as corvée labourers.

In the 16th century Leo Africanus, the travel writer, bears ample witness to the contempt in which Jews in the cities were generally held. It would be wrong, however, to conclude that they suffered more than the Christians and much more than the rest of the population – most ordinary citizens were frequent victims of pilage and rape.

However, as elsewhere in north Africa, there is no obsession with the Jews comparable to that found in medieval European literature, nor has there ever been the persecution seen in Europe in modern times. Most traditional Moroccan stereotypes of Jews may have been negative, but they were also peripheral.

The *melahs*, or Jewish ghettos, were usually built next to royal palaces to make them easier to protect and the sultans frequently turned to the Jewish community to help raise funds for projects or to negotiate treaties with foreign powers. This role as "tujjar al sultan" was a corollary of the knowledge of foreign lan-

guages that many Jews had and their network of relations in the wider world. Such links were of particular importance in a country which for centuries turned its back on the Holy See and forced the ambassadors of foreign powers to reside in the port of Tangiers, on the strait of Gibraltar, summoning them to the courts in Fez or Marrakesh only when their presence was required.

King Mohammed V, father of the present monarch, refused to give the Vichy authorities a census list of Jews during the second world war. He ensured that in those difficult years his Jewish subjects did not go unprotected. After independence, for a brief while the government boasted a Jewish minister. That is true again today, since the appointment nearly two years ago of Mr Serge Berdugo, who heads the Jewish community in Morocco, as minister of tourism.

Other Jews play an important role, none more so than Mr Andre Azoulay, whose career includes co-founding the newspaper Maroc Information after independence in 1956 (it was closed by the authorities three years later), and a long spell in a senior position at Banque Paribas in Paris.

He was the founder of "Identity and Dialogue", a group of intellectuals which did much in the 1970s to bring together Jews of Moroccan origin who had emigrated to France, Canada and Israel, thus initiating better understanding of the 2,000-year history of the

Moroccan Jewish community. Since 1991 Mr Azoulay has been King Hassan's adviser for economic and financial affairs. Born in Essaouira, the port town from which the family of Lord Horatio Nelson, the British politician, originated, Mr Azoulay has acted as the king's "sherpa" for the conference which, later this month, will bring together Mr Itzhak Rabin, the Israeli prime minister; Mr Yasser Arafat, head of the Palestinian authority and hundreds of western and Arab businessmen.

From "tujjar al sultan" to "sherpa", the connection is quite obvious, as trade links are publicly established between Israel and Morocco instead of the discreet bonds that have existed for many years.

The extraordinary diversity of Jewish life that existed in Morocco for centuries, with Jewish communities differing among themselves even more than the Muslims, may never return. The spectrum ranged from the citizens of a coastal town who benefited from the protection of a foreign power to Berber-speaking Jewish cobblers settled in the midst of a dissident Berber tribe, from the prestigious descendants of refugees from Spain to inhabitants of *melahs* in remote towns of the Berber heartland of Morocco in which chieftains were elective.

Important Israeli businessmen, such as Mr Amiran Sivan, president of Bank Hapoalim; Mr Eytan Chichman, president of Koor, Israeli's leading industrial group; Mr Michael Freedman, president of the Dan hotel chain and Mr Itzhak Lendermann, president of Ifrava, one of Israel's largest dairy producers, have started to pay visits to Morocco to discuss trade and investment opportunities. Mr Raphael Edery, the vice-president of the Knesset and Labour MP, is another frequent visitor.

The Oumain Nord African, Morocco's largest private group which is run by Mr Fouad Filali, the king's son-in-law and son of the prime minister, has set up Salam 2000 with the Spanish Banesto Bank, Koor and the Palestinian national fund. The group has a capital of US\$60m and aims to invest in the Palestinian homeland.

Israeli irrigation specialists are already working in southern Morocco and 10,000 Israelis of Moroccan origin visit the kingdom every year. Direct air links are expected to follow soon.

Whatever the future holds, the 10 years since Mr Rabin came secretly to Morocco to visit the king and the conference now being held in Casablanca have added an extraordinary dimension to nearly 2,000 years of relations between Jews and the Moroccan people.

The Commission was under heavy pressure from Spanish, Dutch and Belgian exporters of tomatoes, cut flowers and citrus fruit to use the Gatt negoti-

ation as a means of curtailing Moroccan access to EU markets, to the detriment, in Moroccan eyes, of European consumers. Indeed, such Moroccan produce is of higher quality and somewhat cheaper than its Dutch, Belgian and Spanish equivalents. Reducing Morocco's capacity to export and earn foreign income also rebounded on those European companies which export to the kingdom. Morocco simply has fewer means to pay for new machinery and other goods, most of which it buys in Europe.

The dilemma that Moroccan policy planners face today is all the more acute because the country's farming sector is at a crossroads. The uncertainty

created by recent events could have serious consequences, in particular that of holding back investment both by Moroccan nationals and by the many European companies which have set up joint ventures in the farming sectors in recent years.

A steady flow of investment, whose aim is to improve both the quantity and quality of what is produced, transported and marketed, is crucial if Morocco wishes to maintain the competitive edge many of its producers have gained in recent years.

These producers are mindful of repeating the mistake they made a decade ago when they did little to improve quality in the citrus sector while Moroccan exports were rising at a comfortable 5 per cent a year.

Their complacency was rudely shaken when they realised, too late, that ahead of joining the European Union, Spanish producers had massively extended fruit groves, replanted many trees and, in the process, virtually doubled their country's production capacity. Moroccan exports of citrus, tomatoes and cut flowers have been buoyant in recent years. Exports of tomatoes increased from 80,000 to 138,000 tonnes in the five years to 1993 and those of cut flowers in EU markets.

There was always a risk, however, that Morocco's strategy would backfire if only because of the reluctance of the European Union to include Mediterranean produce in the free trade agreement which it was then in the process of negotiating with the kingdom.

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A recent World Bank report on "agro-industrial development – constraints and opportunities" estimates this sector's contribution to GDP at 5 per cent, its contribution to

industrial GDP at 25-30 per cent and to exports at 16-20 per cent. The value added of such exports has grown at 8-14 per cent annually in recent years. "The estimates are likely to underestimate the contribution of agro-processing," the report says.

The options for Morocco are twofold. Either the EU can find a way of maintaining some of the preferential treatment it has afforded to such imports or the Moroccans will have to make, in the words of one expert, "a huge reconversion towards processed products which, though they enjoy less value-added than fresh fruit and vegetables, are less politically sensitive in the European Union."

More broadly, were Morocco to aim for self-sufficiency in cereals, edible oils and sugar, where domestic production respectively meets 40%, 30-35% and 70% of domestic needs today, such a policy would come at a very high cost to consumers and the country's natural resource base, notably water. Indeed, periodic drought puts a premium on the use of water, which, according to the World Bank, is today only charged Dh1 a cubic metre, a price which represents 16 per cent of recovery costs.

As farming and food processing provide the livelihood of half the kingdom's 28m people, its well-being is a key to future social and political stability. In the eyes of Moroccans who have a stake in these matters, the sooner the uncertainty in its relations with the European Union ends, the better.

Francis Ghiles

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## MOROCCO

Francis Ghiles looks at the problems of the energy sector

## Shortages seem likely to persist

Power shortages are nothing new in Morocco. Nor, for that matter, are power cuts. Throughout the 1980s, however, power cuts affected factories and were all but invisible to the public at large.

In the autumn of 1992 the cuts took a turn for the worse. The National Electricity Office (ONE), which has a monopoly of electricity generation, and the municipal distribution companies (Régies) were forced to cut off customers, often entire industrial zones, and stop television programmes between 2pm and 6pm. Such cuts hit the country's industrial production and undermined the arguments put forward by senior officials keen to attract foreign investment to the kingdom.

The immediate cause of the cuts was a drought. Hydroelectricity usually accounts for 15 per cent of all electricity in Morocco, but its share two years ago was cut to 4 per cent.

However, the root causes of the persistent shortages are more deep-seated. They include a substantial build-up of unpaid bills and debts throughout the sector, a lack of autonomy from government ministries which discourages management initiative, a lack of co-operation among the enterprises within the sector, the absence of an economically sound approach to tariff regulation and finally the lack of a

clear legal code and regulatory system.

The sheer size of unpaid bills underlines the problem. As of March 1993, ONE clients were approximately \$500m in arrears. Of that amount the Régies owed ONE about two-thirds. In turn, the Régies were owed substantial amounts by their customers, mainly in the public sector.

Though ONE has for 40 years had a monopoly on the production of electricity, it has never been able to manage existing and potential demand, because of political interference.

In particular, ONE has had no influence on price setting, tariffs and distribution. Tariffs do not properly reflect economic costs. This explains, for instance, why peak demand represents 180 per cent of base demand and lasts only five hours every day. Low tension electricity is sold more cheaply than high tension electricity, even though it is more expensive to produce. Industrial users subsidise domestic ones.

One half of all purchases of electricity are conducted through local Régies, which are jointly controlled by local

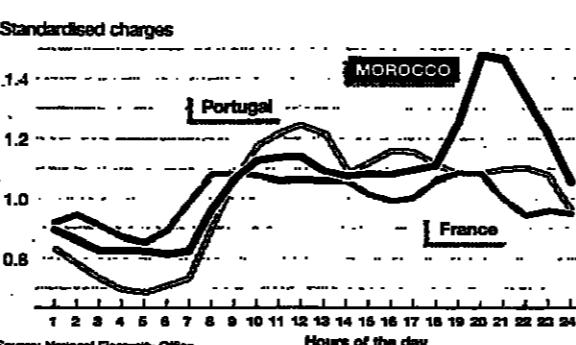
authorities and local representatives of the state. The results are predictable. Funds and appointments have long been mismanaged. In some areas of Morocco such as Tetuan ONE and local authorities competed to build power lines and then fought for clients who could not afford to plug into the available power, because the cost of doing so was set so high by the local authorities.

The drought was thus, in the words of one senior Moroccan official, "akin to knocking a paralytic to the ground".

The panic buying of nine gas turbines at a total cost of \$300m has enabled ONE to produce an extra 300 megawatts but running costs are three times those of a coal-fired power station. Gas turbines, designed to run on diesel for short periods, have been running continuously. So there has been inadequate time to do daily maintenance or clean the residue of the heavy diesel fuel from the turbines which have sometimes broken down.

Installing new capacity in a hurry may solve the problem in the short term but senior officials accept that it will do

## Comparative daily electric load curves



little to avoid shortages at a later stage. Demand is growing at about 7 per cent per annum, but it must be reduced in a systematic way, notably by discouraging it at peak times through special tariffs, encouraging energy efficiency and building new capacity. The constraints imposed in recent years on spending have pushed the government into looking, for the first time, at the idea of private investment in electricity generation.

There are three keys to a successful policy apart from

adopted, which will allow ONE to address the needs of a modern economy.

There are three ways in which power generation can be increased, all of which are now being pursued. The first is to sub-contract primary power generation to private companies. This is being done at Jorf Lasfar, south of Casablanca, where tenders have gone out for the management of two existing coal fuelled stations which produce 600 megawatts and the building of two new ones which will produce an equivalent amount of electricity.

Leading western groups such as ABB, AES-GE, EIS, Endesa, National Power and Bechtel are competing for a contract which over a 10-year period is worth \$1.4bn.

The second source of energy will be the transit fee in gas that Morocco will collect from the Maghreb Europe Pipeline (GME) which will carry gas from Algeria to Spain and Portugal. Construction has just begun. Gas from this pipeline will fuel two combined cycle plants, due to be built in Kenitra and Mohammedia, which will produce 300 megawatts each.

Electricity interconnections with Algeria, which allow

Morocco to purchase up to 150 megawatts, already exist. By 1998 the planned interconnection with Spain will enable Morocco to purchase 300 megawatts, a figure which will rise to 600 by the year 2000.

Recasting the institutional framework is the third challenge Morocco faces. Political involvement at all levels reduces management autonomy and effectiveness.

Some examples illustrate the problem. ONE's investment plan is developed and financed in a way which reflects immediate problems facing the government. Financial constraints have led to a preference for bilateral aid financing rather than commercial credits, which in turn leads to delays in realising projects.

ONE must pay import taxes which amount to 50 per cent of the import value of fuel; in Tunisia and the Iberian peninsula such taxes amount to 1.5 per cent or nothing respectively. Individual electricity boards have a social role, thus connecting customers is sometimes driven by political and

social pressures rather than by the pursuit of commercial gain.

Privatising local boards could well provide an answer. Tariffs must reflect economic costs, be adjusted to inflation and not penalise industry. Two-part tariffs for low voltage must be introduced, and more sensitive tariffs for all customers are a must.

Such changes, some Moroccans argue, are difficult to introduce because of metering problems. All customers paying a peak tariff would need a new meter. Also, there is the problem of explaining to customers why there is a peak tariff.

Changing bulk supply tariffs will be difficult politically if it entails a change from the previous "no win no lose" policy. It is, however, fair to point out that the crisis of 1992 opened people's eyes. Those now in charge of the sector - Mr Abdellatif Guerrao at the Ministry of Energy and Mines and Mr Driss Benhima, the new head of ONE - are able hands-on operators.

They know, as do their colleagues in government, that the number of households in the countryside which receive electricity must be pushed up above the current level of 30 per cent and that efforts to promote the activities of local entrepreneurs and attract foreign investment will come to little if there is no power to back up such activities.

mobilising and distributing water is projected to rise by 350 per cent to 2 per cent of GDP by the end of the decade.

Some specialists question whether too many resources are being devoted to the expansion of large-scale irrigation. Some 80 per cent of the \$4.8bn National Irrigation Plan budget up to the end of the century is earmarked for such expansion and a further \$1bn for rehabilitating existing irrigation systems.

World Bank experts who have been actively involved in financing the development of Morocco's water resources believe that it remains to be demonstrated that the proposed expansion of irrigated areas will prove competitive in terms of economic, social and environmental returns on investment. They believe the balance of investment should be shifted in favour of rehabilitating existing investments.

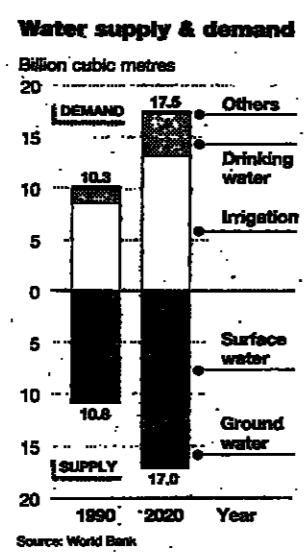
Francis Ghiles

Improving the management of its water resources is one of the key challenges that Moroccan planners face over the next decade. Morocco, where per capita renewable water resources are estimated at 833 cubic metres, is currently, in the jargon of specialists, "water stressed". By the year 2020 per capita water resources are expected to be halved to 411 cubic metres. The country would then qualify as "chronically water stressed".

Drinking water reaches only 14 per cent of the rural population, while resources in a number of important water basins are being exhausted as the infrastructure deteriorates. But much has been achieved, in contrast to neighbouring Algeria.

Perched on the north-west tip of Africa, Morocco is subject to diverse climatic conditions. The port around Tangier and in the Rif mountain range is very Mediterranean, the south is quite Saharan and the western coastal plains are subject to Atlantic influences.

Average annual precipitation levels vary from 750mm in the north to below 100mm in the south. Total rainfall averages 150mm cubic metres a year, 30bn of which replenish sur-



face and ground water flows, the rest being lost in evaporation. Uneven geographical distribution of resources is compounded by uneven and erratic rainfall. Morocco is susceptible to long periods of drought.

Half of Morocco's 26m people live on the land, and agriculture provides the livelihood to 40 per cent of the economically active population, contributing around 17 per cent of gross domestic product. Excellent

rainfall last winter explains the 11 per cent expected growth in GDP this year, drought more often than not results in a decline in GDP.

Barely 14 per cent of countryfolk have access to safe and reliable supplies of water, for which they pay up to 10 times as much as in town. Contamination of water resources accounts for half of all illnesses in such areas.

Agriculture is by far the largest user of water, accounting for 85 per cent of mobilised resources, a figure which is projected to decline to 77 per cent by the year 2020. Drinking and industrial needs account for the balance.

The greatest challenge facing the authorities is that of the supply and demand balances.

Shortages are already evident in a number of river basins. Moroccan water resources are unevenly distributed between basins. Almost 50 per cent of total resources and 93 per cent of current regional surpluses

are concentrated in the Sebou and Oum Er Rabia basins. The Casablanca and Rabat-Sale metropolitan areas, which account for 25 per cent of all residential and industrial water demand today, already supplement scarce local resources with water imported from the Oum Er Rabia basin.

Reallocating water resources from irrigation to higher value urban and industrial customers without unnecessary hardship to deprived rural communities is a major issue. Such transfers are inevitable but they need not penalise farming if the efficiency of water use in agriculture is increased. To draw but one example, a 20 per cent reduction in water requirements in the Doukkala

irrigation perimeter would postpone the need for alternative resources for the Casablanca region until 2050.

The creation of tradeable water rights in these circumstances may provide a solution but it leads to some interesting questions. Could Casablanca contribute to improving efficiency in the Doukkala perimeter in order to be guaranteed secure water supplies at a cost below such expensive alternatives as desalination?

Another aspect of the challenge is that, faced with higher water charges, farmers may be expected to substitute higher value and less water-intensive crops. However the market opportunities for these crops may be limited, thus raising

doubts as to their viability in some irrigated areas.

A deterioration in the quality of water constitutes another challenge. Water pollution from domestic, industrial and agricultural sources is approaching critical levels in the two most important river basins. Drinking water supplies have been suspended several times in the Sebou basin and quality problems have occurred in Oum Er Rabia.

The constraints on government spending argue in favour of shifting the costs burden more rapidly towards customers. Until recently, the state budgets financed virtually all water investment. Senior Moroccans accept this is no longer possible.

The deterioration of the infrastructure is yet another problem and the return from existing investment could be significantly raised by improved maintenance. The siting up of dams is a major concern, having already diminished available capacity by as much as one quarter. Conveyance losses in irrigation canals are believed to be as high as 25 per cent. Giving greater weight to efficiency and pricing criteria can thus be expected to yield considerable benefits.

Government spending on

urban tariffs today cover operational and maintenance charges for water supplies and sewage, as well as the financial charges associated with the treatment, pumping and distribution of water. But they take no account of marginal costs, most notably the construction of dams. An even greater imbalance lies in the difference between water tariffs in towns and irrigation, the latter representing one fifth of the former.

The deterioration of the infrastructure is yet another problem and the return from existing investment could be significantly raised by improved maintenance. The siting up of dams is a major concern, having already diminished available capacity by as much as one quarter. Conveyance losses in irrigation canals are believed to be as high as 25 per cent. Giving greater weight to efficiency and pricing criteria can thus be expected to yield considerable benefits.

Government spending on

## Universities

### Message of the Prophet

In 1990 an oil spillage off the Atlantic coast threatened to cause great damage. King Fahd of Saudi Arabia offered King Hassan of Morocco \$30m to help contain it. In the event, strong winds averted a catastrophe, writes Francis Ghiles.

However, King Hassan used the money to realise a dream, creating a university inspired by the Anglo-Saxon education system instead of the French one, which governs all the other universities in Morocco.

Four years later, a new campus has risen on the outskirts of Ifrane, a mountain station south of the old imperial city of Fez in Northern Morocco.

The first students out of a total which will rise to 3,500 started to attend classes in September 1994. They are all post-graduates in three faculties - business administration, humanities and social sciences, sciences and engineering.

It is a private university, where all students pay fees. Donations have enabled scholarships to be offered, as the king does not want the university to draw its students exclusively from the wealthy Moroccan bourgeoisie.

"Al Khawayan" (the two brothers) is a revolutionary concept for Morocco. It aims to renew its cultural past and is part of the king's aim of tying the country to Europe while promoting links between Arab states, Palestinians and Israel.

The campus is built around a mosque, but boasts a synagogue and a church.

The Moroccans have been advised by the Texas International Education Consortium, which regrouped the 32 state universities of Texas, on the curriculum. The degrees will be recognised in the US.

The university has three research centres devoted to Islamic culture and the arts, natural resources and strategic studies. Researchers, drawn from all over the world, will form part of the teaching staff.

The "Al Khawayan" aims to encourage serious debate on Islamic values and how they relate to the modern world. Its success would show that Islam can modernise the message of the Prophet and avoid the narrow interpretation of the Koran promoted by many fundamentalist movements today.

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## COMMODITIES AND AGRICULTURE

## Metal profits down for fifth year

By Kenneth Gooding

The financial performance of the western world's non-ferrous minerals producers deteriorated for the fifth successive year in 1993, according to the annual analysis of nearly 200 companies by the Metals & Minerals Research Services consultancy group.

An improvement in the fortunes of precious metals producers failed to compensate for further deterioration in those of the base metals businesses, it suggests.

On two key ratios the industry recorded its worst result since MMRs started collecting these statistics 15 years ago; operating profit margins were only 5.8 per cent and the average return on capital employed was down to 4.8 per cent.

On most other ratios last year's performance was the worst since 1982.

According to MMRs, the industry's aggregate operating profit has fallen by 71 per cent since 1983. Nickel producers

Aggregate Profit & Loss Account of Sample (in millions of US dollars)						
	1991	1992	1993			
Operating revenue	167,009	166,524	148,288			
Operating costs	(153,974)	(154,945)	(139,729)			
Operating profit	13,035	11,578	8,540			
Other income	534	558	763			
Net interest payments	(4,680)	(4,203)	(3,589)			
Pre-tax profit	8,908	7,733	5,734			
Mining and income taxes	(4,170)	(4,088)	(4,425)			
Profit after tax	4,739	3,645	1,308			
Attributable to minorities	(442)	(429)	(491)			
Share of net associate incomes	176	13	334			
Preferred dividends	(163)	(226)	(227)			
Earned for ordinary shares	4,309	3,003	934			
Extraordinary post-tax losses	(678)	(2,578)	(261)			
Earned for ordinary shares after extraordinary losses	3,331	425	673			

Source: MMRs

last year joined lead/zinc companies in recording an operating loss while the slide for aluminium producers has also been greater than the average.

However, MMRs says a clear ranking emerged in the minerals industry last year, with gold and platinum producers leading profitability on all measures; copper and diversi-

fied producers doing best among base metals; aluminium ranking sixth-best (or fourth-worst) overall and nickel, lead/zinc and silver companies generally in loss.

The analysis suggests that the industry's operating revenue fell last year from \$165bn to \$148bn but its net earnings, after all charges, rose from \$11.6bn to \$8.5bn. Nevertheless, this bottom line was the worst in real terms since a loss was recorded in 1982.

MMRs says the one bright spot in its analysis is gearing. "Although high for number of individual producers and sectors, this ended last year little different from historical norms," it says.

"Unlike in the early 1980s

debt has been kept under control in the recent market downturn. New issues of equity have also helped."

1994 World Minerals Industry Financial Review, £250 from MMRs, 2 Henry Street, Bath, Avon, BA1 1JT, UK.

## Aluminium chief sees bridge to prosperity

By Kenneth Gooding, Mining Correspondent, in Atlanta

More than 300,000 bridges in the US are structurally deficient or functionally obsolete. If aluminium was specified in only one-third of all bridge repair or replacement projects, at least an extra 400m lb a year of the metal would be required.

Mr Richard Holder, chairman of Reynolds Metals, the world's third largest aluminium company, gave these statistics yesterday in an upbeat presentation about potential future demand for the material.

He suggested that the infrastructure market offered the industry tremendous potential because many countries were faced with crumbling bridges and highways, leaking water and sewer lines and ageing mass transit facilities. Meanwhile, many developing countries were now creating infrastructure systems.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

## ■ ALUMINUM, 99.7 PURITY (\$ per tonne)

Cash 3 mths

Close 1794.5 - 1817.8

Previous 1716.5 - 7.5 1747.5

High/low 1800 - 1827.75

AM Official 1804.5 - 1816.8

Kerb close 1816.8

Open Int. 258,842

Total daily turnover 75,740

■ ALUMINUM ALLOY (\$ per tonne)

Close 1750.50 - 1785.95

Previous 1720.5 - 1750.5

High/low 1805/1780

AM Official 1785.75 - 1800.10

Kerb close 1785.75

Open Int. 2,902

Total daily turnover 273

■ LEAD (\$ per tonne)

Close 656.5 - 7.5 670.5 - 1.5

Previous 644.5 - 6.5 674.5 - 6.5

High/low 656.5 - 6.5 674.5 - 6.5

AM Official 655.5 - 6.5 669.5 - 6.5

Kerb close 671.2

Open Int. 41,931

Total daily turnover 10,155

■ NICKEL (\$ per tonne)

Close 7205.15 - 7320.25

Previous 6945.55 - 7055.55

High/low 7195.5 - 7370/720

AM Official 1795.75 - 1800.10

Kerb close 1795.75

Open Int. 66,861

Total daily turnover 16,995

■ TIN (\$ per tonne)

Close 5860.70 - 5745.50

Previous 5820.30 - 5705.50

High/low 5830.50 - 5720

AM Official 5885.90 - 5775.50

Kerb close 5780.70

Open Int. 10,481

Total daily turnover 17,339

■ ZINC, special high grade (\$ per tonne)

Close 1030.10 - 1121.2

Previous 1055.65 - 6.5 1089.5

High/low 1126/1102

AM Official 1092.3 - 1114.5 - 5.0

Kerb close 1120.2

Open Int. 10,481

Total daily turnover 38,393

■ COPPER, grade A (\$ per tonne)

Close 2821.2 - 2830.9

Previous 2823.2 - 2830.9

High/low 2855 - 2852/2802

AM Official 2855.6 - 2834.5

Kerb close 2834.5

Open Int. 211,882

Total daily turnover 118,225

■ LME Official ECR rates: 18.9300

LME Closing ECR rates: 18.9333

Spot 18.933 3 mths 18.927 6 mths 18.901 9 mths 18.8295

■ HIGH GRADE COPPER (COMEX)

Buy's Day's Open

Close change High Low Int. Vol

Oct 12.35 +2.95 12.39 12.26 9.95 203

Nov 12.80 +2.75 12.80 12.00 1,473 192

Dec 12.20 +2.75 12.20 12.00 3,074 7,071

Jan 12.20 +2.65 12.20 12.00 7.98 19

Feb 12.60 +2.80 12.60 12.00 570 157

Mar 11.95 +2.40 12.40 12.00 118.95 6,782 1,048

Total 35,272 9,618

■ PRECIOUS METALS

LONDON BULLION MARKET

(Prices supplied by NM Rothschild)

Gold (\$/troy oz)

Close 386.80 - 389.20

Opening 386.80 - 389.20

Morning Int. 386.80 - 389.14

Afternoon Int. 386.80 - 389.14

AM's High 389.20 - 390.70

Day's High 389.20 - 390.70

Previous close 389.20 - 389.60

Loco Ldn Mean Gold Lending Rates (\$/troy oz)

1 month 4.59 6 months 5.14

2 months 4.66 12 months 5.49

3 months 4.91

Silver Fix \$/troy oz.

Close 524.80 520.75

Opening 524.80 520.75

3 months 529.35 528.85

8 months 534.45 545.35

1 year 545.35 562.85

Gold Coins \$/troy oz.

Close 391.34 392.24

Opening 391.34 392.24

Maple Leaf 399.05 - 402.15

New Sovereign 51.94 56.61

56.61

## Precious Metals continued

## ■ GOLD FOB (100 Troy oz.; \$/troy oz.)

Set Day's Open

price change High Low Int. Vol

Oct 289.2 - 0.1 386.5 386.5 38 8

Nov 288.6 - 0.2 386.1 386.1 1,150 118

Dec 291.0 - 0.2 386.1 386.2 83,135 15,685

Jan 294.5 - 0.1 386.1 386.2 11,115 12,000

Feb 294.5 - 0.1 386.0 386.1 11,100 12,000

Mar 291.7 - 0.1 386.0 386.1 9,788 12,000

Total 291.7 0.1 386.0 386.1 175,754 17,685

■ PLATINUM NYMEX (500 Troy oz.; \$/troy oz.)

Set Day's Open

price change High Low Int. Vol

## LONDON STOCK EXCHANGE

## MARKET REPORT

## Early gains eliminated following gilts auction

By Terry Byland,  
UK Stock Markets Editor

Strong selling of stock index futures at the close of trading yesterday hit a UK stock market where early gains had already been almost eliminated following a very poor response to the auction of \$2.5b of five-year British government bonds. The FT-SE 100 index slipped below the 3,000 mark again in the final minutes and traders expressed pessimism ahead of this morning's opening.

Equities were helped at first by a brightening of the currency scene after the French Economic Minister professed readiness to join in any dollar support plans and the governor of the Bank of Japan rejected suggestions that the US was acquisicing a weak dollar.

## Market awaits ICI news

There is still a conviction among London's financial community that ICI is the symbol of Britain's industrial well-being and the market hung fire ahead of the chemical giant's third-quarter figures today.

The FT-SE 100 closed flat and ICI was virtually unchanged at 799 as the stock market waited for what one dealer

With long-dated UK bonds firmer in line with other bond markets on the improved dollar sentiment, the Footsie had gained 28.8 points by mid-morning. But 3,029.7 proved to be the day's high point as first reports from the gilts auction reached the stock market.

The market's advance was quickly routed. A brief rally as Federal bonds responded to a gain of only 0.1 per cent in US durable goods orders for September proved a false dawn and markets turned off again in London and New York as interest rate worries resurfaced in nervous equity markets.

By the close, half a point down on the day, the FT-SE 100 Share Index was a net 1 point off at 2,999.9. The sudden rush of selling in the futures market drove the December futures

contract on the FT-SE Index down to 2,993. Some traders perceived a turn for the worse in futures trading over the past few sessions.

London dealers warned that the UK market could face a difficult opening this morning after the auction of five year Federal notes overnight; the Bundesbank policy committee meets today and tomorrow brings the gross domestic product statistics in the US. The Dow Industrial Average was 9 points down when London closed for the day.

The withdrawal of buying support from the full range of the market brought a further fall of 7.4 points in the FT-SE Mid 250 Index which closed 3,467.2. Business in non-Footsie stocks made up around 60 per cent of the day's total of 517.4m shares through the Stock electronic network, itself a dip of just over 9

per cent from the previous session.

The UK market faces important trading statements today from several blue chip companies likely to provide a lead for the market. The insurance sector performed well for most of yesterday's session, with dealers taking the view that the generally negative report on pension fund sales from the Securities Investment Board largely taken into share prices already.

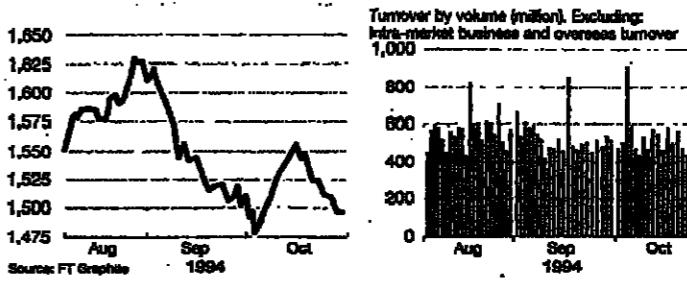
Oil shares also performed well as good results from the oil firms outweighed any worries over the US currency. Recommendations from stockbroking analysts brought a number of firm spots across the range.

Consumer and retail issues stood up well in spite of the warning on inflationary pressures this week from the Confederation of British

Industry. The London securities arm of UBS warned clients that while the CBI survey took place against a background of continued strong growth in the UK economy, the recent gross domestic product statistics had suggested that the pace of growth was slowing. Moreover, said UBS, the survey's references to capacity shortages and unit cost pressures suggested that the medium term outlook for inflation could be "distinctly gloomy."

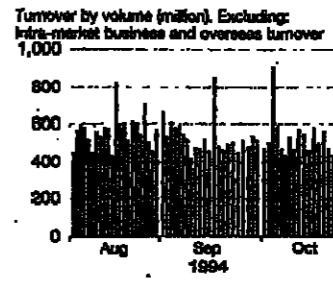
However, Paribas Capital Markets, forecasting Footsie at 3,500 at the end of the year, believes that base rates will remain at current levels until then. It claims that market perceptions that that significant increases in inflation and interest rates are threatened is "right in principle but likely to be hopelessly wrong in degree."

## FT-SE-A All-Share Index



Source: FT Graphics

## Equity Shares Traded



Turnover by volume (billion). Excluding inter-market business and overseas turnover

## Key Indicators

	FT-SE 100	FT-SE Mid 250	FT-SE-A Non Fin. p/c	FT-SE 100 Fut. Dec	FT-SE-A All-Share	10 yr Gilt yield	Long gilt/equity yield ratio
FT-SE 100	2999.9	-1.0	FT Ordinary index	2298.5	-3.3		
FT-SE Mid 250	3467.2	-7.4	FT-SE-A Non Fin. p/c	18.40	(18.43)		
FT-SE-A 350	1508.4	-1.1	FT-SE 100 Fut. Dec	2983.0	-1.0		
FT-SE-A All-Share	1496.80	-1.14	10 yr Gilt yield	9.02	(9.94)		
FT-SE-A All-Share yield	4.03	(4.03)	Long gilt/equity yield ratio	2.23	(2.22)		

## Best performing sectors

1 Life Assurance	+2.2	1 Electricity	-1.4
2 Gas Distribution	+1.2	2 Textiles & Apparel	-1.4
3 Oil, Integrated	+0.7	3 Merchant Banks	-1.2
4 Oil Exploration & Prod.	+0.8	4 Tobacco	-1.2
5 Printing, Paper & Polym.	+0.5	5 Extractive Industries	-0.8

## Worst performing sectors

1 Electricity	-1.4
2 Textiles & Apparel	-1.4
3 Merchant Banks	-1.2
4 Tobacco	-1.2
5 Extractive Industries	-0.8

Hoare's telecoms team was said to have been promoting Vodafone shares on the view that the company will come up with a rapidly improving performance in Germany and following recent excellent figures from US cellular companies.

The broker was said to have highlighted the expansion of Vodafone's E Plus subsidiary in Eastern Germany and its highly competitive tariff across the whole of Germany. Vodafone launched E Plus in May this year and is expected to cover 60 per cent of Germany by the end of the year. Hoare was said to have put a valuation of \$1.3bn on E Plus.

The bulls got the better of the long standing two-way pull in P&G, pushing the shares up 8 to 510p in turnover of 2.6m following a major assessment of the company by UBS.

The securities house reiterates its buy stance, pointing to strong yield and the 86 per cent of operating profits that arise from business other than cross channel ferries. According to UBS, P&G is the third highest yielding Footsie share.

EITC was again the most actively traded Footsie share, gaining 1 to 302p in 16m of turnover which compared with 14m trades on Tuesday. Much of the activity stemmed from the exercise of 26m warrants at 288p each with substantial batches of the newly created shares said to have changed hands.

The oil majors attracted solid support in the US overnight and again at the outset yesterday as institutions responded to the encouraging numbers from the US majors and the prospect of good third quarter numbers from Shell Oil this afternoon. Dealers said the market was looking for "clean" profits in excess of \$320m, against a comparable \$230m, from Shell.

Elsewhere in life assurance stocks Legal & General edged up 5 to 430p, Lloyds Abbey Life, given a rough ride by the market in

the run up to the SIB report, were heavily traded and settled 10 higher at 336p. Britannic edged up 3 to 407p, London and Manchester eased 2 to 318p and Refuge dipped a penny to 275p. United Friendly retreated 15 to 433p.

In the composites area Commercial Union moved up 6 to 524p, as did General Accident, 556p. TSB was the second heaviest traded stock in the market after Smith New Court, the securities house bought a block of 5.7m shares at 210p and placed the majority at 212p.

The recent big buyer of Standard Chartered made a series of fleeting appearances in the market, helping stabilise the shares which closed only a shade easier at 278p, turnover of 1.1m was well below recent levels. Dealers pointed to heavy options activity in HSBC whose shares moved up 4% to 695p. Merchant bank SG Warburg took another tumble, falling 14 to 600p reflecting uncertainty across the range of both global bond and equity markets.

Supermarket chain J. Sainsbury was weak early in the day with dealers saying Morgan Stanley had cut its forecast ahead of half-year figures next Wednesday. However, the shares rallied later to close 2 firmer at 386p.

Prudential Corporation put on the best individual performance in the FT-SE 100 as the market responded positively to news of a 15 per cent upturn in worldwide new business figures. Prudential shares jumped 10, or 3.2 per cent, to 308p, on turnover of 4.8m.

Elsewhere in life assurance stocks Legal & General edged up 5 to 430p, Lloyds Abbey Life, given a rough ride by the market in

## NEW HIGHS AND LOWS FOR 1994

## NEW HIGHS (25)

## BUILDING &amp; CONSTRUCTION (1) Shell-Higgs

## CATERING &amp; HOTELS (1) Balfour Beatty

## ELECTRIC &amp; ELECTRONIC EQUIP (1) Phoenix Plc, ENGL. VEHICLES (1) ABBEY Panels, EXTRACTIVE INDUS (1) Western Areas, LEISURE &amp; HOTELS (2) 2999.9, 1496.80

## GENERAL MANUFACTURERS (1) BAC, COMPENSATION &amp; PROTECTION (1) Sains Group

## GAS (1) 1496.80, 1496.80, 1496.80, 1496.80

## GILTS (1) 1496.80, 1496.80, 1496.80, 1496.80

## HOLDINGS (1) 1496.80, 1496.80, 1496.80, 1496.80

## INDUSTRIAL &amp; COMMERCIAL (1) 1496.80, 1496.80, 1496.80, 1496.80

## INVESTMENT COMPANIES (2) 2999.9, 1496.80

## LEISURE &amp; HOTELS (1) 1496.80, 1496.80, 1496.80, 1496.80

## MANUFACTURERS (1) 1496.80, 1496.80, 1496.80, 1496.80

## MINING &amp; PETROLEUM (1) 1496.80, 1496.80, 1496.80, 1496.80

## OFFICE EQUIPMENT &amp; PROTECTION (1) 1496.80, 1496.80, 1496.80, 1496.80

## PAPER &amp; PUBLISHING (1) 1496.80, 1496.80, 1496.80, 1496.80

## PETROLEUM (1) 1496.80, 1496.80, 1496.80, 1496.80

## PHARMACEUTICALS (1) 1496.80, 1496.80, 1496.80, 1496.80

## PRINTING, PAPER &amp; POLYGRAPH (1) 1496.80, 1496.80, 1496.80, 1496.80

## RETAILERS, GENERAL (4) 1496.80, 1496.80, 1496.80, 1496.80

## RETAILERS, SPECIALIST (1) 1496.80, 1496.80, 1496.80, 1496.80

## SPECIALTY CHEMICALS (1) 1496.80, 1496.80, 1496.80, 1496.80

## TELECOMMUNICATIONS (4) 1496.80, 1496.80, 1496.80, 1496.80

## TRANSPORT (1) 1496.80, 1496.80, 1496.80, 1496.80

## TURF (1) 1496.80, 1496.80, 1496.80, 1496.80

## WATER (1) 1496.80, 1496.80, 1496.80, 1496.80

## WATER SUPPLY (1) 1496.80, 1496.80, 1496.80, 1496.80

## WATER SUPPLY &amp; SEWERAGE (1) 1496.80, 1496.80, 1496.80, 1496.80

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## WATER SUPPLY &amp; SEWERAGE (1) 1496.80, 1496.







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granted such funds. Taking undue advantage of the borrowers, they request a commission of between **USS TEN THOUSAND AND FIFTY THOUSAND** (or the equivalent in local currency), payable in advance. In their urgent search for help the borrowers pay the commission and, needless to say, no guarantee is ever

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## WARNING

## MARKETS REPORT

## Optimism about EU poll helps Swedish krona

The Swedish krona was the main mover on the foreign exchanges yesterday as the currency continued to benefit from optimism about a positive vote next month to join the European Union, writes Philip Gash.

The krona was also helped by details of a planned fiscal austerity programme to deal with the country's large budget deficit. The currency rose as high as SKr4.71, from Tuesday's close of SKr4.72, before giving up some ground to finish at SKr4.72.

In quiet trading conditions, the dollar moved in a fairly narrow range, untroubled by the day's data releases. It closed in London at DM1.4933, from DM1.492, and at Y97.035, from Y96.86.

Sterling had an uneventful day, with the trade weighted index closing at 80.5 from 80.7. The Bank of Portugal trimmed two money market rates cutting its regular rate for draining funds to 8.5 per cent, from 8.75 per cent, and its

average repo rate to 8.75 per cent from 9 per cent. The escudo closed unchanged against the D-Mark at Es102.1.

In Greece the interest rate on 12 month treasury bills fell by 50 basis points to 19 per cent. The rate on three and six month bills was cut by 150 basis points to 16.5 per cent and 17.5 per cent respectively.

Although the latest opinion polls show sentiment towards the EU to be evenly balanced in Sweden, markets have priced in a pro-EU vote at the November 13 referendum.

Also supporting the currency is the new government's apparent commitment to reduce the budget deficit. The most recent development was the call by Mr Goran Persson, the new social democrat finance minis-

ter, for all government departments to cut spending by 20 per cent.

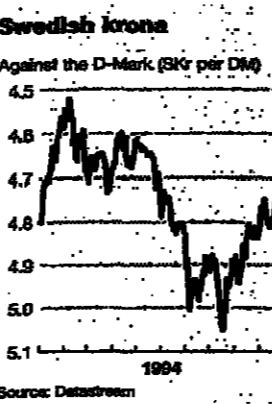
The government is also committed to cutting SKr150m off the deficit by 1998, though there is some scepticism about whether lower interest rates and higher employment provide a plausible basis for expecting the deficit to fall.

The prime minister, Mr Ingvar Carlsson, is also on the record saying that if the Swedes do not vote yes at the referendum, then even greater policy cuts will be required.

Other Nordic currencies were also firmer on the back of the krona, with the Finnish markka touching a high of FM3.025 to the D-Mark.

The Bundesbank council meets today for the first time since the German elections, amid conflicting views on the policy outlook. Official rates were last moved on May 11, while the repo rate has been at 4.85 per cent since July 27.

A Reuters poll found that of



Source: Datamark

20 economists surveyed, only three of the nine still forecasting further monetary easing this year. On Tuesday economists at six leading institutes said there should be no more major reductions in official rates.

Ms Alison Cottrell, international economist at S.G. Warburg, provided a counsel of despair, saying: "The dollar (is)

a reasonable prospect of the Bundesbank announcing a further fixed repo, but trimming the rate by say, five basis points. She said month-end volatility made a variable repo unlikely, as this could result in rates being bid up, confounding the signals the bank may want to send."

But yesterday evening, Mr Johann Wilhelm Gautham, the Bundesbank deputy president, fanned speculation about a variable tender. He said: "One should not rashly conclude that any switch in the form of the tender means a change in the line on interest rates."

Mr Magnus concluded: "The dollar will be vulnerable either until confidence that inflation will be kept under control is restored or until the currency forces the authorities' hand."

The Bank of England cleared a £1.35bn shortage in UK money markets at established rates. Overnight money traded between 3% and 5 per cent, and three month LIBOR was unchanged at 6 per cent.

The dollar had a steady day, but sentiment remains resolutely negative. Mr Neil Mackinnon, chief economist at Citibank, commented: "DM1.50 is now turning out to be a resistance level, rather than a support level."

Mr George Magnus, international economist at S.G. Warburg, provided a counsel of despair, saying: "The dollar (is)

## POUND SPOT FORWARD AGAINST THE POUND

Oct 26	Closing mid-point	Change on day	Bid/offer	Day's mid-low	One month	One month	Bank of			
							Three months	One year	Bank of	
					Rate	%PA	Rate	%PA	Eng. Index	
Europe										
Austria (Sch)	17.2071	+0.0078	852 - 853	17.2533	17.1775	17.2027	0.3	17.1008	0.4	
Belgium (BF)	5.2277	+0.0051	524 - 525	50.4200	50.1810	50.2421	-0.1	50.1421	0.7	
Denmark (DK)	0.933	-0.0028	288 - 289	9.5777	9.5280	9.5288	0.8	9.5473	-0.5	
Finland (FM)	7.404	-0.0024	947 - 942	7.4590	7.3940	-	-	88.7	-	
France (FrF)	5.3459	-0.0073	507 - 501	8.3819	8.3500	8.3545	0.1	8.3486	-0.1	
Germany (DM)	2.4415	-0.0008	401 - 402	2.4497	2.4400	2.44	-0.6	2.4386	0.8	
Greece	3.2075	-0.0001	301 - 302	3.2075	3.2075	3.2075	-	3.2075	-0.1	
Ireland	1.2100	-0.0027	693 - 697	1.0163	1.0000	1.0098	0.2	1.0065	0.1	
Italy (L)	2.4945	-0.57	294 - 293	2.5025	2.4825	2.5020	-3.2	2.5115	-2.8	
Netherlands (F)	2.7363	-0.0033	351 - 374	2.7498	2.7396	2.7351	0.5	2.7315	0.7	
Norway (Nkr)	10.5168	-0.0014	690 - 691	10.5079	10.5059	10.5070	0.0	10.5073	-0.1	
Portugal (Pt)	1.2050	-0.0001	401 - 402	1.2047	1.2039	1.2039	0.1	1.2035	0.1	
Spain (Pt)	2.0261	-0.545	127 - 124	2.0196	2.0203	2.0201	-2.1	2.0178	-1.8	
Sweden (Skr)	11.5393	-0.0069	307 - 304	11.5014	11.4985	11.5006	-2.2	11.0708	-2.4	
Switzerland (SF)	2.0389	+0.0021	388 - 391	2.0478	2.0379	2.0369	1.7	2.0305	1.8	
UK (G)	-	-	-	-	-	-	-	-	80.5	
Ecu	-	-1.2812	-0.0032	802 - 822	1.2870	1.2800	1.2811	0.1	1.2811	0.0
SDR	-	0.912639	-	-	-	-	-	-	-	
Americas										
Argentina (Peso)	1.8325	-0.0043	320 - 329	1.8400	1.8313	-	-	-	-	
Brazil (R)	1.2850	-0.0111	639 - 631	1.2867	1.2855	-	-	-	-	
Canada (C\$)	2.1985	-0.0089	984 - 902	2.2086	2.1986	2.1986	0.4	2.197	0.4	
Mexico (New Peso)	5.5907	-0.0193	854 - 855	5.6220	5.5850	5.5850	-	5.6211	-0.5	
USA (Dollar)	1.6232	-0.0041	322 - 323	1.6330	1.6310	1.6310	-	1.6311	0.3	
Pacific/Middle East/Africa										
Australia (A\$)	2.1862	-0.0023	880 - 881	2.1880	2.1880	2.1880	-0.2	2.2005	-0.2	
Hong Kong (HK\$)	12.5195	-0.032	120 - 121	12.5711	12.6033	12.6147	0.1	12.6142	0.0	
India (Rs)	51.2137	-0.192	980 - 982	51.4360	51.1690	-	-	51.0247	0.1	
Japan (Y)	158.4116	-0.116	340 - 348	158.970	158.322	157.975	3.3	156.89	3.7	
Malaysia (Ringgit)	4.1681	-0.0026	634 - 635	4.1700	4.1622	4.1622	-	4.1625	-0.1	
New Zealand (NZ\$)	2.0240	-0.0027	562 - 563	2.0278	2.0265	2.0265	-1.8	2.0273	-1.8	
Norway (Nkr)	10.5025	-0.0026	225 - 226	10.5025	10.5025	10.5025	-	10.5025	-0.1	
Saudi Arabia (Riyal)	2.1263	-0.0149	221 - 225	2.1265	2.1177	-	-	2.1265	-0.1	
Singapore (S\$)	2.4040	-0.0031	226 - 233	2.4097	2.4025	-	-	2.4025	-0.1	
S Africa (Com.)	5.7102	-0.0038	103 - 105	5.7303	5.7055	-	-	5.7055	-0.1	
S Africa (Rands)	6.4322	-0.0027	145 - 150	6.4632	6.4138	-	-	6.4138	-0.1	
South Korea (Won)	130.1555	-0.576	103 - 107	130.87	130.09	-	-	130.87	-0.5	
Taiwan (TWD)	2.2595	-0.0041	475 - 476	2.2695	2.2620	-	-	2.2620	-0.1	
Denmark (Kroner)	1.2812	-0.0034	416 - 417	1.2870	1.2800	1.2800	-0.5	1.2800	-0.5	
Switzerland (SF)	2.0385	-0.0022	807 - 808	2.0388	2.0382	2.0382	-0.1	2.0382	-0.1	
UK (Pound)	1.2812	-0.0034	416 - 417	1.2870	1.2800	1.2800	-0.5	1.2800	-0.5	
Denmark (Kroner), French Franc, Norwegian Krone, and Swedish Krona per 10; Belgian Franc, Yen, Escudo, Lira and Peseta per 100.										
SDR rates (Oct 25) are based on the latest rates. Sterling rates are calculated by the Bank of England. These averages 1993 = 103.852. Other mid-rates in both this and the next table are implied by current interest rates. Sterling rates are quoted in US dollars. UK interest & SDR are quoted in US currency. JP Morgan nominal index Oct 25. Base average 1993=100.										

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## CROSS RATES AND DERIVATIVES

## EXCHANGE CROSS RATES

Oct 26	BFR	DKK	FFP	DM	IE	L	Fr	NKR	Es	Pta	SKY	SFR	E	CS	S	Y	Ecu
Three months	One year	Bank of															





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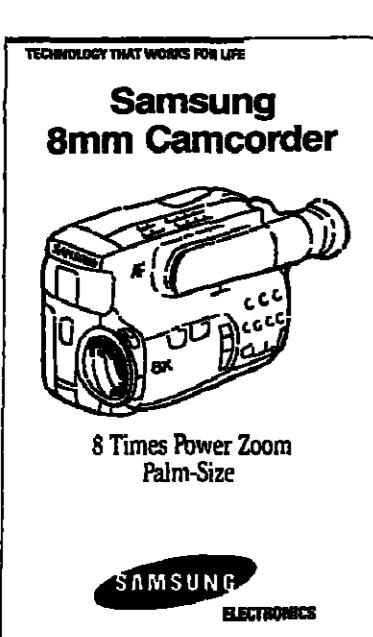


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## AMERICA

## Early gains evaporate on interest rate fears

## Wall Street

US stocks attempted to rally yesterday morning but the early gains evaporated amid nagging concerns over interest rates, writes *Frank McCourt*

By 1 pm, the Dow Jones Industrial Average was 2.69 lower at 3,847.90, while the more broadly based Standard & Poor's 500 was up 0.48 at 462.00.

On the NYSE, declining issues were holding an 11-to-eight edge over advances by early afternoon, in moderate volume of 172m shares.

In the leading markets, the American SE composite was off 0.13 at 452.72, but the Nasdaq composite added 2.24 to 760.50.

Stocks opened solidly higher, with the market trying to reverse direction after four losing sessions. There was relative tranquillity in early trading in the bond and foreign exchange markets, and the day's only piece of economic news failed to excite much interest.

The commerce department reported that factory orders of durable goods had risen just 0.1 per cent in September after a big gain in the previous month. Analysts had forecast a 0.6 per cent rise, but with most investors holding off on fresh commitments, at least until after Friday's reading on third-

quarter economic growth, the data had virtually no impact.

Concerns over an imminent move by the Federal Reserve to lift short-term rates, and the move in long-term rates above 8.00 per cent, were never too far from the surface. By early afternoon, the jitters got the best of the market, and most share prices were showing modest losses.

The morning brought a few more pleasant earnings surprises. Most notably, Ford showed an impressive gain in net income and revenues, in contrast with General Motors, which last week revealed details of a disappointing third quarter. But its share price could only manage to inch 4% ahead to \$28. GM was unchanged at \$41, and Chrysler added 3% at \$47.75.

Tenneco, a diversified industrial group, posted net income which had nearly doubled from the year earlier, and topped the consensus forecast of analysts. However, the issue, up 4% at 43%, hardly budged. By contrast, its Case farm equipment business, which reports separately, jumped 11% to \$20.50 on C\$11% in 905,365 shares.

## Canada

Toronto stocks turned sour at midday after opening stronger on technical grounds. The S&P 300 composite index eased 1.37 to 4,241.40 in volume of 17.95m shares valued at C\$337m.

Eight of the market's 14 sub-indices fell, led by precious metals which dipped 6.05 to 10,396.49. Among the winners, the base metals group backed off from earlier highs, trading 31.60 higher at 4,191.44 after 4,210.48 in Inco up C\$3 at C\$40 in busy trade.

Other active stocks included Royal Bank of Canada, flat at C\$27.70 with its shares traded, and Noranda Forest up C\$1 at C\$11% in 905,365 shares.

## Brazil

Shares in São Paulo were up 1.8 per cent in moderate mid-session trading as investors continued to look for bargains after the market's recent fall.

The Bovespa index of the 55 most-active shares was up 945 at 46,279 by 1 pm. Turnover was R\$183.3m (\$214.4m).

In spite of the rally, brokers said that trading was still aimless.

## S African industrials make gains

Shares on the Johannesburg Stock Exchange ended mixed with gold shares closing lower as buyers turned their attention to industrials.

The industrial index turned around from a weak opening to close 34 points up at 5,672, offsetting a 21 point fall on the gold index to 2,280. The overall index improved 5 to 5,706.

Brokers said that buyers returned to industri-

als on bargain hunting based on the view that the fall in recent days had been overdone. Among golds dealers said prices continued to drift lower as the price of bullion failed to recover above \$390 an ounce.

Barlows rose R1 at R32.00 while the petro-

chemical group, Sasol, finished 65 cents higher at R35.90.

## EUROPE

## Decline in premium on UBS registered

The lack of sustained recovery in the dollar, treasuries and the Dow weighed on domestic bond markets and on bourses yesterday. Early rebounds in European equities were cut back hard, disappeared altogether or turned into further losses, writes *Our Market Staff*.

ZURICH took a pragmatic, and painful look at the dollar and a weaker Wall Street, and dropped the SMI index by 17.5 to 4,277.2. Sandier registered SF10 to a new 1994 low SF612 after its news of a 3 per cent rise in nine-month sales, a minimal gain emphasising the way that dollar depreciation has hit into European growth rates this year.

At the same time UBS registered fell SF13, or 4.4 per cent to SF232 with the bearers down only SF5 at SF1,230, thus reducing the premium on the registered from 19.4 to 14.6 per cent. Professionals said that this reflected the increasing prospect of the UBS board, which wants to create a single class of registered share, winning its power struggle with Mr Martin Ender's BK Vision.

FRANKFURT offered a futures-led, technical rebound on the session, the Dax index rising 45.87, or 2.3 per cent to 2,020.50. About half of the recovery reflected post-bourse gains on Tuesday.

## ASIA PACIFIC

## Shanghai A shares decline by 8.1 per cent

## Tokyo

Share prices finished slightly higher in subdued trading ahead of Japan Tobacco's listing today, writes *Emiko Terazono* in Tokyo.

The Nikkei 225 index added 14.20 to 19,745.35 after a high of 19,770.75 and a low of 19,705.94. Dealers, who had closed their positions for this month on Tuesday, remained inactive on the last day of trading for October settlements.

Volume remained flat at 216m shares. Only some short term speculators were actively picking up small capital issues. Overseas investors remained inactive due to the continued strength of the yen.

The Topix index of all first section stocks fell 1.46 to 1,566.94 and the Nikkei 300 edged down 0.22 to 236.80. Losers led gainers by 605 to 426 with 222 issues remaining unchanged.

In London, the ISE/Nikkei 50 index rose 0.83 to 1290.03.

Strong interim earnings results from companies made no difference to their share price performance. Smith New Court Japan reported that equities had already discounted the fiscal year 1994 results, adding that this had been confirmed by the lack of response to upward profit revisions in September. The broker expected the Nikkei to rise to between 21,500 to 23,000 by the end of the calendar year.

Nippon Telegraph and Telephone rose Y400 to Y836,000 on reports that a large number of employees had applied for the company's early retirement scheme.

Japan Telecom, which listed last month and is regarded as an indicator of investor confidence towards Japan Tobacco, fell to an intraday low of Y3,72m before closing unchanged at Y3,75m.

Nippon Television Network jumped Y800 to Y24,200 on reports of a sharp increase in profits due to a recovery in advertising revenue.

Domestic institutional investors sold Mitsubishi Oil, which fell Y10 to Y1,060. Ashikita Industry, a maker of air-bags

## FT-SE Actuaries Share Indices

Oct 25	THE EUROPEAN SERIES									
	Open	10.30	11.00	12.00	13.00	14.00	15.00	Clos.	Open	Oct 24
FT-SE Eurotrack 100	1303.62	1314.30	1301.51	1303.35	1304.10	1306.18	1303.92	1300.71	1306.00	1304.75
FT-SE Eurotrack 200	1332.02	1345.20	1344.22	1362.62	1363.73	1364.74	1360.57	1368.10	1368.00	1372.21
FT-SE Eurotrack 500	1368.00	1312.22	1304.75	1324.22	1320.50	1322.21	1320.50	1320.50	1320.50	1320.50
Base 1000 (1990=100); Midday: 100 - 1306.22; 200 - 1368.33; Lowday: 100 - 1303.71; 200 - 1363.10; Partid.										

Base 1000 (1990=100); Midday: 100 - 1306.22; 200 - 1368.33; Lowday: 100 - 1303.71; 200 - 1363.10; Partid.

By the end of the afternoon, however, the mood was looking much less ebullient, with the Ibis-indicated Dax up 17.5 to 2,009.45. The December Dax future moved from 2,030.0, up 13.5 at the session's close to 2,017.5, up a solitory point at the end of the day.

Turnover eased from DM5.5bn to DM5.5bn. The share of the day was Mannesmann, up DM11 at DM385.50 with a major foreign order reported after a period of weakness.

Mr Michael Geiger at NatWest Securities in London said that NatWest had estimated an earnings rise for Mannesmann from DM28.10 in 1993 to DM44.60 in 1994, by which time more than half of group profits should come from the mobile telephone side of the business.

PARIBAS stayed in positive territory, the CAC-40 index finishing 45.87, or 2.3 per cent to 2,020.50. About half of the recovery reflected post-bourse gains on Tuesday.

The group said that it intended to make divestments totalling FFr2.5bn by the end of 1995, and to cut long term debt to FFr22.4bn by the end of this year and to FFr21.5bn by the end of 1996.

AMSTERDAM wavered before the AEX index put on a marginal 0.95 to 399.15, after a high of 401.63.

MILAN fell back slightly in a dull session. The Comit index drifted down 3.31 to 610.41.

Trading in Fiat and Generali accounted for about 30 per cent of the day's total turnover of L500bn, with the former rising L5,995, and the insurer losing L413 to L36,700.

Written and edited by William Cochrane and John Pitt

James Capel observed that Amsterdam had been one of the best European equity markets in the third quarter, helped by better than expected half year results and optimistic management statements. But, the broker warned, following "a very strong period of prolonged outperformance within Europe, the equity market could gradually become the victim of profit-taking and asset reallocation by international investors".

Foreign investors, particularly from the US and UK, turned sellers of the market during the second and third quarters. Capel concluded that while a rally was to be expected in the short-term following the good batch of company reports, a pause in activity was likely in the first quarter of 1995.

Nedlloyd saw more bargain hunting following falls last week, up a further FFr1.00 or 6 per cent to FFr52.20. DSM rose FFr1.90 to FFr146.80, ahead of next week's third quarter results.

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Olivetti shed L42 to L1,752; Goldman Sachs considered the stock fairly valued in the L1,800 to L2,100 range, said that it was maintaining its "market performer" rating on the stock and remarked that the prospects of a rights issue were likely to put a constraint on long term performance.

MADRID registered yet another low for the year, the general index falling 0.85 to 288.65 in turnover of Pta25bn.

There were winners, on the margin. Santander, in banks, and Endesa, in utilities produced nine month figures and rose Pta45 to Pta5,010 and Pta20 to Pta5,520 respectively. Santander on profits up 5.6 per cent excluding the Banesto acquisition and Endesa on a 13.5 per cent gain at net level.

WARSAW continued to mourn the imposition of a 0.3 per cent transaction tax, and the Wig index fell for the fourth time in succession, by 23.7, or 2.8 per cent to 8,259.7.

Turnover dropped 17 per cent to 575bn zlotys. The steel trader, Stalexport, fell on its initial listing to 335,000 zlotys.

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COLOMBO stabilised after Tuesday's sharp fall on the assassination of an opposition leader, the all share index easing a further 3.12 to 107.15.

KUALA LUMPUR ended mostly lower but institutional buying in the utility, Telekom Malaysia, helped push the KLSRE composite index up 3.31 to 1,105.54. Telekom jumped 61 cents to M\$20.30.

BANGKOK rebounded to close at the day's high, helped by technical factors and firmer sentiment in Hong Kong and Japan. The SET index closed 12.49 higher at 1,154.07 in moderate turnover of Bt6.75bn.

WELLINGTON recovered earlier losses to close with the NZSE-40 index 7.69 higher at 2,069.33.

## Advertisement

## Spain - Economic Outlook

The Central Hispano report on the Spanish economy

## 1995 BUDGET: CONSOLIDATING PROGRESS

Spain's 1995 budget aims to continue the progress

made this year in reducing the general government deficit, the most serious obstacle to meeting the Maastricht conditions for European Monetary Union membership. The deficit target is 5.9% of GDP, compared with an estimated 6.7% this year and an all-time record of 7.3% in 1993. The target is part of the government's revised Convergence Programme of meeting the 3% maximum limit by 1997.

The cut is small but positive because it will be achieved not only through the economy's upturn - which will boost tax receipts - but also by reducing the structural deficit by 0.6 percentage points of GDP, according to the Economy Ministry. The government needs to get a grip with the structural deficit if the overall deficit is to be substantially and permanently reduced in the future. The primary deficit - which excludes public debt interest payments - is officially forecast to fall to 0.4% of GDP from 0.6% this year.

However, a greater effort could be made to move quickly towards the 3% Maastricht requirement which the government had originally intended to meet by 1995. And the brunt of the reduction in the structural deficit is coming from lower productive investment and higher taxes, rather than reduced current spending.

No substantial overshoots in this year's expenditure items, more realistic macroeconomic forecasts and tighter budgetary planning for revenue and spending have boosted the credibility of the 1995 budget. The state's

spending this year is forecast to be only 1.1% higher than the initial target, compared with a 12% overshoot in 1993.

Indeed, some of the estimates for 1995 may be on the conservative side. For example, the economy could grow more strongly than the government's estimate of 2.8%. Banco Central Hispano believes GDP growth will be closer to 3.3% because of